

**Convention & Trade Show**  
**JULY 31 - AUGUST 2, 2013**



*Join Us*



July 31 -August 2, 2013

# IPM&CSA Idaho Petroleum Marketers & C-Store CONVENTION

## Schedule of Events as of May 1, 2013

### WEDNESDAY - JULY 31, 2013

- 3 – 5 p.m. .... Board of Directors Meeting  
(open to all members)
- 5 – 6:30 p.m. .... Registration Open
- 6 – 7 p.m. .... Welcome Reception
- Evening open for Supplier Hospitality / Brand Meetings

### THURSDAY - AUGUST 1, 2013

- 8 a.m. – 6:30 p.m. .... Registration Open
- 8 a.m. – 2:30 p.m. .... Trade Show Setup
- 8 a.m. .... Continental Breakfast at Sun Valley Gun Club
- 8 – 11 a.m. .... Trap/Sporting Clays at Sun Valley Gun Club
- 12 p.m. .... **Member Meeting** with Lunch
  - Dave Donegan, Vice President, Sinclair Oil & Gas Co.  
..... **“Energy Industry Update”**
  - Dave Workman, Commission Director, Idaho Lottery  
..... **“Who’s Problem is Public Relations?  
Everyone’s!”**
  - Sherri Stone, Vice President, PMAA  
..... *Legislation, Regulation and Litigation*  
**“What’s at Stake for Marketers”**

### THURSDAY - AUGUST 1 *continued*

- David Leo, President, WMI Mutual & WMI TPA Insurance,  
..... **“Obamacare Survival Guide”**
- Kristi Lowder, UST Program Manager, Idaho DEQ  
..... **“UST Update and Compliance”**
- Mike Russell, Federated Insurance  
..... **“Insurance 101: Assessing the Risk Culture in  
your Business”**
- 3 – 7 p.m. .... Trade Show Open
- 6 – 7 p.m. .... Reception on Trade Show Floor
- 7 p.m. .... Dinner with Live Auction
- Remarks by
  - Robert Fung, WPMA President
  - Bob Coleman, IPM&CSA President
  - Jeff Anderson, Idaho Lottery

### FRIDAY - AUGUST 2, 2013

- 8 a.m. .... SHOTGUN START  
GOLF TOURNAMENT  
with Continental Breakfast  
at Sun Valley Golf Course
- 1 p.m. .... Lunch and Golf Awards

*Trade Show tear down must be completed by Friday at 9 a.m.*

## IPM&CSA

### Trade Show Floor Map

**JULY 31-  
AUGUST 2, 2013**

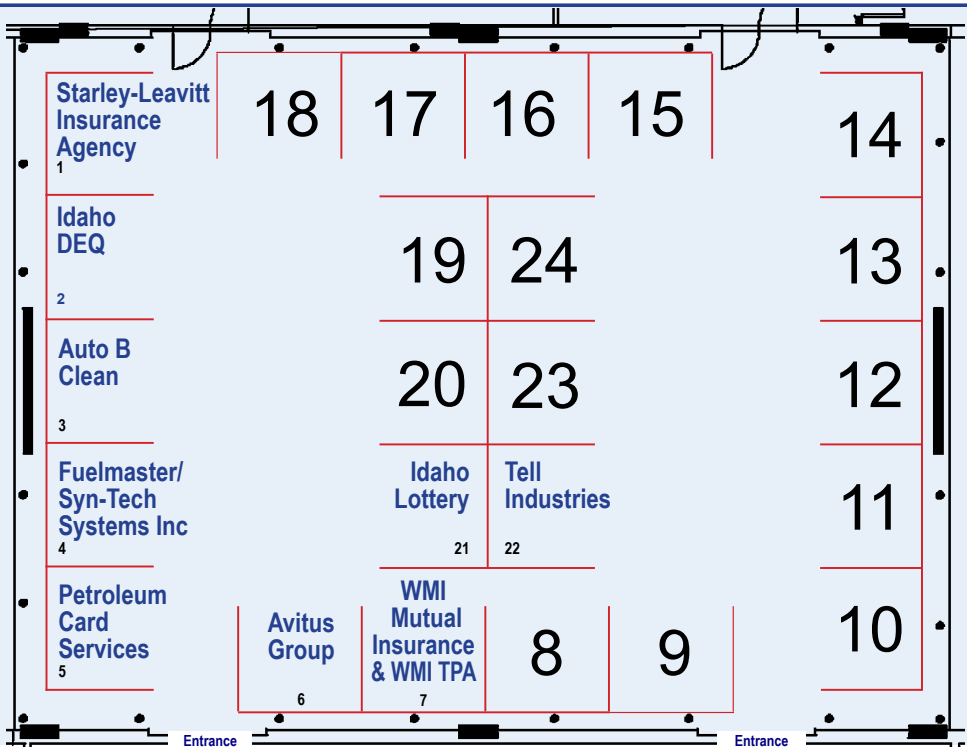
Sun Valley • Idaho

**24 - (10'x8') Booths**

#### SHIPPING ADDRESS:

Sun Valley Resort  
IPM&CSA Trade Show  
2 Sun Valley Rd  
Sun Valley, ID 83353

Subject to Change  
(Exhibitors as of May 1, 2013)





July 31 - August 2, 2013  
Sun Valley • Idaho  
2 Sun Valley Road  
Sun Valley, ID 83353

# Registration Form

Register on-line at [www.wpma.com](http://www.wpma.com)

Company: \_\_\_\_\_ Registrant Name(s): 1<sup>st</sup> \_\_\_\_\_

Mailing Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Phone: (\_\_\_\_) \_\_\_\_\_ Fax: (\_\_\_\_) \_\_\_\_\_ E-mail: \_\_\_\_\_

**1. PRINCIPAL REGISTRATION:** (includes all events except golf and sporting clays) ..... @ \$265 each \$ \_\_\_\_\_

**2. ADDITIONAL REGISTRATIONS (same company):** (includes all events except golf and sporting clays)  
Additional Registrant(s) ..... @ \$215 each \$ \_\_\_\_\_

2<sup>nd</sup> Registrant (✓ if spouse ) \_\_\_\_\_; 3<sup>rd</sup> Registrant (✓ if spouse ) \_\_\_\_\_

4<sup>th</sup> Registrant (✓ if spouse ) \_\_\_\_\_; 5<sup>th</sup> Registrant (✓ if spouse ) \_\_\_\_\_

**3. SPOUSE REGISTRATIONS:** (includes all events except golf and sporting clays)  
(For Exhibitors or Attendees) Spouse(s) ..... @ \$185 each \$ \_\_\_\_\_

**4. EXHIBITOR BOOTHS:** (with 6' table & 2 chairs) Please reserve \_\_\_\_\_ 10'X8' booth(s) ..... @ \$350 each \$ \_\_\_\_\_

(Complimentary Reg. - one per booth; includes all events except golf & shooting) **TEAR DOWN MUST BE COMPLETED BY 9 A.M. ON FRIDAY AUGUST 2<sup>nd</sup>**

**Shipping Address** - ship to attention: Sun Valley Resort - IPM&CSA Trade Show, 2 Sun Valley Road, Sun Valley, ID 83353

**Booth Preferences:** (see booth map on page 2) 1<sup>st</sup> \_\_\_\_\_ 2<sup>nd</sup> \_\_\_\_\_ 3<sup>rd</sup> \_\_\_\_\_ choice

**Need Electricity?** Yes  No  **Need Other?** \_\_\_\_\_

**Name of Exhibitor:** (representative working booth) \_\_\_\_\_

**5. ADDITIONAL EXHIBITOR REGISTRANT(S):** (please name below) \_\_\_\_\_ @ \$200 each \$ \_\_\_\_\_

2<sup>nd</sup> \_\_\_\_\_ 3<sup>rd</sup> \_\_\_\_\_ 4<sup>th</sup> \_\_\_\_\_

**6. TRAP/SPORTING CLAYS at Sun Valley Gun Club:** ..... No. \_\_\_\_\_ @ \$150 each \$ \_\_\_\_\_

**7. GOLF TOURNAMENT at Sun Valley Golf Course (Shotgun Start):** ..... No. \_\_\_\_\_ @ \$250 each \$ \_\_\_\_\_

Name	Handicap	Name	Handicap
1. _____	_____	3. _____	_____
2. _____	_____	4. _____	_____

**8. SHOOTING SPONSOR:** @ \$500 each \$ \_\_\_\_\_

**9. GOLF SPONSOR:** **BEVERAGE CART** @ \$750 each \$ \_\_\_\_\_

**TEE** (table & 2 chairs provided) @ \$350 each \$ \_\_\_\_\_

**HOLE** @ \$150 each \$ \_\_\_\_\_

**10. CO-SPONSOR TRADE SHOW RECEPTION:** @ \$250 each \$ \_\_\_\_\_

**11. CONVENTION SPONSOR:** **PLATINUM** @ \$2,000 each \$ \_\_\_\_\_

**GOLD** @ \$1,500 each \$ \_\_\_\_\_

**SILVER** @ \$1,000 each \$ \_\_\_\_\_

**BRONZE** @ \$500 each \$ \_\_\_\_\_

**12. TOTAL ALL CHARGES:**..... **TOTAL** \$ \_\_\_\_\_

\* **AUCTION DONATION:** (use form on back) ..... No. of Items donated \_\_\_\_\_

### METHOD OF PAYMENT:

CHECK ENCLOSED  or VISA  MasterCard  Discover  AmEx

Acct.#: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Signature: \_\_\_\_\_

### REGISTRATION

does **NOT** include  
room accommodations

Please make room reservations directly

with **Sun Valley Resort**

(800) 786-8259

room block will end July 1, 2013

### MAIL REGISTRATION FORM

and **PAYMENT TO:**

Attn: Jamie Wood

**IPM&CSA 2013 Show**

PO BOX 571500

MURRAY, UT 84157-1500

or Fax to: (801) 262-9413

**ALL** registration cancellations need to be in writing. No refunds after **July 19, 2013**



# IPM&CSA

## Idaho Petroleum Marketers & Convenience Store Association 2013 SPONSORSHIP INFORMATION

Indicate sponsorship on registration form on page 3 or on-line at [www.wpma.com/idaho](http://www.wpma.com/idaho).

### **\$2,000 PLATINUM SPONSOR**

- ❖ Listed on all signage
- ❖ Two full convention registrations
- ❖ One golf or shooting registration
- ❖ Mention in our convention program
- ❖ Listed on Sponsor table tent
- ❖ Verbal Recognition
- ❖ Recognition in *WPMA News Magazine*

### **\$1,500 GOLD SPONSOR**

- ❖ Listed on all signage
- ❖ One full convention registration
- ❖ One golf or shooting registration
- ❖ Mention in our convention program
- ❖ Listed on Sponsor table tent
- ❖ Verbal recognition
- ❖ Recognition in *WPMA News Magazine*

### **\$1,000 SILVER SPONSOR**

- ❖ Listed on all signage
- ❖ One full convention registration
- ❖ Mention in our convention program
- ❖ Listed on Sponsor table tent
- ❖ Verbal Recognition
- ❖ Recognition in *WPMA News Magazine*

### **\$500 BRONZE SPONSOR**

- ❖ Mention in our convention program
- ❖ Listed on Sponsor table tent
- ❖ Verbal Recognition
- ❖ Recognition in *WPMA News Magazine*

### **\$250 TRADE SHOW RECEPTION CO-SPONSOR**

- ❖ Listed on signage during trade show reception

### **\$750 GOLF BEVERAGE CART SPONSOR**

- ❖ Listed on signage during Golf Tournament

### **\$500 SHOOTING EVENT SPONSOR**

- ❖ Listed on sign at Skeet & Shooting Club

### **\$350 GOLF TEE SPONSOR**

- ❖ Sign on tee
- ❖ Table & two chairs for networking
- ❖ Sponsor provides give-away for golfers

### **\$150 GOLF HOLE SPONSOR**

- ❖ Sign on hole

## Thank You Early IPM&CSA Convention Sponsors



Altria



ExxonMobil



TESORO

# AUCTION DONATION FORM

### RETURN THIS AUCTION FORM TO:

IPM&CSA  
PO BOX 984  
Boise, ID 83701

### SHIPPING INFORMATION:

Bring donations with you to the convention or ship items to address below to arrive by **JULY 19, 2013**

Suzi Budge  
802 W Bannock #301  
Boise, ID 83702

### MORE CONTACT INFORMATION:

e-Fax: (208) 248-2342

Have additional questions? Call:

Suzi at IPM&CSA - (208) 345-6632

or Jamie at WPMA - (801) 263-9762

Company Name: \_\_\_\_\_

Representative Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: (\_\_\_\_) \_\_\_\_\_ Fax: (\_\_\_\_) \_\_\_\_\_

E-Mail Address: \_\_\_\_\_

**I commit to donate the following item(s) for the**

**2013 IPM&CSA ANNUAL CONVENTION in Sun Valley, July 31 - August 2.**

**The Auction will be held after dinner on Thursday, August 1<sup>st</sup>.**

Item 1 \_\_\_\_\_ Estimated Value \_\_\_\_\_

Item 2 \_\_\_\_\_ Estimated Value \_\_\_\_\_

Item 3 \_\_\_\_\_ Estimated Value \_\_\_\_\_

Item 4 \_\_\_\_\_ Estimated Value \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_