

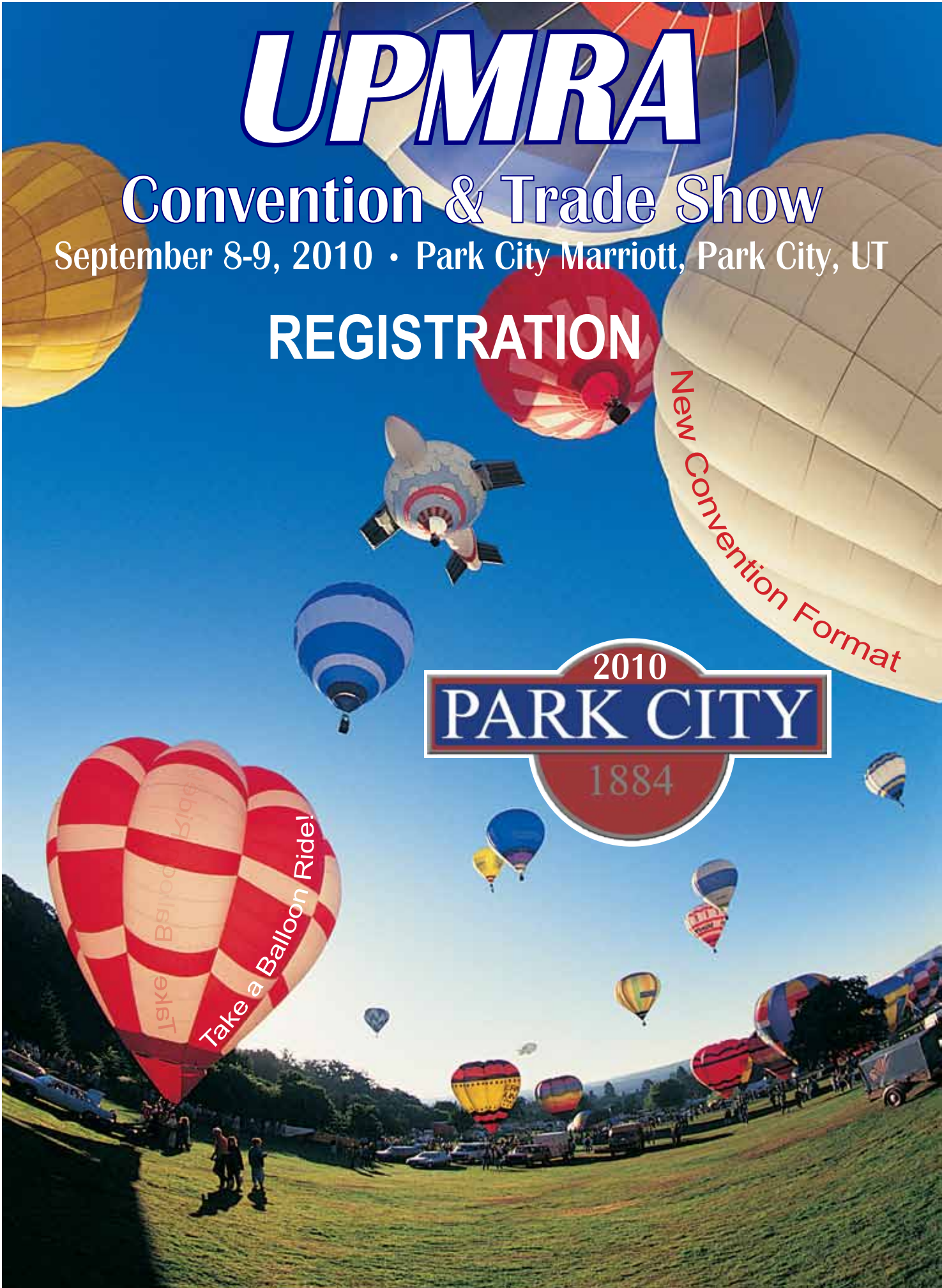
# UPMRA

## Convention & Trade Show

September 8-9, 2010 • Park City Marriott, Park City, UT

### REGISTRATION

New Convention Format



# UPMRA Convention & Trade Show in *Park City, Utah* 2010 SCHEDULE OF EVENTS



Downtown and trolley photos  
courtesy of Park City  
Chamber of Commerce/  
Visitors Bureau



## Wednesday, September 8, 2010

7 – 10 a.m. .... **Hot Air Balloon Ride**  
Park City, Utah

10 a.m. – 3 p.m. .... **Golf**  
on **Soldier Hollow** - Gold Course  
Heber, Utah  
(Box lunch on course)

or

10 a.m. – 3 p.m. .... **Fly Fishing**  
on the Provo River



2 – 5 p.m. .... Exhibitor Setup

4:15 – 5 p.m. .... **Eye-Catching  
Landscape Designs  
for Business and Home**  
by Dean Anesi,  
Urban Garden

5 – 6 p.m. .... **UPMRA Reception  
& Golf Awards**

6:00 p.m. .... Supplier Hospitality

## Thursday, September 9, 2010

7-10 a.m. .... **Hot Air Balloon Ride**  
Park City, Utah

9 – 10:30 a.m. .... Continental Breakfast

9 – 11:30 a.m. .... Exhibitor Setup

9 a.m. .... **GENERAL BUSINESS SESSION**

9:10 – 9:30 a.m. .... **Tanker Rollover Program**  
– Federated Insurance

9:30 – 10:15 a.m. .... **President's Remarks**  
**UPMRA** President Rick Reese  
& **WPMA** President Robert Franklin

**Economic & Legislative Update**  
– **John Hill**, UPMRA Executive Director  
& **Gary Thorup**, Lobbyist

**PMAA Issues** – **Gerry Ramm**,  
PMAA President

10:15 – 11:05 a.m. .... **"Grow Your Inside Store Sales"**  
– **Michael Davis**, NACS

11:05 – 11:55 a.m. .... **Political Keynote\***

12 – 1:30 p.m. .... **Trade Show Open**  
with Lunch

1:30 – 2:15 p.m. .... **Web-based Operator Training**  
Kickoff Seminar (*free to all*)

2 – 5:30 p.m. .... **"Free" Trade Show admission**  
for all members' key employees

5:30 p.m. .... Trade Show Floor  
Formally Closes

6 – 7 p.m. .... **Reception**  
and Video Horse Racing

7 – 8 p.m. .... **Sit-down Dinner**  
with Entertainment

8 – 9 p.m. .... **Live Auction**

9 p.m. .... Adjour

\*Governor Gary Herbert (invited)



# Registration

**UPMRA 2010 Convention & Trade Show**

Park City Marriott • 1895 Sidewinder Drive • Park City, Utah 84060

Company: \_\_\_\_\_ Registrant Name(s): 1<sup>st</sup> \_\_\_\_\_

2<sup>nd</sup> Reg (✓ if spouse ) \_\_\_\_\_; 3<sup>rd</sup> Reg (✓ if spouse ) \_\_\_\_\_

4<sup>th</sup> Reg (✓ if spouse ) \_\_\_\_\_; 5<sup>th</sup> Reg (✓ if spouse ) \_\_\_\_\_

Mailing Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Phone: (\_\_\_\_) \_\_\_\_\_ Fax: (\_\_\_\_) \_\_\_\_\_ E-mail: \_\_\_\_\_

**Spouse\***

**1. PRINCIPAL REGISTRATIONS:** ..... @ \$150 each + \_\_\_\_\_ @ \$75 each = \$ \_\_\_\_\_

**2. ADDITIONAL ATTENDEE/EXHIBITOR REGISTRATIONS:** \_\_\_\_\_ @ \$125 each + \_\_\_\_\_ @ \$75 each = \$ \_\_\_\_\_

**3. TRADE SHOW TABLE TOP:** Please reserve \_\_\_\_\_ 6' Table Top(s) ..... @ \$350 each = \$ \_\_\_\_\_

If you need electrical or internet, contact Park City Marriott's Tommy Youngblood at (435) 615-4567. Call Jamie at (801) 263-9762 for specific table top location requests. **Name of Registrant** [Representative working Table Top(s)]: \_\_\_\_\_

*(One trade show registration is included with each table top space reserved.)*

**4. CONVENTION ACTIVITIES:**

**Golf at Soldier Hollow Golf Course, Heber (Wednesday)** ..... @ \$150 each = \$ \_\_\_\_\_

Name	Handicap	Name	Handicap
1. _____	_____	3. _____	_____
2. _____	_____	4. _____	_____

**Fly Fishing on the Provo River (Wednesday)**..... @ \$225 each = \$ \_\_\_\_\_

**Balloon Rides, Park City**  **Wednesday** or  **Thursday** ..... @ \$175 each = \$ \_\_\_\_\_

**5. SPONSORSHIPS:**

*(see back page for details)*

**PLATINUM @ \$2,000+ each = \$ \_\_\_\_\_**

**SILVER @ \$1,000+ each = \$ \_\_\_\_\_**

**BRONZE @ \$500+ each = \$ \_\_\_\_\_**

**GOLF - TEE @ \$150 each = \$ \_\_\_\_\_**

**REGISTRATION does NOT include room accommodations**

**6. TOTAL of ALL CHARGES:** ..... **TOTAL \$** \_\_\_\_\_

**7. AUCTION DONATIONS:** (use form on back page) ..... # of Items donated \_\_\_\_\_

**8. METHOD OF PAYMENT:**

For total noted above, CHECK ENCLOSED:  or

CHARGE MY: VISA  AmEx  MasterCard  Discover

Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Signature: \_\_\_\_\_

Please mail a registration confirmation from UPMRA

Please make room reservations directly with the **Park City Marriott** at (801) 234-9003 or (435) 649-2900. Be sure to mention UPMRA to receive the special room rate of \$99 per night.

**MAIL REGISTRATION FORM**

and **PAYMENT TO:**

Attn: Jamie Wood

**UPMRA 2010 Show**

PO BOX 571500

MURRAY, UT 84157-1500

or

**Fax to:** (801) 262-9413

# UPMRA CONVENTION

## 2010 SPONSORSHIPS

### PLATINUM – \$2,000 SPONSOR

- ✓ Company name prominently displayed in the Trade Show Hall
- ✓ Sign with company name prominently displayed at all functions
- ✓ 1 Principal and 1 Spouse Convention Registration
- ✓ 1 additional Participant and 1 additional Spouse Convention Registration
- ✓ 2 Golf Registrations
- ✓ Golf Sponsorship - greet players on a par 3 and host your own hole contest
- ✓ Special Recognition in *UPMRA Newsletter* and *Western Petroleum Marketers News Magazine*

- ✓ Golf Sponsorship - greet players on a par 3 and host your own hole contest
- ✓ Special Recognition in *UPMRA Newsletter* and *Western Petroleum Marketers News Magazine*

### BRONZE – \$500 SPONSOR

- ✓ Sign with company name prominently displayed at all functions
- ✓ 1 Participant and 1 Spouse Convention Registration
- ✓ Golf Sponsorship - greet players on a par 3 and host your own hole contest
- ✓ Special Recognition in *UPMRA Newsletter* and *Western Petroleum Marketers News Magazine*

### SILVER – \$1,000 SPONSOR

- ✓ Sign with company name prominently displayed at all functions
- ✓ 1 Participant and 1 Spouse Convention Registration
- ✓ 1 Golf Registration

### GOLF – \$150 SPONSOR

- ✓ Golf Tee Sign
- ✓ Greet players on a par 3 and host your own hole contest
- ✓ Special Recognition in *UPMRA Newsletter* and *Western Petroleum Marketers News Magazine*

*Thank you  
for your support*

Please check sponsorship desired on registration form found on page 3



**2010  
UPMRA**



## AUCTION DONATION FORM

#### RETURN AUCTION FORM

**TO: UPMRA**  
175 W. 200 S. #2012  
SLC, UT 84101

#### SHIPPING INFORMATION:

Bring donations with you to the convention or ship items to address above to arrive by **September 1, 2010, attention John Hill.**

#### MORE CONTACT INFORMATION:

**Call:** John - (801) 521-8340  
or Jamie at WPMA  
- (801) 263-9762  
**Fax:** (801) 521-8360

Company: \_\_\_\_\_ Rep Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: (\_\_\_\_) \_\_\_\_\_ E-Mail Address: \_\_\_\_\_

In addition to a silent auction, UPMRA has hired an auctioneer to conduct a Live Auction on Thursday, so please donate exciting and popular auction items, for both the live and silent auctions.

**I commit to donate the following item(s) for the 2010 UPMRA CONVENTION** in Park City, Sept. 8-9. The Auction will be held during the reception on Thursday, Sept. 9<sup>th</sup>.

Will bring day of  Will ship item   
to arrive by Sept. 1

Item 1 \_\_\_\_\_ Estimated Value \_\_\_\_\_

Item 2 \_\_\_\_\_ Estimated Value \_\_\_\_\_

Item 3 \_\_\_\_\_ Estimated Value \_\_\_\_\_