

UPMRA Convention & Trade Show in *Park City, Utah* 2010 SCHEDULE OF EVENTS



Downtown and trolley photos courtesy of Park City Chamber of Commerce/Visitors Bureau



Thursday, September 9, 2010

- 7 – 10 a.m. **Hot Air Balloon Rides**
Park City, Utah
- 9 – 10:30 a.m. Continental Breakfast
- 9 – 11:30 a.m. Exhibitor Setup
- 9 a.m. **GENERAL BUSINESS SESSION**
- 9:10 – 9:30 a.m. **Tanker Rollover Program**
– Federated Insurance
- 9:30 – 10:15 a.m. **President's Remarks**
UPMRA President Rick Reese
& **WPMA** President Robert Franklin
- **Economic & Legislative Update**
– **John Hill**, UPMRA Executive Director
& **Gary Thorup**, Lobbyist

Wednesday, September 8, 2010

- 7 – 10 a.m. **Hot Air Balloon Rides**
Park City, Utah
- 10 a.m. – 3 p.m. **Golf at Soldier Hollow** - Gold Course
Heber, Utah
(Box lunch on course)
or
- 10 a.m. – 3 p.m. **Fly Fishing**
on the Provo River



- 2 – 5 p.m. Exhibitor Setup
- 4:15 – 5 p.m. **Eye-Catching Landscape Designs for Business and Home**
by Dean Anesi,
Urban Garden
- 5 – 6 p.m. **UPMRA Reception & Golf Awards**
- 6:00 p.m. Supplier Hospitality

- **PMAA Issues** – **Gerry Ramm**,
PMAA President
- 10:15 – 11:05 a.m. **"Grow Your Inside Store Sales"**
– **Michael Davis**, NACS
- 11:05 – 11:55 a.m. **Political Keynote***
- 12 – 1:30 p.m. **Trade Show Open**
with Lunch
- 1:30 – 2:15 p.m. **"Free" Web-based Operator Training**
Kickoff Seminar (*Free to All*)
- 2 – 5:30 p.m. **"Free" Trade Show Admission**
for all members' key employees
- 5:30 p.m. Trade Show Floor
Formally Closes
- 6 – 7 p.m. **Reception**
and Video Horse Racing
- 7 – 8 p.m. **Sit-down Dinner**
with Entertainment
- 8 – 9 p.m. **Live Auction**
- 9 p.m. UPMRA Convention Adjourns

*Governor Gary Herbert (invited)