



2010

June 21-24

ADVENTURES & ACTIVITIES AT SUNCADIA

MONDAY, JUNE 21 President's Reception



Sponsored by
Tank Master/
Polar Service
Centers

Brad and Michelle Bell would like to invite you to the 2010 President's Reception. Once again the Bells have chosen the beautiful backdrop of *The Great Room* to host our opening gathering, and hope you will take the time to attend.

This reception is open to all attendees and exhibitors. So if you are planning to stay Monday night, come on by and enjoy the lovely evening and Suncadia's outdoors!

Time: 6:00 to 8:00 p.m.

Location: "The Great Room" just beyond the lobby of Suncadia Lodge

WOMEN GO CRAZY



For Women ONLY!

A 7-hour tour that visits 3 of Leavenworth's breathtaking wineries. While driving you will be listening and groovin' to music, sipping wine and letting your hair down. **One**

bottle of wine per 4 ladies, **crackers and chocolates** also provided. **Souvenir shirts** with the "Women Go Crazy Winery Tour" are provided. Wine tasting complimentary.

Visit three wineries in the Leavenworth valley and enjoy a leisurely 1½ hour shopping and lunch trip to downtown Leavenworth, a city modeled after an old Bavarian village. This is a unique opportunity to have a great time with the ladies and bring home exceptional wines to share with friends and family! Purchases are encouraged and can be stored in the limousine.

Tour Times: 9:00 a.m. to 4:00 p.m.

Cost: \$75.00 per person

When you sign up, please provide your shirt size!

TUESDAY, JUNE 22 WOMA's Wild Women On Wine

Sponsored by
Sound Refining



TUESDAY, JUNE 22 Yakima River Float - WOMA's Group Rafting Trip



Want to do something fun as a family or with friends? Take an interpretive float on the Yakima River together. Serene and peaceful the river will be; dress appropriately for the day: water shoes, hat, sunscreen, etc. Life jackets will be provided along with a gourmet lunch at a private campsite on the shore of the Yakima. See, experience, and enjoy a bit of the Yakima River for a day.

Time: 10:00 a.m. to 4:00 p.m.

Cost: \$120.00 per person (includes group guide, equipment rental and lunch)

No age restrictions for children.

TUESDAY, JUNE 22 Kids Club - CampCadia

"CampCadia" is a daytime camp designed specifically for kids! Kids from ages 4 to 12 will enjoy obstacle courses, mind-teasing riddles, barrel races, canyon crossings, and name games. So if dad wants to golf and mom wants to attend the *Wild Women on Wine* tour to Leavenworth, or float down the Yakima River, rest assured your children are in great hands!

Ages: 4 - 12 (must be potty trained)

Cost: \$50 per child

Hours: 9:00 a.m. to 5:00 p.m.



TUESDAY, JUNE 22 Golf & Horse Race

Sponsored by Shell Oil



The much anticipated 3rd Annual Horse Race will begin on Holes 1 and 9 at Prospector Golf Course. Don't miss it!

Cost: \$20 per person.

After warming up that golf swing, join us for the most anticipated event of the convention - the WOMA Golf Tournament!

Cost: \$165 per person.

Times: Horse Race - 7:30 a.m.

Golf Tournament - 11:00 a.m.

Location: Prospector Golf Course

Don't forget to sign up as a hole sponsor!

TUESDAY, JUNE 22 Live Auction & Welcome Dinner

Sponsored by Doyle's Wholesale



The 2010 Washington Energy and Convenience Store Convention Live Auction will have an Auctioneer, so gear up and get ready for some fun and games!

Pictured here are a few of last year's fantastic auctioned adventures.

Time: 7 p.m.





MORE ADVENTURES & ACTIVITIES AT SUNCADIA

**WEDNESDAY,
JUNE 23**



Charlie Brown:
"2010 Legislative Update"

Time: 8:15 a.m.

WEDNESDAY, JUNE 23

Gerry Ramm:
"PMAA 2010 Update"

Time: 8:45 a.m.



WEDNESDAY, JUNE 23

Taryn Miller:
"Control Your Company's Driving Exposure"



Under the doctrine of vicarious liability, employers may be held legally accountable for the negligent acts of employees, which are committed in the course of employment. Please join Taryn Miller, Risk Consultant for Federated Insurance for an update on strategies to avoid distracted driving in your business.

Time: 9:15 a.m.

WEDNESDAY, JUNE 23

Patrick Galvin:
"How to Increase, Repeat and Return Preferred Customers in a Commoditized Marketplace"



Competing on price alone is difficult and costly in a commoditized marketplace. In contrast, savvy business owners know ways to increase revenue by creating positive and lasting first impressions, expressing gratitude through small acts of appreciation, and turning current customers into their best referral source.

Time: 9:45 a.m.

WEDNESDAY, JUNE 23

Dr. Roger Stark:
"Federal Healthcare Reform and the Impact on Business"



As a retired cardiac surgeon who has dealt with Medicare, Medicaid and the uninsured, Dr. Roger Stark plans on offering a real-world discussion on how Federal Health Care Reform will impact your business. Roger currently is employed as a health care analyst for the Washington Policy Center in Seattle and has served on the Board of Overlake Hospital in Bellevue, WA.

Time: 10:15 a.m.

WEDNESDAY, JUNE 23

KEYNOTE:

"Long Term Outlook for the State of Washington through the Eyes of the Attorney General"



Rob McKenna
Washington State Attorney General

Time: 11:00 a.m.

Rob McKenna recently argued another case in front of the U.S. Supreme Court regarding the Open Public Records Act and the right of citizens to know what their government and political leaders are involved in. Rob is active in statewide politics for the Republican Party and is a potential candidate for Governor in 2012. A stimulating speaker, he is considered one of the brightest legal minds in the state. Don't miss this opportunity for an intimate discussion with him.

WEDNESDAY, JUNE 23

Cocktail Hour and Live Entertainment

Sponsored exclusively by US Oil Trading LLC

Time: 6:00 to 7:30 p.m.

Location: *"The Great Room"* just beyond the lobby of Suncadia Lodge



U.S. OIL TRADING LLC

TOP TANX™

WEDNESDAY, JUNE 23

Comedy Show

Sponsored by TopTanx

Starring: Ron Feingold

Introducing Ron Feingold's *"Comedy A Cappella!"*

A blend of traditional stand-up comedy with ear-pleasing a cappella music all sung by one person.

Ron's musical comedy show is truly one of a kind and must be seen and heard to be believed!"

Time: 9:30 p.m.

Ron Feingold..... LIVE!

