



New Decade

New Directions

WOMA Convention

ATTENDEE REGISTRATION



Rob McKenna
Washington State
Attorney General

Keynote: **June 23**
11:00 a.m.

June 21-24

2010 WOMA CONVENTION



at SUNCADIA™



premier



adventure

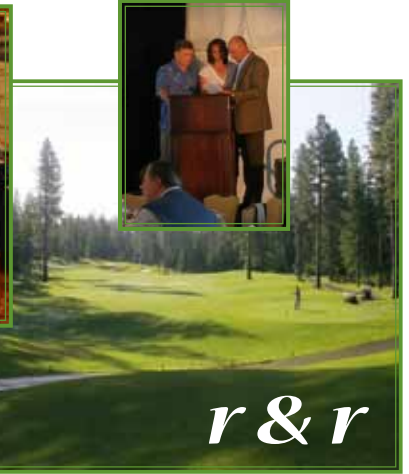
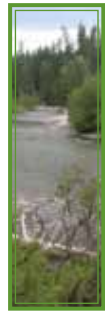


friends



good times

suspense



June 21-24, 2010 Suncadia Resort • 3600 Suncadia Trail • Cle Elum, Washington 98922

SCHEDULE OF EVENTS

Monday, June 21st

- 2 – 5 p.m. WOMA Board Meeting
(Open to all Members)
- 6 - 8 p.m. President's Reception
- Sponsored by TankMaster/Polar Tank



Tuesday, June 22nd

- 7 a.m. – 8:30 p.m. Exhibitor Set-Up
- 7:30 - 10 a.m. WOMA Horse Race (golf event)
(Front and back nine) - Sponsored by Shell
- 8 a.m. Registration Open
- 9 a.m. – 4 p.m. Spouses' Wine Tour to Leavenworth
- Sponsored by Sound Refining
- 11:30 a.m. – 5 p.m. WOMA Golf Tournament
*Shotgun start at Prospector Golf Course
(Box lunch on course)*
- 6 p.m. Reception and Golf Awards
- 7 p.m. Welcome Dinner
Sponsored by Doyle's Wholesale
- 8 p.m. Live Auction



Wednesday, June 23rd

- 7 a.m. – Noon Exhibitor Set-Up
- 8 – 9:30 a.m. General Session Breakfast
- 8:30 a.m. GENERAL BUSINESS SESSION
Federated Insurance Presentation
Charlie Brown: Legislative Briefing
Patrick Galvin: "How to Increase, Repeat and Return Preferred Customers in a Commoditized Marketplace"
Gerry Ramm: PMAA Chairman, Federal Legislative Update
- 11 a.m. KEYNOTE Rob McKenna:
Washington State Attorney General
- 12 – 5:30 p.m. Trade Show Floor Open with Lunch
- 5:15 p.m. Trade Show Raffle
- 6 – 7:30 p.m. Cocktail Hour and Live Entertainment
Sponsored by US Oil Trading LLC
- 7 – 9 p.m. Supplier Night
- 9:30 – 11 p.m. Comedy Show - *Sponsored by TopTanx*



Thursday, June 24th

- 9:30 – 11 a.m. Brand Meetings





2010 Washington Energy & Convenience Store Convention Registration Form

June 21-24 ♦ Suncadia Resort and Golf ♦ 3600 Suncadia Trail ♦ Cle Elum, WA 98922

Company: _____

Name: _____ 2nd Person (mark if spouse): _____

3rd Person (mark if spouse): _____ 4th Person (mark if spouse): _____

Mailing Address: _____

City: _____ State: _____ ZIP: _____

Phone: (_____) _____ Fax: (_____) _____ E-mail: _____

I am a: Marketer Oil Heat Dealer Exhibitor Retail Dealer/C-Store Operator
 Vendor Supplier Refiner Other: _____

1. GENERAL REGISTRATION FEES:

	Price	After May 25th	TOTALS
First Attendee/Additional Attendee	\$ 245.00	\$ 275.00	= \$ _____
Spouse Attendee <i>(includes all events except "Additional Activities" listed below)</i>	\$ 150.00	\$ 180.00	= \$ _____

2. ADDITIONAL ACTIVITY FEES:

	Price	# of Participants	TOTALS
**Golf Tournament (Tuesday)	\$ 165.00	X # _____	= \$ _____
**Horse Race Event (Tuesday)	\$ 20.00	X # _____	= \$ _____
Kids Club – CampCadia for ages 4-12 (Tuesday)	\$ 50.00	X # _____	= \$ _____
Spouses' Tour to Leavenworth, WA (Tuesday)	\$ 75.00	X # _____	= \$ _____
Ladies Shirt Size(s): _____ ; _____			

3. SPONSORSHIP OPPORTUNITY: ** GOLF HOLE _____ @ \$375 each = _____
 KIDS CLUB @ \$500 = _____

4. GRAND TOTAL: \$ _____

METHOD OF PAYMENT:

CHECK ENCLOSED or VISA MC DISC AMEX

Card Number: _____ Expiration Date: _____

Signature: _____

CONTACTS: If you have any questions, comments, ideas or special needs for the convention, don't hesitate to contact any of the following people:

REGISTRATION **Jamie Wood**..... (801) 263-9762
 WOMA/PNOC **Lea Wilson** (360) 443-6696
 Golf **Chris Eerkes**..... (509) 727-5886

**For Hole or Tee Sponsor. For additional Golf Sponsorship opportunities call Chris Eerkes. For Suncadia Resort Golf Sales Office call (866) 904-6300.

Registration does not include room accommodations

Room block held until
May 25

Room block has been secured at Suncadia Resort. Book your rooms early so you can be guaranteed a spot in the block.

√ Suncadia Lodge Reservations: Call (866) 904-6300 – No group code required

√ Register for Convention on-line at: **www.wpma.com**

MAIL REGISTRATION FORM and PAYMENT TO:
Attn: Jamie Wood – WA '10 Show
 PO BOX 571500,
 MURRAY, UT 84157-1500
 or Fax to: (801) 262-9413



DON'T MISS THE
*Washington Energy &
 Convenience Store Convention at Suncadia Resort
 and Golf events at the Prospector Golf Course*

— Thanks to our 2010 Sponsors —



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