

A Virtual Future



WOMA Keynote:
Turner, Mason & Company
Lynn D. Westfall
Executive Vice President

June 20-23

2011 WOMA CONVENTION

 **at SUNCADIA**
Cle Elum, WA

June 20-23

2011 SCHEDULE OF EVENTS

at **SUNCADIA**
Cle Elum, WA



Monday, June 20th

2 – 5 p.m. **WOMA Board Meeting** (*Open to all Members*)

6 – 8 p.m. **President's Reception**

Tuesday, June 21st

7 a.m. – 8:30 p.m. **Exhibitor Set-Up**

7:30 – 10 a.m. **WOMA Horse Race**

8 a.m. **Registration Open**

10 a.m. – 4 p.m. **Spouses' Wine & Dine Event** (on property)

11:30 a.m. – 5 p.m. **WOMA Golf Tournament** Shotgun start at Prospector Golf Course
(Box lunch on course)

6 p.m. **Reception and Golf Awards**

7 p.m. **Welcome Dinner**

8 p.m. **Live Auction**

Wednesday, June 22nd

7 a.m. – Noon **Exhibitor Set-Up**

7:45 – 9:30 a.m. **General Session Breakfast**

8:00 a.m. **GENERAL BUSINESS SESSION**

Dan Averill: WOMA President's Welcome

Bob Ogan: WPMA 1st Vice President's Report

Sherri Cabrera: PMAA Report

Dave Ducharme: 2011 Legislative Update

Federated Insurance

Lea Wilson: New Virtual Trade Show

10:30 a.m. **Keynote Lynn Westfall:**

"Domestic Drilling Opportunities and Challenges"

Lynn Westfall graduated from The University of Texas with a BS in Chemical Engineering (1975), and the University of Houston with an MBA (1978). A retired Sr. Vice President & Chief Economist of Tesoro Corporation and formerly the Vice Chairman of the Western States Petroleum Association, he is considered an expert in refining economics with extensive experience in mergers and acquisitions, economic and strategic analysis, government relations and media relations.

12 – 5 p.m. Trade Show Open with Lunch

4:45 p.m. Raffle on Trade Show Floor

6 – 7:30 p.m. Cocktail Hour and Live Entertainment

Sponsored by US Oil Trading LLC

7 – 9 p.m. Supplier Night

9:30 – 11 p.m. Dueling Piano Comedy Night

Thursday, June 23rd

9:30 – 11 a.m. Brand Meetings





2011 Washington Energy & Convenience Store Convention Registration Form

June 20-23 ♦ Suncadia Resort and Golf ♦ 3600 Suncadia Trail ♦ Cle Elum, WA 98922

Company: _____

Name: _____ 2nd Person (mark if spouse): _____

3rd Person (mark if spouse): _____ 4th Person (mark if spouse): _____

Mailing Address: _____

City: _____ State: _____ ZIP: _____

Phone: (_____) _____ Fax: (_____) _____ E-mail: _____

I am a: Marketer Oil Heat Dealer Exhibitor Retail Dealer/C-Store Operator
 Vendor Supplier Refiner Other: _____

1. GENERAL REGISTRATION FEES:

	Price	After May 27th	TOTALS
First Attendee/Additional Attendee	\$ 245.00	\$ 275.00 =	\$ _____
Spouse Attendee <i>(includes all events except "Additional Activities" listed below)</i>	\$ 150.00	\$ 180.00 =	\$ _____

2. ADDITIONAL ACTIVITY FEES:

	Price	# of Participants	TOTALS
*Golf Tournament (Tuesday)	\$ 165.00	X # _____ =	\$ _____
*Horse Race Golf Event (Tuesday)	\$ 20.00	X # _____ =	\$ _____
Spouses' Wine & Dine Event (Tuesday)	\$ 75.00	X # _____ =	\$ _____

3. **SPONSORSHIP OPPORTUNITY:** *GOLF HOLE _____ @ \$375 each = _____

4. **GRAND TOTAL:** \$ _____

METHOD OF PAYMENT:

CHECK ENCLOSED or VISA MC DISC AMEX

Card Number: _____ Expiration Date: _____

Signature: _____

CONTACTS: If you have any questions, comments, ideas or special needs for the convention, don't hesitate to contact any of the following people:

REGISTRATION Jamie Wood..... (801) 263-9762
WOMA/PNOC Lea Wilson (360) 443-6696
GOLF Chris Eerkes..... (509) 727-5886

*For Hole or Tee Sponsor. For additional Golf Sponsorship opportunities call Chris Eerkes. For Suncadia Resort Golf Sales Office call (866) 904-6300.

Registration does not include room accommodations

Room block held until
May 27

Room block has been secured at Suncadia Resort. Book your rooms early so you can be guaranteed a spot in the block.

√ Suncadia Lodge Reservations: Call (866) 904-6300 – No group code required

√ Register for Convention on-line at: **www.wpma.com**

MAIL REGISTRATION FORM and PAYMENT TO:
Attn: Jamie Wood – WA 2011 Show
 PO BOX 571500,
 MURRAY, UT 84157-1500
 or Fax to: (801) 262-9413



DON'T MISS THE
*Washington Energy &
 Convenience Store Convention at Suncadia Resort
 and Golf events at the Prospector Golf Course*

— Thanks to our 2011 Convention Sponsor —



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