

WPMA MISSION & Objectives

Mission Statement

The mission is to assist WPMA members in increasing their business effectiveness and profitability by:

1. Encouraging a high level of business ethics through a positive image for the industry
2. Providing resources for education, training, networking, and an exchange of ideas
3. Encouraging governmental action beneficial to the industry through the active participation of its membership
4. Advising and educating the membership to enable them to run their businesses more effectively and profitably
5. Working for positive relationships between states
6. Providing beneficial, cost-effective services for the membership
7. Providing for a financially sound organization in order to fund association programs

The following objectives are to support the mission statement:

1. Commit to provide the best possible convention for our industry
2. Aid and educate the membership to effectively and profitably operate their business
3. Promote a positive image and high integrity of the industry
4. Be proactive on legislative and regulatory matters through active participation
5. Provide cost-effective services for members

WPMA accomplishes these goals by supporting the state associations through member services including dues billing, state convention registrations, state mailings, scholarship program, and the WMI insurance services. WPMA also provides resources for education, training and networking through the *National WPMAEXPO*, held in Las Vegas each February.