



WPMA

WESTERN PETROLEUM MARKETERS ASSOCIATION

58th Annual National Convention & Convenience Store Expo

Leveraging Our Strengths



2011

Exhibitor Prospectus

February 22-24, 2011 • Mirage • Las Vegas, NV

2011 WPMA CONVENTION EXHIBITING INFORMATION

GENERAL INFORMATION:

Exposition Dates: February 22-24, 2011

Location: Mirage Convention Center
Las Vegas, Nevada

Hotel: Mirage
3400 S. Las Vegas Blvd.
Las Vegas, NV 89109
(800) 499-6311

*(Do not ship items directly to the hotel.
See booth contract for shipping information.)*

Cancellation: Less the deposit, a refund will be made upon written notice of cancellation prior to November 30, 2010.

EXHIBIT SPACE APPLICATION MAILING SCHEDULE:

Booth space assignment for the WPMA Show is based on the following "priority" criteria:

- 1) Member of WPMA
- 2) First priority for last year's contracted booth space
- 3) Number of consecutive years in the show
- 4) Date contract was received
- 5) Booth preferences

Early March 2010 Mailing of Exhibitor Prospectus to Past Exhibitors

April 16, 2010 Contracts due for current exhibitors in order to receive priority consideration. Contracts received after this date will be assigned on a first-come, first-served basis. Mailing of Exhibit Prospectus to all prospective exhibitors.

April 16 - May 31, 2010 Contracts received during this priority period will be assigned on a first-come, first-served basis.

After June 1, 2010 Available booths can be contracted online at www.wpma.com.

BOOTH COSTS & SIZE:

Booth Price: \$19.95 per square foot (sq'). Full payment is due November 30, 2010. No reserved booth spaces will be held after November 30, 2010 unless paid in full. Any request for booth space after that date must be paid in full for the total amount of the booth space(s) requested.

Deposit: \$500 per 100 sq' (nonrefundable) is required with contract to hold booth space.

Booth Price Includes: Two (2) full registrations for the first booth and one (1) additional registration for each booth thereafter.

Maximum Booth Size:
None

Minimum Booth Size:
10' x 10' (100 sq'). All exhibit items must be contained within the booth space assigned. Any item higher than the side drapes (4') must be contained in the back half of the booth and may not exceed 8' in height.

EXHIBIT INFORMATION:

Trade Show Exhibitors must conform with the International Association of Exhibitions & Events (IAEE) guidelines.

Exhibit Services: The Freeman Company will provide back and side drapes for each exhibitor, and one 7" x 44" sign containing the exhibitor's name, city, state, and booth number. The Convention hall is carpeted. Service kits containing order forms for furniture, labor, drayage, electricity and other services will be available online eight weeks prior to the show.

Exhibit Dismantling:
Exhibitors may not dismantle prior to 12 p.m., February 24, 2011.

ANY EXHIBITOR DISMANTLING BEFORE 12 P.M. COULD BE FINED \$500.

All exhibits must be dismantled and packed by 5 p.m., Thursday, February 24.

Age Limit on Exposition Floor:

All children under 16 years of age must register and must be accompanied on the exposition floor by a registered, responsible adult. During set up and tear down, no one under 16 years of age will be allowed on the exposition floor.

EXHIBIT SETUP:

Monday, February 21	8 a.m. - 5 p.m.
Tuesday, February 22	8 a.m. - 12 p.m.

EXHIBIT HOURS:

Tuesday, February 22	3 p.m. - 7 p.m.
Wednesday, February 23	10:30 a.m. - 3:30 p.m.
Thursday, February 24	9 a.m. - 12 p.m.

NO "SUITCASING" POLICY:

Only contracted exhibitors are permitted to promote their company, products or services at the Western Petroleum Marketers Convention & Convenience Store Expo. Unless a marketing opportunity has been contracted by the exhibitor, (i.e. sponsorship, showcase, exhibitor-presented seminar), all company promotion and product sampling must occur within the contracted booth space. This includes, but is not limited to "roaming" characters, handing out flyers, approaching exhibitor booths to sell products, leaving and/or distributing product information in public spaces and/or show floor aisles.

Attendees "Suitcasing" will be asked to forfeit their badge and leave the show. Any "suitcasers" should be reported to the WPMA Show Management.


2011 Leveraging Our Strengths WPMA Exhibitor Prospectus Mirage Exhibit Hall

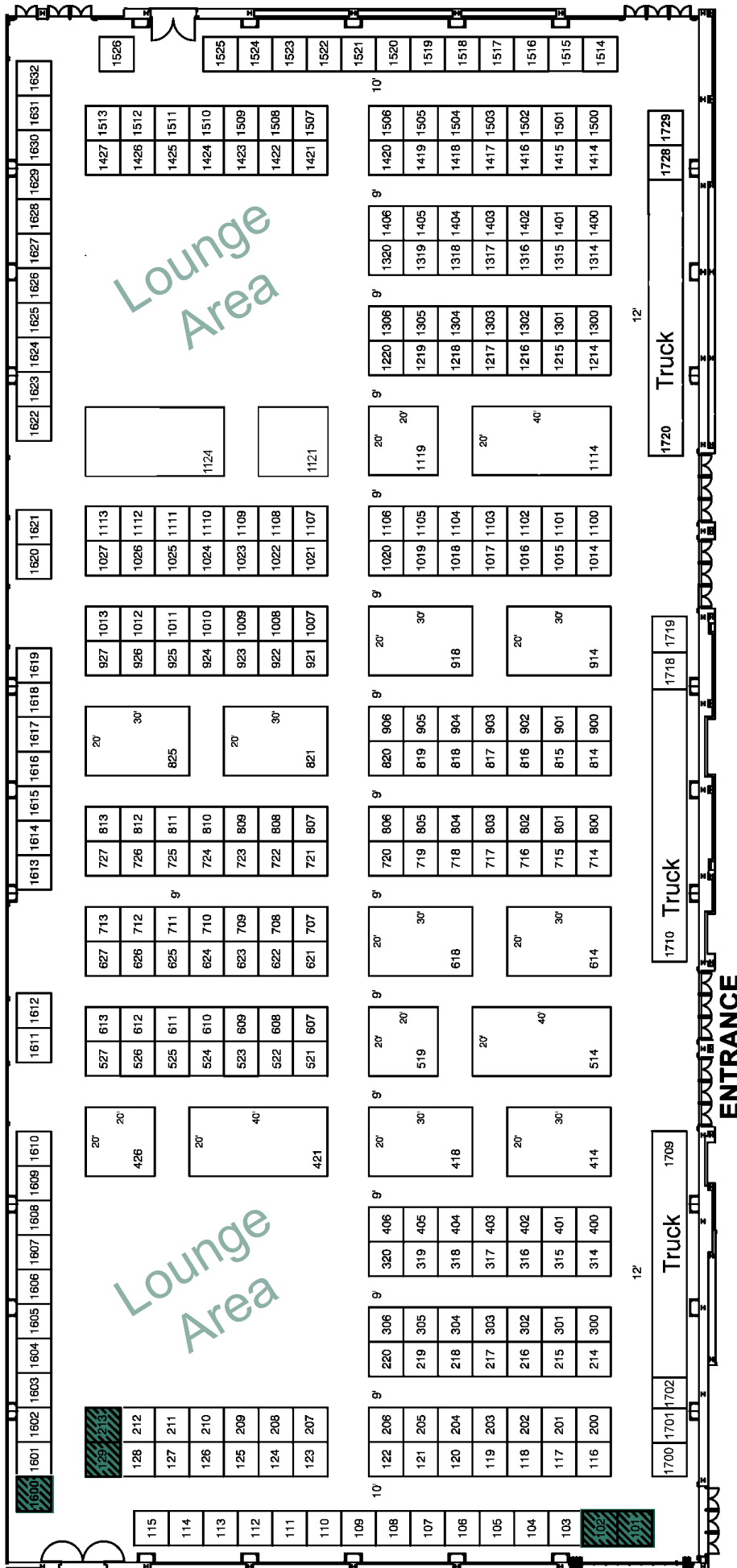
WPMA TRADE SHOW COORDINATOR:
Judith White • (801) 263-9762
judithw@wpma.com



visit www.wpma.com for the latest
convention news and event updates

2011 Booth map subject to change.

 = Booth must be last in - first out



2010 WPMA TRADE SHOW PARTICIPANTS (as of 01/11/2010)

ATM eGlobal	C-STORE 7-Eleven Inc BP ampm Circle K Franchise	Core States Group FormaShape Madison Industries The Deer Creek Corp	Fairmont Specialty First Financial Capital LLC Hopkins Appraisal Services NRC Realty & Capital Advisors Patriot Capital Corporation	IRPCO LLC Jikoh Manufacturing KAFKO International Kustom Kanopies Inc LBT Inc Lane Supply Inc Liquid Controls MID:COM Madison Industries Mark VII Equipment Inc Monitor Inc Morrison Bros Co NUPI OMNTEC Manufacturing Inc OPW PAR Products Division of KMCO Petro Technik Ltd RCI Technologies Racor Division Parker Hannifin S Bravo Systems Inc Scully Signal Co Sign Resource Space Saver Distribution Inc Square D IPaCS Sunshine Electronic Display Total Control Systems Tuthill Transfer Systems Universal Valve Company Inc Vaporless Manufacturing Inc ZEP Inc/Armor All Professional	Container Technology Inc Dixon Pumps DoubleTrac by OmegaFlex Dresser Wayne ESCO Services Inc Eaton Sales & Service Emco Wheaton Retail Excel Tire Gauge Franklin Fueling Systems Inc Fueling Technologies Inc Husky Corporation Innovative Petroleum Products Jikoh Manufacturing Morrison Bros Co NOV Fiber Glass Systems Northwest Pump & Equipment OPW PMP Corporation RDM Industrial Electronics Inc Source North America Corp Veeder-Root Company Westech Fuel Equipment Western Pump Xerxes Corp	LSI Industries Inc Pro-Lite Inc Skyline Products Price Displays US LED United SignGraphics
ABOVE GROUND STORAGE TANKS Ace Tank & Fueling Equipment Brown-Minneapolis Tank Containment Solutions Inc Eaton Sales & Service Separation By Design Tank Tech Inc	CANOPIES Arming Canopy Systems Inc Bestworth-Rommel Inc Calcraft Corporation FormaShape Kustom Kanopies Inc Lane Supply Inc Madison Industries Monitor Inc TFC Canopy The Deer Creek Corp	CONSULTANTS ADD Systems Alta Computer Services LLC DataMax Group Inc Excentus MPSI Petroleum Data Specialists SMARTLogix Inc Series2K Telvent DTN	FLEET MANAGEMENT CFN Pedigree Technologies Petroleum Card Services Sinclair Oil Corp Triple E Technologies LLC	Madison Industries Mark VII Equipment Inc Monitor Inc Morrison Bros Co NUPI OMNTEC Manufacturing Inc OPW PAR Products Division of KMCO Petro Technik Ltd RCI Technologies Racor Division Parker Hannifin S Bravo Systems Inc Scully Signal Co Sign Resource Space Saver Distribution Inc Square D IPaCS Sunshine Electronic Display Total Control Systems Tuthill Transfer Systems Universal Valve Company Inc Vaporless Manufacturing Inc ZEP Inc/Armor All Professional	Franklin Fueling Systems Inc Fueling Technologies Inc Husky Corporation Innovative Petroleum Products Jikoh Manufacturing Morrison Bros Co NOV Fiber Glass Systems Northwest Pump & Equipment OPW PMP Corporation RDM Industrial Electronics Inc Source North America Corp Veeder-Root Company Westech Fuel Equipment Western Pump Xerxes Corp	SNACK ITEMS Deli Express
ACCOUNTING Alta Computer Services LLC PDI Petroleum Data Specialists SSCS Inc	CAR WASH EQUIPMENT & SUPPLIES D&S Carwash Systems Ecolab Vehicle Care Mark VII Equipment Inc PDQ Ryko Car Wash Manufacturing Sonny's Enterprise/ Bay Wash Division Unitec Electronics Washworld	CREDIT CARD PROCESSOR Petroleum Card Services RBS WorldPay	FOOD PREPARATION/ SERVICE Deli Express Noble Roman's Inc Piccadilly Circus Pizza	Madison Industries Mark VII Equipment Inc Monitor Inc Morrison Bros Co NUPI OMNTEC Manufacturing Inc OPW PAR Products Division of KMCO Petro Technik Ltd RCI Technologies Racor Division Parker Hannifin S Bravo Systems Inc Scully Signal Co Sign Resource Space Saver Distribution Inc Square D IPaCS Sunshine Electronic Display Total Control Systems Tuthill Transfer Systems Universal Valve Company Inc Vaporless Manufacturing Inc ZEP Inc/Armor All Professional	Franklin Fueling Systems Inc Fueling Technologies Inc Husky Corporation Innovative Petroleum Products Jikoh Manufacturing Morrison Bros Co NOV Fiber Glass Systems Northwest Pump & Equipment OPW PMP Corporation RDM Industrial Electronics Inc Source North America Corp Veeder-Root Company Westech Fuel Equipment Western Pump Xerxes Corp	SOIL TESTING EQUIPMENT T.E.S.T. Team Inc
ADDITIVES & CHEMICALS SUPPLY Air1 by Yara North America Inc FPPF Chemical Co Federal Process Corporation Howes Lubricator Products Innospec Fuel Specialties MidContinental Chemical Co Inc Old World Industries Power Service Products Inc Schaeffer Manufacturing	CAR WASH SUPPLIES D&S Carwash Systems FPPF Chemical Co Lustra Professional Car Care Panaram International Trading Ryko Car Wash Manufacturing Sonny's Enterprise/ Bay Wash Division Unitec Electronics Washworld	DISPENSERS ANS Distributing Bennett Pump Company Blend Your Own Ethanol Campaign Eaton Sales & Service PMP Corporation SPATCO DEF Simmons	FROZEN FOOD/ICE Cardlock Vending Inc	Madison Industries Mark VII Equipment Inc Monitor Inc Morrison Bros Co NUPI OMNTEC Manufacturing Inc OPW PAR Products Division of KMCO Petro Technik Ltd RCI Technologies Racor Division Parker Hannifin S Bravo Systems Inc Scully Signal Co Sign Resource Space Saver Distribution Inc Square D IPaCS Sunshine Electronic Display Total Control Systems Tuthill Transfer Systems Universal Valve Company Inc Vaporless Manufacturing Inc ZEP Inc/Armor All Professional	Franklin Fueling Systems Inc Fueling Technologies Inc Husky Corporation Innovative Petroleum Products Jikoh Manufacturing Morrison Bros Co NOV Fiber Glass Systems Northwest Pump & Equipment OPW PMP Corporation RDM Industrial Electronics Inc Source North America Corp Veeder-Root Company Westech Fuel Equipment Western Pump Xerxes Corp	STORE DESIGN/LAYOUT C7 Works Fiedler Group USALCO LTD United SignGraphics
AIR/VACUUM AIR-serv Group LLC	CASES & COUNTERS Anthony International USALCO LTD	DISTRIBUTOR Blendco Systems LLC CDI-AirBlueFluids McLane Company MidContinental Chemical Co Inc Northwest Pump & Equipment RCI Technologies	FUEL STORAGE TANKS (UST) Ace Tank & Fueling Equipment Eaton Sales & Service	Madison Industries Mark VII Equipment Inc Monitor Inc Morrison Bros Co NUPI OMNTEC Manufacturing Inc OPW PAR Products Division of KMCO Petro Technik Ltd RCI Technologies Racor Division Parker Hannifin S Bravo Systems Inc Scully Signal Co Sign Resource Space Saver Distribution Inc Square D IPaCS Sunshine Electronic Display Total Control Systems Tuthill Transfer Systems Universal Valve Company Inc Vaporless Manufacturing Inc ZEP Inc/Armor All Professional	Franklin Fueling Systems Inc Fueling Technologies Inc Husky Corporation Innovative Petroleum Products Jikoh Manufacturing Morrison Bros Co NOV Fiber Glass Systems Northwest Pump & Equipment OPW PMP Corporation RDM Industrial Electronics Inc Source North America Corp Veeder-Root Company Westech Fuel Equipment Western Pump Xerxes Corp	SUPPLIERS Paul Oil Company Tufco Paper Rolls
ANTIFREEZE Old World Industries PAR Products Division of KMCO iPAC-Imperial Sales Company	CATHODIC PROTECTION Tanknology Inc	E-COMMERCE ADD Systems FuelQuest Inc	FUELING FACILITY Commercial Petroleum Equipment Fleet One Simmons Syntech Systems/Fuelmaster	Madison Industries Mark VII Equipment Inc Monitor Inc Morrison Bros Co NUPI OMNTEC Manufacturing Inc OPW PAR Products Division of KMCO Petro Technik Ltd RCI Technologies Racor Division Parker Hannifin S Bravo Systems Inc Scully Signal Co Sign Resource Space Saver Distribution Inc Square D IPaCS Sunshine Electronic Display Total Control Systems Tuthill Transfer Systems Universal Valve Company Inc Vaporless Manufacturing Inc ZEP Inc/Armor All Professional	Franklin Fueling Systems Inc Fueling Technologies Inc Husky Corporation Innovative Petroleum Products Jikoh Manufacturing Morrison Bros Co NOV Fiber Glass Systems Northwest Pump & Equipment OPW PMP Corporation RDM Industrial Electronics Inc Source North America Corp Veeder-Root Company Westech Fuel Equipment Western Pump Xerxes Corp	TANK LINING Containment Solutions Inc Tank Tech Inc
APPRAISALS Hopkins Appraisal Services MPSI	CHEMICAL SUPPLIES Ecolab Vehicle Care FPPF Chemical Co Federal Process Corporation KAFKO International MidContinental Chemical Co Inc Old World Industries ZEP Inc/Armor All Professional	ELECTRICAL Carolina Products Inc Electronic Sensors Inc	GENERAL CONTRACTOR American Integrated Services The Deer Creek Corp	Madison Industries Mark VII Equipment Inc Monitor Inc Morrison Bros Co NUPI OMNTEC Manufacturing Inc OPW PAR Products Division of KMCO Petro Technik Ltd RCI Technologies Racor Division Parker Hannifin S Bravo Systems Inc Scully Signal Co Sign Resource Space Saver Distribution Inc Square D IPaCS Sunshine Electronic Display Total Control Systems Tuthill Transfer Systems Universal Valve Company Inc Vaporless Manufacturing Inc ZEP Inc/Armor All Professional	Franklin Fueling Systems Inc Fueling Technologies Inc Husky Corporation Innovative Petroleum Products Jikoh Manufacturing Morrison Bros Co NOV Fiber Glass Systems Northwest Pump & Equipment OPW PMP Corporation RDM Industrial Electronics Inc Source North America Corp Veeder-Root Company Westech Fuel Equipment Western Pump Xerxes Corp	TANK MANUFACTURING Beall Corporation Brown-Minneapolis Tank Heil Trailer International LBT Inc Modern Welding Co Xerxes Corp
ARCHITECTURE Core States Group Fiedler Group FormaShape Freedom Development & Engineering	CHEMICAL SUPPLIES Ecolab Vehicle Care FPPF Chemical Co Federal Process Corporation KAFKO International MidContinental Chemical Co Inc Old World Industries ZEP Inc/Armor All Professional	EMERGENCY RESPONSE American Integrated Services PERS	INSTALLATION Sign Resource	Madison Industries Mark VII Equipment Inc Monitor Inc Morrison Bros Co NUPI OMNTEC Manufacturing Inc OPW PAR Products Division of KMCO Petro Technik Ltd RCI Technologies Racor Division Parker Hannifin S Bravo Systems Inc Scully Signal Co Sign Resource Space Saver Distribution Inc Square D IPaCS Sunshine Electronic Display Total Control Systems Tuthill Transfer Systems Universal Valve Company Inc Vaporless Manufacturing Inc ZEP Inc/Armor All Professional	Franklin Fueling Systems Inc Fueling Technologies Inc Husky Corporation Innovative Petroleum Products Jikoh Manufacturing Morrison Bros Co NOV Fiber Glass Systems Northwest Pump & Equipment OPW PMP Corporation RDM Industrial Electronics Inc Source North America Corp Veeder-Root Company Westech Fuel Equipment Western Pump Xerxes Corp	TANK MONITORING Electronic Sensors Inc Franklin Fueling Systems Inc LevelCon Pedigree Technologies Roberts Industrial Products Veeder-Root Company
AUTOMATED FUELING Pacific Pride Services LLC	COFFEE & TEA Boyd Coffee Company Treasure Valley Coffee Inc	ENGINEERING Blymyer Engineers Inc Core States Group Fiedler Group Freedom Development & Engineering Scully Signal Co Vaporless Manufacturing Inc	INSURANCE Ag States Group American Management Corp Fairmont Specialty Federated Insurance PT Risk Management Services Ltd WMI Mutual Insurance Co & WMI TPA	Madison Industries Mark VII Equipment Inc Monitor Inc Morrison Bros Co NUPI OMNTEC Manufacturing Inc OPW PAR Products Division of KMCO Petro Technik Ltd RCI Technologies Racor Division Parker Hannifin S Bravo Systems Inc Scully Signal Co Sign Resource Space Saver Distribution Inc Square D IPaCS Sunshine Electronic Display Total Control Systems Tuthill Transfer Systems Universal Valve Company Inc Vaporless Manufacturing Inc ZEP Inc/Armor All Professional	Franklin Fueling Systems Inc Fueling Technologies Inc Husky Corporation Innovative Petroleum Products Jikoh Manufacturing Morrison Bros Co NOV Fiber Glass Systems Northwest Pump & Equipment OPW PMP Corporation RDM Industrial Electronics Inc Source North America Corp Veeder-Root Company Westech Fuel Equipment Western Pump Xerxes Corp	TANK REMOVAL/ INSTALLATION Westech Fuel Equipment
AUTOMOTIVE PRODUCTS Innospec Fuel Specialties PAR Products Division of KMCO	COMMUNICATIONS 3M Concept Communications Co OPIS - Oil Price Information CBC	ENVIRONMENTAL American Integrated Services Dexsil Corporation JMM Management Group LLC Republic Services Titan Management Group LLC	LEASING American Equipment Finance LLC	Madison Industries Mark VII Equipment Inc Monitor Inc Morrison Bros Co NUPI OMNTEC Manufacturing Inc OPW PAR Products Division of KMCO Petro Technik Ltd RCI Technologies Racor Division Parker Hannifin S Bravo Systems Inc Scully Signal Co Sign Resource Space Saver Distribution Inc Square D IPaCS Sunshine Electronic Display Total Control Systems Tuthill Transfer Systems Universal Valve Company Inc Vaporless Manufacturing Inc ZEP Inc/Armor All Professional	Franklin Fueling Systems Inc Fueling Technologies Inc Husky Corporation Innovative Petroleum Products Jikoh Manufacturing Morrison Bros Co NOV Fiber Glass Systems Northwest Pump & Equipment OPW PMP Corporation RDM Industrial Electronics Inc Source North America Corp Veeder-Root Company Westech Fuel Equipment Western Pump Xerxes Corp	TANK/LINE TESTING Tanknology Inc
BEVERAGES/DRINKS Boyd Coffee Company Treasure Valley Coffee Inc	COMPUTER SOFTWARE/ COMPUTERS ADD Systems Alta Computer Services LLC Aztech Software Inc CMI Solutions Compatible Technology Systems DM2 Software DataMax Group Inc FACTOR FireStream WorldWide Inc Mannatec Inc OPIS - Oil Price Information PDI Petro Computer Systems Petroleum Data Specialists Petroleum Rx Pinnacle Corporation Rax Inc Red River Software SMARTLogix Inc SSCS Inc Series2K Skyline Products Price Displays Summit Software Inc TouchStar	EQUIPMENT MANUFACTURER Brugg Pipesystems Dresser Wayne ESCO Services Inc Franklin Fueling Systems Inc Heil Trailer International Ryko Car Wash Manufacturing	LOSING PREVENTION Ag States Group CBE	Madison Industries Mark VII Equipment Inc Monitor Inc Morrison Bros Co NUPI OMNTEC Manufacturing Inc OPW PAR Products Division of KMCO Petro Technik Ltd RCI Technologies Racor Division Parker Hannifin S Bravo Systems Inc Scully Signal Co Sign Resource Space Saver Distribution Inc Square D IPaCS Sunshine Electronic Display Total Control Systems Tuthill Transfer Systems Universal Valve Company Inc Vaporless Manufacturing Inc ZEP Inc/Armor All Professional	Franklin Fueling Systems Inc Fueling Technologies Inc Husky Corporation Innovative Petroleum Products Jikoh Manufacturing Morrison Bros Co NOV Fiber Glass Systems Northwest Pump & Equipment OPW PMP Corporation RDM Industrial Electronics Inc Source North America Corp Veeder-Root Company Westech Fuel Equipment Western Pump Xerxes Corp	TELECOMMUNICATIONS Rax Inc SMARTLogix Inc
BIODIESEL SUPPLIER Community Fuels Mansfield Oil Company	CONSTRUCTION Bestworth-Rommel Inc Calcraft Corporation	ETHANOL SUPPLIER Blend Your Own Ethanol Campaign Growth Energy Mansfield Oil Company	LOYALTY & MARKETING Excentus Triple E Technologies LLC	Madison Industries Mark VII Equipment Inc Monitor Inc Morrison Bros Co NUPI OMNTEC Manufacturing Inc OPW PAR Products Division of KMCO Petro Technik Ltd RCI Technologies Racor Division Parker Hannifin S Bravo Systems Inc Scully Signal Co Sign Resource Space Saver Distribution Inc Square D IPaCS Sunshine Electronic Display Total Control Systems Tuthill Transfer Systems Universal Valve Company Inc Vaporless Manufacturing Inc ZEP Inc/Armor All Professional	Franklin Fueling Systems Inc Fueling Technologies Inc Husky Corporation Innovative Petroleum Products Jikoh Manufacturing Morrison Bros Co NOV Fiber Glass Systems Northwest Pump & Equipment OPW PMP Corporation RDM Industrial Electronics Inc Source North America Corp Veeder-Root Company Westech Fuel Equipment Western Pump Xerxes Corp	TOBACCO Smoker Friendly International
BUYING GROUP CBC	COMPUTERS FireStream WorldWide Inc MID:COM Petroleum Rx Red River Software	FIBERGLASS PRODUCTS NOV Fiber Glass Systems NUPI	MANUFACTURING Air1 by Yara North America Inc Ameron International FPG BG Products Inc Beall Corporation Bennett Pump Company Bestworth-Rommel Inc Beta Lighting Blendco Systems LLC CAT Scale Company CDI-AirBlueFluids CNI Manufacturing Carolina Products Inc Catlow Inc Clay & Bailey Manufacturing Co CompX Security Products D&S Carwash Systems Deluxe Ovens Dixon Pumps Dosmatic U S A Inc DoubleTrac by OmegaFlex Dresser Wayne Emco Wheaton Retail Excel Tire Gauge F-Rams Inc FLEX-ING Inc Flexible Manufacturing Fuel Masters LLC Gamajet Cleaning Systems Inc Great Plains Industries Hose Master Inc Husky Corporation	Madison Industries Mark VII Equipment Inc Monitor Inc Morrison Bros Co NUPI OMNTEC Manufacturing Inc OPW PAR Products Division of KMCO Petro Technik Ltd RCI Technologies Racor Division Parker Hannifin S Bravo Systems Inc Scully Signal Co Sign Resource Space Saver Distribution Inc Square D IPaCS Sunshine Electronic Display Total Control Systems Tuthill Transfer Systems Universal Valve Company Inc Vaporless Manufacturing Inc ZEP Inc/Armor All Professional	Franklin Fueling Systems Inc Fueling Technologies Inc Husky Corporation Innovative Petroleum Products Jikoh Manufacturing Morrison Bros Co NOV Fiber Glass Systems Northwest Pump & Equipment OPW PMP Corporation RDM Industrial Electronics Inc Source North America Corp Veeder-Root Company Westech Fuel Equipment Western Pump Xerxes Corp	TRADE ASSOCIATION Blend Your Own Ethanol Campaign Growth Energy
C-STORE AUTOMATION CMI Solutions Fueling Technologies Inc PDI Pedigree Technologies SSCS Inc Tufco Paper Rolls	CONSTRUCTION Bestworth-Rommel Inc Calcraft Corporation	FILTERS/FILTRATION Central Illinois Manufacturing Co Champion Laboratories Inc RCI Technologies Racor Division Parker Hannifin	MERCHANDISE Air1 by Yara North America Inc Federal Process Corporation Innospec Fuel Specialties PAR Products Division of KMCO Paul Oil Company Power Service Products Inc Sinclair Oil Corp iPAC-Imperial Sales Company	Madison Industries Mark VII Equipment Inc Monitor Inc Morrison Bros Co NUPI OMNTEC Manufacturing Inc OPW PAR Products Division of KMCO Petro Technik Ltd RCI Technologies Racor Division Parker Hannifin S Bravo Systems Inc Scully Signal Co Sign Resource Space Saver Distribution Inc Square D IPaCS Sunshine Electronic Display Total Control Systems Tuthill Transfer Systems Universal Valve Company Inc Vaporless Manufacturing Inc ZEP Inc/Armor All Professional	Franklin Fueling Systems Inc Fueling Technologies Inc Husky Corporation Innovative Petroleum Products Jikoh Manufacturing Morrison Bros Co NOV Fiber Glass Systems Northwest Pump & Equipment OPW PMP Corporation RDM Industrial Electronics Inc Source North America Corp Veeder-Root Company Westech Fuel Equipment Western Pump Xerxes Corp	TRUCK & TRANSPORT SALES Civacon/Knappco Heil Trailer International LBT Inc Modern Welding Co Pacific Truck Tank Inc Tri State Tank Werts Welding & Tank Service
C-STORE CO-BRANDING Smoker Friendly International	CONSTRUCTION Bestworth-Rommel Inc Calcraft Corporation	FINANCIAL SERVICES Acquisition & Refinance Capital American Equipment Finance LLC American Management Corp Borrego Springs Bank Coinstar E-Payment Service	MERCHANDISE Air1 by Yara North America Inc Federal Process Corporation Innospec Fuel Specialties PAR Products Division of KMCO Paul Oil Company Power Service Products Inc Sinclair Oil Corp iPAC-Imperial Sales Company	Madison Industries Mark VII Equipment Inc Monitor Inc Morrison Bros Co NUPI OMNTEC Manufacturing Inc OPW PAR Products Division of KMCO Petro Technik Ltd RCI Technologies Racor Division Parker Hannifin S Bravo Systems Inc Scully Signal Co Sign Resource Space Saver Distribution Inc Square D IPaCS Sunshine Electronic Display Total Control Systems Tuthill Transfer Systems Universal Valve Company Inc Vaporless Manufacturing Inc ZEP Inc/Armor All Professional	Franklin Fueling Systems Inc Fueling Technologies Inc Husky Corporation Innovative Petroleum Products Jikoh Manufacturing Morrison Bros Co NOV Fiber Glass Systems Northwest Pump & Equipment OPW PMP Corporation RDM Industrial Electronics Inc Source North America Corp Veeder-Root Company Westech Fuel Equipment Western Pump Xerxes Corp	TRUCK TRAILER REPAIR & PARTS Heil Trailer International Pacific Truck Tank Inc Tank Master NW/Polar Tank Werts Welding & Tank Service
C-STORE EQUIPMENT Anthony International C7 Works Concept Communications Co Core-Mark International Federal Health Sign Company National Repair Center PMP Corporation SPATCO DEF US LED USALCO LTD	CONSTRUCTION Bestworth-Rommel Inc Calcraft Corporation	FINANCIAL SERVICES Acquisition & Refinance Capital American Equipment Finance LLC American Management Corp Borrego Springs Bank Coinstar E-Payment Service	MERCHANDISE Air1 by Yara North America Inc Federal Process Corporation Innospec Fuel Specialties PAR Products Division of KMCO Paul Oil Company Power Service Products Inc Sinclair Oil Corp iPAC-Imperial Sales Company	Madison Industries Mark VII Equipment Inc Monitor Inc Morrison Bros Co NUPI OMNTEC Manufacturing Inc OPW PAR Products Division of KMCO Petro Technik Ltd RCI Technologies Racor Division Parker Hannifin S Bravo Systems Inc Scully Signal Co Sign Resource Space Saver Distribution Inc Square D IPaCS Sunshine Electronic Display Total Control Systems Tuthill Transfer Systems Universal Valve Company Inc Vaporless Manufacturing Inc ZEP Inc/Armor All Professional	Franklin Fueling Systems Inc Fueling Technologies Inc Husky Corporation Innovative Petroleum Products Jikoh Manufacturing Morrison Bros Co NOV Fiber Glass Systems Northwest Pump & Equipment OPW PMP Corporation RDM Industrial Electronics Inc Source North America Corp Veeder-Root Company Westech Fuel Equipment Western Pump Xerxes Corp	TRUCKING CAT Scale Company
C-STORE MERCHANDISE/ SNACKS Core-Mark International McLane Company Panaram International Trading Piccadilly Circus Pizza	CONSTRUCTION Bestworth-Rommel Inc Calcraft Corporation	FINANCIAL SERVICES Acquisition & Refinance Capital American Equipment Finance LLC American Management Corp Borrego Springs Bank Coinstar E-Payment Service	MERCHANDISE Air1 by Yara North America Inc Federal Process Corporation Innospec Fuel Specialties PAR Products Division of KMCO Paul Oil Company Power Service Products Inc Sinclair Oil Corp iPAC-Imperial Sales Company	Madison Industries Mark VII Equipment Inc Monitor Inc Morrison Bros Co NUPI OMNTEC Manufacturing Inc OPW PAR Products Division of KMCO Petro Technik Ltd RCI Technologies Racor Division Parker Hannifin S Bravo Systems Inc Scully Signal Co Sign Resource Space Saver Distribution Inc Square D IPaCS Sunshine Electronic Display Total Control Systems Tuthill Transfer Systems Universal Valve Company Inc Vaporless Manufacturing Inc ZEP Inc/Armor All Professional	Franklin Fueling Systems Inc Fueling Technologies Inc Husky Corporation Innovative Petroleum Products Jikoh Manufacturing Morrison Bros Co NOV Fiber Glass Systems Northwest Pump & Equipment OPW PMP Corporation RDM Industrial Electronics Inc Source North America Corp Veeder-Root Company Westech Fuel Equipment Western Pump Xerxes Corp	UNDERGROUND STORAGE TANKS Containment Solutions Inc S Bravo Systems Inc Tank Tech Inc
C-STORE SALES & ACQUISITIONS Acquisition & Refinance Capital	CONSTRUCTION Bestworth-Rommel Inc Calcraft Corporation	FINANCIAL SERVICES Acquisition & Refinance Capital American Equipment Finance LLC American Management Corp Borrego Springs Bank Coinstar E-Payment Service	MERCHANDISE Air1 by Yara North America Inc Federal Process Corporation Innospec Fuel Specialties PAR Products Division of KMCO Paul Oil Company Power Service Products Inc Sinclair Oil Corp iPAC-Imperial Sales Company	Madison Industries Mark VII Equipment Inc Monitor Inc Morrison Bros Co NUPI OMNTEC Manufacturing Inc OPW PAR Products Division of KMCO Petro Technik Ltd RCI Technologies Racor Division Parker Hannifin S Bravo Systems Inc Scully Signal Co Sign Resource Space Saver Distribution Inc Square D IPaCS Sunshine Electronic Display Total Control Systems Tuthill Transfer Systems Universal Valve Company Inc Vaporless Manufacturing Inc ZEP Inc/Armor All Professional	Franklin Fueling Systems Inc Fueling Technologies Inc Husky Corporation Innovative Petroleum Products Jikoh Manufacturing Morrison Bros Co NOV Fiber Glass Systems Northwest Pump & Equipment OPW PMP Corporation RDM Industrial Electronics Inc Source North America Corp Veeder-Root Company Westech Fuel Equipment Western Pump Xerxes Corp	VAPOR RECOVERY/ LEAK DETECTION ANS Distributing CGRS Inc Franklin Fueling Systems Inc Fueling Technologies Inc Husky Corporation OMNTEC Manufacturing Inc Tanknology Inc Total ProjeX Corporation Vaporless Manufacturing Inc Veeder-Root Company
C-STORE SUPPLIES Core-Mark International Jones-Blair Paint Company Panaram International Trading	CONSTRUCTION Bestworth-Rommel Inc Calcraft Corporation	FINANCIAL SERVICES Acquisition & Refinance Capital American Equipment Finance LLC American Management Corp Borrego Springs Bank Coinstar E-Payment Service	MERCHANDISE Air1 by Yara North America Inc Federal Process Corporation Innospec Fuel Specialties PAR Products Division of KMCO Paul Oil Company Power Service Products Inc Sinclair Oil Corp iPAC-Imperial Sales Company	Madison Industries Mark VII Equipment Inc Monitor Inc Morrison Bros Co NUPI OMNTEC Manufacturing Inc OPW PAR Products Division of KMCO Petro Technik Ltd RCI Technologies Racor Division Parker Hannifin S Bravo Systems Inc Scully Signal Co Sign Resource Space Saver Distribution Inc Square D IPaCS Sunshine Electronic Display Total Control Systems Tuthill Transfer Systems Universal Valve Company Inc Vaporless Manufacturing Inc ZEP Inc/Armor All Professional	Franklin Fueling Systems Inc Fueling Technologies Inc Husky Corporation Innovative Petroleum Products Jikoh Manufacturing Morrison Bros Co NOV Fiber Glass Systems Northwest Pump & Equipment OPW PMP Corporation RDM Industrial Electronics Inc Source North America Corp Veeder-Root Company Westech Fuel Equipment Western Pump Xerxes Corp	VENDED Cardlock Vending Inc Coinstar E-Payment Service



FOR OFFICE USE ONLY	Date Received _____
WPMA Acct # _____	Member _____ Nonmember _____
Booth(s) Assigned _____	

2011 Booth Space Contract for Trade Exposition

Mirage Convention Center, Las Vegas, Nevada

"Leveraging Our Strengths" February 22-24, 2011

- 1. EXHIBIT SPACE:** Cost \$1,995 for each 10'X10' booth; **two principal registrations** for the first booth purchased and **one registration for each additional booth** purchased thereafter. To hold booth space, a nonrefundable **deposit of \$500 per booth** must accompany this contract when submitted. No reserved booth spaces will be held after November 30, 2010, unless they are paid for in full on or before November 30, 2010. Any request for booth space after November 30, 2010 must be accompanied by a check or credit card number for the total amount of space contracted. All exhibit space must be paid for prior to exhibit setup. If your desired exhibit space is unavailable, you will be assigned the nearest booth available to the space you request. If the Association must reassign a booth for any reason, you will be promptly notified.
- 2. CANCELLATION:** A refund will be made upon written notice of cancellation before November 30, 2010, less the deposit. All terms and conditions contained on the back hereof are integral parts of this agreement. (see back)

We wish to contract for the following selected booth space(s) at your **2011 Convention & Convenience Store Expo** at the Mirage in Las Vegas, Nevada on February 22, 23, & 24, 2011. We understand the assignment of exhibit spaces is based on the following "priority" criteria:

- | | |
|---|-------------------------------|
| 1) Member of Western Petroleum Marketers Association (WPMA) | 4) Date contract was received |
| 2) First priority for last year's contracted booth space | 5) Booth preferences |
| 3) Number of consecutive years in the show | |

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

E-mail _____ Web site (URL) _____

Person to be listed in show program _____

Contact person for show materials _____

Type of business: _____

Booth choice(s) #1 _____ #2 _____ #3 _____

Exhibitor Signature _____ Date _____

TOTAL # OF BOOTH(S) _____ * X \$1,995 = **TOTAL OWED AMOUNT (A) \$** _____

[# of booths _____ * X \$500 = **DEPOSIT AMOUNT** paid with booth contract] **(B) \$** _____

(A) – minus (B) = adjusted FINAL PAYMENT (C) \$ _____ due before **November 30, 2010.**

Charge my: MasterCard Visa American Express Discover

Acct # _____ Exp. Date _____

Signature _____

Check Enclosed: Please make checks payable to: **Western Petroleum Marketers Association**
P. O. Box 571500, Murray, Utah 84157-1500

Please list your major competitors: _____

Would you object to being by a competitor? (check one) YES NO

3. NO-SHOWS: All booths must be set up by 12 p.m., Tuesday, the first day of the show. Any booth not set up by this time will be considered a No-Show. Booth and payment will be forfeited and WPMA will reassign the booth unless prior arrangements have been made.

4. EXHIBIT SIZE: All exhibit items must be contained within the booth space assigned. Any item higher than the side drapes (4') must be contained in the back 4' of the booth and may not exceed 8' in height. Any exceptions must be cleared with WPMA. Exhibits that use heat (as in cooking), generate smells or any unusual activity or display must receive clearance from WPMA and Freeman.

5. AGE LIMIT ON EXPOSITION FLOOR: All children under 16 years of age must register and be accompanied on the exposition floor by a registered, responsible adult. During set up and tear down, no one under 16 years of age will be allowed on the exposition floor.

6. VEHICLES AND CAR WASHES: Must be ready to MOVE-IN at 9 a.m., Sunday prior to trade show opening.

7. VEHICLES ON DISPLAY: Must have fuel filler caps locked or sealed to prevent escape of vapors and to avoid tampering. Batteries must be disconnected. Auxiliary batteries not connected to engine starting system may be left connected. External chargers are recommended for demonstration purposes.

PLEASE NOTE: FUEL TANK LEVEL MUST BE LESS THAN 1/4 OF A TANK ON ANY MOTORIZED VEHICLE.

8. EXHIBIT SIGNS, DRAPES: Freeman will furnish back and side drapes for each exhibitor and one 7"X44" sign containing the exhibitor's name, city, state and exhibit number. These items are included in the booth space price listed previously.

9. DECORATORS: For procurement of additional exhibit space equipment, as well as any special equipment desired by exhibitors, the Convention management has designated Freeman, 7000 Placid Street #101, Las Vegas, Nevada 89119. Contact Exhibitor Services Department at **(702) 263-1404**, or access the Freeman Exhibitor Service Manual through a link provided on the WPMA web site: **www.wpma.com**.

10. SHIPPING INSTRUCTIONS: The hotel cannot accept and store large shipments of exhibit material in advance of the show. Consign all such material for receipt and storage to FREEMAN. They will deliver for you on setup days. They will arrange to remove empty crates, store them during the show and return them on the dismantling day. Setup days will be Monday, February 21, 2011, from 8 a.m. to 5 p.m. and Tuesday, February 22, 2011 from 8 a.m. to 12 p.m. Dismantling day will be after 12 p.m., Thursday, February 24, 2011. All exhibits must be packed by 5 p.m. on Thursday, February 24, 2011. **ANY EXHIBITOR DISMANTLING PRIOR TO 12 p.m. WILL BE FINED \$500.** All shipments should be fully prepaid along with bills of lading, scheduled to arrive before February 14, 2011, to ensure arrival prior to the show, and consigned as follows:

Western Petroleum Marketers Convention & Convenience Store Expo
Exhibiting Company Name _____ Booth # _____
C/O FREEMAN, 6675 West Sunset Road (215 & Rainbow)
Las Vegas, NV 89118

11. ELECTRICAL SERVICE: A link to Mirage Technical Services Department is provided on the WPMA web site: **www.wpma.com**, for those exhibitors needing electrical services. **Do not call the hotel for electrical service in your booth.**

12. NON-ASSIGNMENT: Exhibitor agrees that this contract and any booth assigned to exhibitor may not be assigned or transferred to another exhibitor. **All exhibitors must have a signed written contract with WPMA to utilize booth space.**

13. TRADE EXPOSITION TENTATIVE SCHEDULE:

Setup Monday, Feb. 21, 8 a.m.-5 p.m. & Tuesday, Feb. 22, 8 a.m.-12 p.m.
Trade Expo Tuesday, February 22, 3 p.m.-7 p.m.
Trade Expo Wednesday, February 23, 10:30 a.m.-3:30 p.m.
Trade Expo Thursday, February 24, 9 a.m.-12 p.m.

14. EXHIBITORS WILL BE IN FULL COMPLIANCE WITH ALL CITY OF LAS VEGAS FIRE PREVENTION BUREAU REGULATIONS INCLUDING:

a. All decorations, drapes, curtains, backdrop, bunting, paper, cardboard, plastic, straw, leaves, hay, moss and similar materials shall be flame-retardant when subjected to the Nevada Standard Test procedure.

b. Table coverings are required to be flame-retardant treated unless they lie on the table top with no overhang.

c. Oil cloth, tar paper, sisal paper, nylon, orlon, certain plastics, etc. are not flame retardant and cannot be properly treated to make them fire-retardant. Such materials are absolutely prohibited.

d. The use of open flame of any sort, or the use of heat producing devices, compressed gasses, flammable liquids, hazardous materials, or mechanical devices with exposed moving parts are closely regulated and are to be used only after written permission for such usage is obtained from the Nevada Fire Prevention Bureau.

15. LIABILITY: The Western Petroleum Marketers Association shall not be responsible for any loss, damage or injury that may occur to the exhibitor contracted. The exhibitor releases and agrees to protect, defend, indemnify and hold the Western Petroleum Marketers Association harmless from any loss, damage or injury that may occur to the exhibitor or any of its agents or employees or any third person arising out of or connected with the exhibitor's participation in this contract or the trade show exhibitions.

Exhibitor agrees to pay all of its own costs and expenses incurred in producing and setting up the exhibition including, but not limited to, those items listed in paragraphs 5 and 6 of this agreement and all labor costs. Exhibitor shall indemnify, protect, and hold completely harmless the Western Petroleum Marketers Association from all such costs and expenses including reasonable attorneys fees.

The Western Petroleum Marketers Association shall not be held liable in case of any act of God, strike, act of war, insurrection, riots or any other circumstances that would prohibit or restrict the working of the convention or trade center. The Western Petroleum Marketers Association shall not be held liable for any fire, theft, vandalism or destruction of any property belonging to exhibitor. Exhibitor shall obtain its own insurance for all such happenings.

16. PROTECTION OF HOTEL PROPERTY: No scotch tape, paste, thumb tacks, nails or other methods may be used to affix signs or posters to the wall. If any signs or posters are leaned on the walls, they must be properly padded so as not to cause damage. If any damage is caused to the hotel property accidentally or otherwise, the exhibitor will be responsible for the full cost of repairs.

The Association reserves the right to reject applications for booth space and to restrict the manner in which products are displayed so as to prevent undue noise, objectionable odors, offensive display materials, interference with other booths, congestion, etc.

The exhibitor signature hereby agrees to protect, defend and indemnify Western Petroleum Marketers Association from all liability, claims, suits, damages, costs and attorney fees arising out of or resulting from exhibitor use of music, logos, printed materials, trade names and any infringement thereof by the exhibitor.

Exhibitors must carry their own fire and theft insurance. 24-hour guard service will be provided.