



58th Annual National Convention & Convenience Store Expo

Monday, February 21

8 am - 5 pm Trade Show Setup
 2 - 5 pm Registration Open

Tuesday, February 22

6:45 am Buses leave for Scholarship Golf
 Tournament
 8 am **WPMA Scholarship Golf
 Tournament at TPC
 Las Vegas Golf Course**
 8 am - 12 pm Trade Show Setup
 8 am - 7 pm Registration Open
 2 - 3 pm **Workshop**
 3 - 7 pm Trade Show Open
 6 - 7 pm **Welcome Reception**
 Evening Open Suppliers Hospitality

Wednesday, February 23

7 - 8:30 am Continental Breakfast
 7 - 8 am Cardlock Meetings
 7 am - 4 pm Registration Open
 8:30 - 10:30 am **Opening Session**
 10:30 am - 3:30 pm Trade Show Open
 12 - 1:30 pm Trade Show Buffet Lunch
 12 - 2 pm **Ladies' Luncheon**
 3:30 pm Brand Meetings
 3:30 - 5:30 pm PEI Member Meeting
 Evening Open Suppliers Hospitality

Thursday, February 24

6:30 - 8 am Coffee and Juice Break
 7 - 8 am **Workshop**
 7 am - 12 pm Registration Open
 8 - 9 am **Management Session**
 9 - 10 am Breakfast Buffet
 on the Trade Show Floor
 9 am - 12 pm Trade Show Open
 11 am Silent Auction Closes

Leveraging Our Strengths

2011

Schedule of Events

February 22-24, 2011 • Mirage • Las Vegas, NV