

Convention/Expo Sponsorships Form

Mark a sponsorship commitment box below. Please send your company logo to the WPMA office for sponsorship promotion.

\$25,000 EXCLUSIVE: Presidential Sponsorship

- Opportunity to Meet with our Convention Keynote Speaker, **Ben Stein** for a Special Photo Session prior to his Keynote Address
- Preference for Hospitality Suites and Meeting Space
- One 10' X 10' Trade Show Booth Space
- Recognition, Presentation, and Opportunity to address the audience during the Opening Session on Wednesday
- Six Principal Convention Registrations

- Full-page Color Ad in the Convention Expo Program (Ad due before January 1, 2012)
- Oversized Banner Hung at the Entrance of the Trade Show
- Includes all Key Benefits

\$20,000 Premier Sponsorship

- Prominent Signage on Trade Show Floor
- Preference for Hospitality Suites and Meeting Space
- Four Principal Convention Registrations
- Full-page Color Ad in the Convention Expo Program (Ad due before January 1, 2012)
- Includes all Key Benefits

Top Sponsors include these Key Benefits

- Recognition during the Keynote Opening Session on Wednesday
- Your brand/company logo or name on overhead screen prior to the Keynote Opening Session
- Two oversized banners hung in the trade show area, provided by Sponsor
- Hospitality room provided on Tuesday or Wednesday evening
- Listing on all convention sponsor signage and in the Convention Expo Program
- Meeting room provided with refreshments on Wednesday at 3:30 p.m.
- Two-month banner ad on home page of WPMA Website, a 24/7 media exposure (banner is due before January 1, 2012 and will be displayed from January 15 through March 15)

\$7,000 Emerald

- Recognition as a Convention Sponsor
- Wednesday Continental Breakfast Sponsor
- Two banners hung in the trade show area, provided by Sponsor
- Signage in the Convention Hall
- Listing in the Convention Expo Program as an Emerald Sponsor

\$12,000 Event Sponsorship

- Prominent Signage on Trade Show Floor above lounge areas
- Two Principal Convention Registrations
- Half-page Color Ad in the Convention Expo Program (Ad due before January 1, 2012)
- Includes all Key Benefits

\$3,500 Ruby

- Recognition as a Convention Sponsor
- Ladies' Luncheon Sponsor
- Two banners hung in the trade show area, provided by Sponsor
- Signage in the Convention Hall
- Listing in the Convention Expo Program as a Ruby Sponsor

\$10,000 Diamond Sponsorship

- Half-page Color Ad in the Convention Expo Program (Ad due before January 1, 2012)
- Includes all Key Benefits

\$2,500 Sapphire

- Two banners hung in the trade show area, provided by Sponsor
- Listing in the Convention Expo Program as a Sapphire Sponsor

SPONSORSHIP COMMITMENT FORM

Please invoice our company at the address below for the above sponsorship.

X

(Print Company Name) would like to participate with sponsorship as checked above.

Please print, sign, make checks payable to WPMA and return to:
Western Petroleum Marketers
Association PO Box 571500
Murray, Utah 84157-1500

• Fax: (801) 262-9413
• Website: www.wpma.com

Name: _____

Address: _____

City: _____ State: _____ ZIP: _____

E-mail: _____

Phone: () _____ Fax: () _____

Check Enclosed: or Invoice me at above address in: (Month) _____ before convention (Year) 2011 / 2012

or Charge My: MasterCard Visa American Express Discover

Account # _____ Exp. Date _____ Signature _____ Date _____

THANK YOU TOP SPONSORS

