



Sales Lead Capture System Order Form



RATES ARE FOR THE ENTIRE SHOW & INCLUDES ONSITE USAGE TRAINING & SUPPORT!
PLEASE NOTE PRE-ORDERS CLOSED AFTER 02/10/2012
A LIMITED NUMBER OF SYSTEMS AVAILABLE ON-SITE FIRST-COME-FIRST SERVE.

DESCRIPTION	Discounted Price Through Friday, Feb 3, 2012	Regular Price Through Friday, Feb 10, 2012	QTY	TOTAL
SmartSwift - Swiftium Blackberry Sales Lead System ¹	\$319.00	\$349.00		
SmartQual - Customized Qualifiers/Action Codes	\$95.00	Not Available		
SmartBlast - Instant Sales Email when Badge is Scanned	\$95.00	Not Available		
SmartPrint - Bluetooth Printer	\$59.00	\$79.00		
SmartSet - Booth Delivery & Setup ²	\$29.00	\$39.00		
SUB TOTAL :				

¹ The SmartSwift Swiftium Hand Held Sales Lead System combines the latest scanning and Blackberry technology, giving you the ability to easily scan, view and qualify attendee information, write notes and edit information electronically, making SmartSwift the most advanced sales lead system in the industry! Additionally, the information is uploaded and stored in real-time! We simply provide you with a web-link, username and password to access/download your leads into Excel whenever you want! You can also have the system customized with qualifiers. You're NOT required to have electricity. System is completely battery operated and designed to last the entire event. You also have the option of renting a bluetooth printer that will automatically print the attendee information when their badge is scanned.

² All equipment must be picked up from the SmartSource service desk unless delivery option is chosen. Representative must be present in booth for delivery to take place. Delivery must take place no later than 2 hours prior to the opening of the tradeshow floor, otherwise customer must pick up system from SmartSource service desk. Delivered units must be returned to the service desk and/or representative by exhibitor within one (1) hour after closing of the tradeshow floor.



Standard Business Building and Development Qualifiers in every Sales Lead System:

1. Specific Product/Service Need
2. Plan to Purchase Within Year
3. Long Term Plan to Purchase
4. Budget in Place
5. Decision Maker
6. Project Manager
7. Influences Decision
8. Provide Product/Service Info.
9. Follow Up Email/Phone
10. Setup Post-Show Conf. Call
11. Setup Post-Show Web Demo
12. Setup Post-Show Meeting



Rental rates are based on the entire show including setup day. Customer is responsible for all loss or damage to equipment unless damage/loss waiver is chosen. All orders are subject to SmartSource standard terms and conditions. A company representative MUST be present upon delivery or additional fee may apply. 100% cancellation fee will apply (no refunds) for orders cancelled up to 7 days before the show and on show site. Prices subject to availability. Drayage/union/handling fees are not included.

NOTE THAT ALL LEAD RETRIEVAL ATTENDEE INFORMATION PROVIDED IS AT THE DISCRETION OF SHOW MANAGEMENT!

<p>SERVICE: All rentals include 24x7 service & support.</p> <p>DAMAGE WAIVER/LOSS COVERAGE: Unless you have selected the damage waiver and loss coverage under this agreement, you are required to keep our property insured against loss by fire, theft, and other risks included in the standard form of "all risk" insurance naming us as additional insured" and "loss payee." In the event of such a loss, you agree to promptly reimburse us for the replacement cost of such property and claims for all losses and injuries caused by such property. Intentional abuse is excluded from coverage of the damage waiver and loss coverage and a filed police report must be produced for coverage to apply. Unless you have accepted our Damage Waiver Coverage, you will be responsible for the costs resulting from damage to our property including service and repair charges.</p> <p>DELIVERY/PICKUP: If ordered, a representative from your organization must be in the booth at the time of delivery and pickup to sign for the equipment. If a repeat delivery is required, an additional charge will apply. No deliveries within 2 hours of show opening, a rep must pick up from SmartSource. Any changes to scheduled delivery time within 7 days of the event will result in an additional charge.</p> <p>PAYMENT: SmartSource Rentals requires payment in full at the time your order is placed. Payment includes but is not limited to Equipment Rental, Delivery and Tax.</p> <p>CREDIT CARD: For your convenience, we will use this authorization to charge your credit card for your advance orders and any additional fees incurred as a result of on-site orders by your representatives. These fees include any services provided by SmartSource Rentals or charges we incur on your behalf.</p> <p>CANCELLATION: Cancellation of rental equipment and services must be made 7 days prior to delivery. No refunds will be made to any order where cancellation is made less than 7 days prior to delivery.</p> <p>RESPONSIBILITY: Customer is responsible for all loss and damage to equipment if Damage/Loss Waiver is not chosen. All orders are subject to SmartSource Rentals standard terms and conditions. Prices are subject to change without notice.</p>	EQUIPMENT SUB TOTAL FROM PAGE 1		
	<input type="checkbox"/> UNLESS YOU CHECK THE BOX TO THE LEFT, A 10.5% FEE FOR DAMAGE WAIVER & LOSS COVERAGE, WILL BE ADDED TO YOUR ORDER.		
	SERVICE & HANDLING	\$19.00	
	SUB TOTAL		
	SALES TAX RATE	TBD	
	TOTAL*		
<p>A 10% SURCHARGE TO BE APPLIED TO ALL EQUIPMENT RENTED AFTER FRIDAY, FEBRUARY 10, 2012</p>			

PLEASE FILL IN ALL BOXES BELOW – PLEASE PRINT NEATLY OR TYPE

EXHIBITION INFORMATION		PAYMENT INFORMATION	
Show Name	WPMA 2012	Company Name	
Exhibiting Company Name		Billing Address	
Booth # & Hall/Room Name		City	State ZIP
Show Site Contact		Credit Card Number	Exp. Date
Show Site Contact Cell Phone #		Authorized Signature	
If Booth Delivery & Setup is ordered, please provide setup date & time (2 hr Window Required):		Print Name	
Upon time trade show expo closes, all equipment must be returned to SmartSource Representative within one hour.		Email Address	
Ordered By		Phone #	Fax #

ORDER COMMENTS / INSTRUCTIONS

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**FAX ORDER FORM TO:
(917) 591-8021**

**OR EMAIL ORDER FORM TO:
LEADS@SMARTSOURCERENTALS.COM**

Note email confirmation including rental agreement and credit card receipt will be made within one (1) business day of submitting this form at the email address provided. If order is not confirmed within this time period please call (800) 955-5171.