

PRE-REGISTRATION FOR 2014 WPMA CONVENTION CLOSES JANUARY 31ST

Take the time to pre-register now for the 2014 WPMA convention. Pre-registration closes on Friday, January 31st. To register go to www.wpma.com/national-convention/attendee.

Thank You WPMA CONVENTION SPONSORS!



ANNOUNCING OUR NEW WPMA STAFF MEMBER

Kimberly White of Magna, Utah has recently joined the WPMA staff. Kim comes to WPMA from the Kroger Customer Relations Center in Salt Lake City, where she earned the 2009 Employee of the Year award.

Kim will be working as the WPMA Trade Show Coordinator for our Las Vegas Convention and will also be traveling to many industry and WPMA state conventions and events. She enjoys Utah's beautiful mountains, and is excited to be a part of the WPMA team!

LAST CALL FOR SILENT AUCTION DONATIONS!

Each May, the WPMA Scholarship Foundation awards \$32,000 in scholarships to graduating high school seniors who are the children of WPMA member and associate member employees. Income from the WPMA Convention Silent Auction funds a large portion of these scholarship awards. Please support our 2014 scholarship recipients by donating an item to the 2014 Silent Auction!

Auction items can include: Tickets to sporting events, overnight stays in condos or hotels, decorator items, sports equipment, logo clothing, jewelry, accessories, tools, collectibles, or any other item that you would care to donate.

To donate an item to the Scholarship Silent Auction, download the auction donation form at:

<http://www.wpma.com/pdf/scholarship/SA14-DonationFrm0624w.pdf>, and e-mail the completed form to Kathy Michaelis at kathym@wpma.com.

KEYSTONE XL PIPELINE SOUTHERN SEGMENT OPERATIONAL

Earlier this week, the Keystone XL Pipeline's southern segment became operational which delivered crude oil from Cushing, Oklahoma to Texas' refineries. TransCanada Corp. President and CEO Russ Girling predicted that none of the oil will be exported. The \$2.3 billion, 487 mile southern leg will ship about 300,000 barrels per day at the outset while averaging 520,000 barrels per day for 2014. President Obama endorsed the construction of the southern leg during the 2012 presidential campaign.

The Keystone XL pipeline's northern leg still remains in limbo and it's unclear when the President will ultimately make a decision. The northern leg would transport oil from the Alberta oil sands across the Montana border to Steele City, Nebraska where it would link up with a connection to Cushing, Oklahoma.

Meanwhile, U.S. Energy Secretary Ernest Moniz walked back a statement he made a few weeks ago regarding the Obama Administration's plan to revisit the oil export ban. Moniz said that the Administration is not looking at the ban, despite his comments last month that seemed to favor a review of the decades old law which bans U.S. crude oil exports. It's not entirely clear whether repealing the ban on oil exports will result in higher or lower U.S. gasoline prices.

RESULTS FROM THE NCWM INTERIM MEETING

This week, the National Conference on Weights and Measures (NCWM) held its 2014 Interim meeting in Albuquerque, New Mexico. Items on the agenda important to petroleum marketers were a potential 10 micron diesel dispenser filter mandate, diesel gallon – natural gas equivalent comparison and an auto trade group effort to prohibit the sale of 85 octane gasoline.

The NCWM Laws and Regulations (L&R) Committee moved a vehicle manufacturers' supported item from developmental to voting status for this summer's annual meeting which would mandate a 10 micron filter on slow flow diesel dispensers. If the item is adopted this summer, petroleum marketers in states that automatically adopt the latest version of the NCWM Laws and Regulation's Handbook 130 will be mandated to use a 10 micron filter on slow flow dispensers instead of the current 30 micron filter. PMAA urged the Committee to withdraw the item, and at the minimum, keep it as a developmental item, as new information was provided from dispenser filter manufacturers and regulators. PMAA Chairman Sam Bell argued that moving to a 10 micron filter "would slow the refueling process and is an unnecessary cost burden on small business petroleum marketers." Tennessee Fuel and Convenience Store Association member Brian Parnell concurred. If the item is adopted this summer, a retail station could expect to pay an additional \$390 for diesel fuel filters per year due to having to change the filter more often. With about half of the nation's 160,000 retail stations selling diesel fuel, it would cost the industry over \$31 million per year. PMAA will continue to oppose this item and will be surveying marketers across the country to gather more information to provide to the NCWM in order to demonstrate why a 10 micron filter is an unnecessary regulation.

The NCWM Specifications and Tolerances (S&T) Committee and L&R Committee also examined the diesel gallon equivalent (DGE) unit of light-duty natural gas vehicles with equivalent diesel powered vehicles to allow motorists to readily compare costs and fuel economy. The latest proposal which was set as a voting item for the July 2014 meeting would require both CNG and LNG to be sold in kilograms by 2016. There is a concern that this would confuse the natural gas marketplace because consumers would be unable to compare fuel economy costs as is currently provided for the gasoline gallon equivalent standard with CNG. PMAA will continue to monitor the latest developments.

Finally, auto manufacturers have put forth a proposal to prohibit the sale of 85 octane gasoline. Several PMAA associations with mountain or high elevation regions where 85 octane is sold are opposed to this change. Marketers are concerned that this change would impact consumer choice at the pump and there's no evidence that 85 octane causes vehicle performance and maintenance issues. The L&R Committee voted to keep this item as informational, so it will be left on the agenda for future consideration.

Currently, the Coordinated Research Council (CRC) and ASTM are reviewing the proposal and many groups argued that NCWM should wait until the CRC study is completed before moving forward.

GROUPS SUE EPA TO COMPLETE NEW OZONE STANDARD THAT MAY RESULT IN GREATER USE OF RFG IN MANY AREAS

The Sierra Club, American Lung Association along with other public advocacy groups asked the U.S. District Court for the Northern District of California this week to order the EPA to move forward with its proposal to establish a new national ambient air quality standard (NAAQS) for ground ozone. The controversial standard has been stalled at the agency since 2011. The Clean Air Act requires the EPA to review, and change, when necessary, national air quality standards, including ozone every five years. The agency missed the March 2013 deadline to complete the ozone standard review.

The EPA is considering a reduction from the current 75 parts per billion standard for ozone to somewhere between 60 and 70 ppm. Such a significant tightening of the ozone standard could force much of the country into non-attainment status and ultimately lead to the widespread introduction of reformulated gasoline in many large population areas nationwide. "The scientific community, and even EPA itself, have recognized that the 2008 standards are inadequate to protect public health, and that revision of these standards is needed," the groups wrote in the court filing. "The EPA is in ongoing violation of the Clean Air Act by not promulgating a rule, the groups argue.

The EPA issued a statement in response to the lawsuit saying that the agency is continuing to work with its independent scientific advisors on the ozone review and following all public notice and comment requirements under the law. The EPA would not say when the review would be complete but indicated the independent science advisors - the Clean Air Scientific Advisory Committee – is scheduled to meet in March to address the issue.

VISA/MC LITIGATION SETTLEMENT PREREGISTRATION

Marketers that accepted Visa or MasterCard cards between January 1, 2004 and November 28, 2012 and did not opt-out of the pending class action settlement will be eligible to claim funds when and if the settlement clears legal challenges.

Marketers can now preregister to recover funds on the settlement website:

<https://www.paymentcardsettlement.com/en/Preregistration>.

Keep in mind, preregistration is optional and not required but it could speed up the process when and if the settlement is approved. Preregistration closes on February 1, 2014.

MARK YOUR CALENDARS FOR UPCOMING EVENTS IN 2014

May 8-9, 2014 – NPM&CSA Big Dog event – Red Rock Hotel & Casino Las Vegas, Nevada

June 3-5, 2014 – MPMCSA Convention – Hilton Garden Inn – Missoula, Montana

June 16-19, 2014 - WOMA Convention – Suncadia Lodge – Cle Elum, Washington

August 6-8, 2014 – IPM&CSA Convention – Coeur d'Alene Resort – Coeur d'Alene, Idaho

August 19-20, 2014 – NMPMA Convention – Marriott Pyramid North – Albuquerque, New Mexico

NPP A NEW WPMA MEMBER SERVICE

WPMA has partnered with NPP to provide members discounts on many products and services. NPP negotiates the rates, and makes them available to WPMA members. Membership with NPP is free, and there is no obligation to purchase. Discounts through Verizon, Expedia, Fastenal, Cradlepoint, and more.

Register Now: <https://associations.myNPP.com/myNPP/memberSavings.xhtml?guid=RB3WUOFG>

WPMA MEMBER SERVICES



Petro Pete: "I went to a bookstore and asked the saleswoman, "Where's the self-help section?" She said if she told me, it would defeat the purpose."

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Classified Ads

Wanted:



Great opportunity for someone to join the team at Kellerstrass Enterprises in our Salt Lake City office. Looking for someone to assist the office manager in taking care of the daily operational needs. This person would need to be able to input orders into our accounting system. Answer phones with a pleasant attitude and take care of customers as they walk into the facility. Understanding of the billing process would be helpful. Knowledge of the oil and gas industry a plus.

A self-starter, energetic individual that can meet company deadlines and multi task through the day. Able to work in a warehouse environment. Knowledge of excel and ability to sit and work on a computer. Medical, Dental Insurance, 401 K when eligible and Personal Time Off benefits included.

If interested, please fax a resume or email to:
FAX: 801-392-9589 Attention Ryan Murdock/Delinda Huffaker
Email: rmurdock@kellerstrassoil.com