

February 26, 2010

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### **2010 WPMA CONVENTION AND CONVENIENCE STORE EXPO A SUCCESS**

February 16-18, WPMA hosted their annual convention and trade show exhibition, "*Back In The Black*" at The Mirage in Las Vegas. The convention was very well attended and we had the pleasure of associating with many WPMA members and exhibitors. From our informative workshops to our outstanding keynote speaker, Condoleezza Rice and our exceptional trade show, it was fun, educational, and very rewarding for all who attended. Our management session speakers were very enlightening and the NACS seminar was a big success. The WPMA annual convention is especially rewarding for our organization, as it is a time we can all come together, renew friendships and gain information that will help make our business more successful. We want to thank each of you for your participation in our convention.

WPMA would like to extend a special thank you to each of those who donated or purchased items from our silent auction and/or played golf in the WPMA Scholarship Open. All of the money raised at these events goes directly to our Scholarship Foundation, to fund the scholarships that we award each year. Once again, thanks to each of you for making our convention such a great success. Without you we couldn't do it.

### **AND THE WINNER IS...**

The WPMA Scholarship Foundation held a raffle for an ATV that was given away at the WPMA Convention. Over \$25,000 was raised, and all proceeds go directly to the Scholarship Foundation. The Foundation awards a \$4,000 scholarship to a deserving student within each of the seven WPMA member states each year, and one to a student from an associate member company. Congratulations go to Dennis Campo of Campo Oil Co, Fruitland, Idaho, who was the winner of the ATV.

### **LAST CHANCE FOR THE 2010 WPMA SCHOLARSHIPS!**

This is the last reminder for you and your employees' children to send in their applications for the 2010 WPMA scholarships. Scholarship applications must be postmarked by **MONDAY, MARCH 1, 2010** in order to be considered for the available scholarships. Usually, there are less than 20 applicants for each WPMA state scholarship and for the associate member scholarship, which makes the chances of receiving a scholarship very good.

Applicant qualification information and the scholarship applications are available to download at [www.wpma.com](http://www.wpma.com), under the Scholarship Tab. The WPMA scholarships pay \$500 per semester for up to eight semesters, for a total of \$4,000. Employers, please remind your employees to download an application right away, and give their students a chance for some extra financial help in college!

### **FEDERATED HOLDS PETROLEUM MARKETER INPUT MEETINGS**

Federated Insurance recently held Petroleum Marketers input meetings in Minneapolis and Phoenix. Association leaders in the petroleum transportation and retail industries were invited to share their insights and concerns with executives from Federated.

Gathering expert opinion from petroleum business owners on how to best manage their risk exposures has enabled Federated to create industry-specific coverages and services.

"Once again Federated Insurance has gone out of their way to listen to what Marketers need. Our meeting was candid and direct. It is refreshing to have a company look to its customers and the industry it serves to find the proper fit for its products." Gerry Ramm, 2010 Chairman, Petroleum Marketers Association of America.

As a direct result of these meetings, look for more announcements from Federated in the coming months on enhanced risk management resources for all association members.

### **INTERCHANGE LEGISLATION DELAYS**

Retailers burdened with unfair credit card fees were disappointed to learn that House Financial Services Chairman Barney Frank (D-MA) has decided to not take up interchange legislation in 2010. This essentially means House action on legislation supported by the Merchants Payment Coalition (MPC) will be delayed until 2011. Representative Frank had said earlier that he would not take up interchange reform until his committee approved the financial reform package, which the committee has done. PMAA and MPC are exploring other avenues to address unfair interchange fees.

In related news, Senator Arlen Specter (D-PA) is reportedly preparing to introduce interchange legislation in the Senate. PMAA and the Pennsylvania Petroleum Marketers and Convenience Store Association (PPMCSA) plan to contact Senator Specter, expressing appreciation for his efforts.

## **SENATE MAJORITY LEADER PRESSURES SENATORS TO FINISH WORK ON CLIMATE BILL**

Senate Majority Leader Harry Reid (D-NV) called on Senator John Kerry (D-MA) to complete their work on a climate bill so Senators have plenty of time to review the legislation. Kerry is working with Senators Joe Lieberman (I-CT) and Lindsey Graham (R-SC) on a comprehensive energy and climate bill. Reid said he wants the bill on the Senate Floor by spring.

Putting a price on carbon remains a significant roadblock to moving a bill. It is likely any comprehensive legislation would include some method of pricing carbon such as a cap and trade regime, carbon tax or a yet undefined hybrid model. Senators Kerry, Lieberman and Graham are working to find support among their colleagues. Moderate Republicans and Democrats are slow to support a bill that puts a price on carbon because it would dramatically increase energy prices at a time when Americans can least afford it.

PMAA's Climate Change Task Force plans to meet next week and consider the latest actions.

## **TELL THE SENATE TO PASS THE PACT ACT**

While the Senate is busy with Jobs bills, healthcare reform and financial reform, Native American tribal groups are actively lobbying against the Prevent All Cigarette Trafficking Act of 2009 ("PACT Act"). Tribes have pocketed tens of millions of dollars through state excise tax evasion schemes at the expense of PMAA member retailers. While the PACT Act will not end those tax evasion practices, it could help reduce them.

The PACT Act, S. 1147, would significantly strengthen existing federal legislation and impose new restrictions on Internet cigarette and smokeless tobacco sales. The House of Representatives overwhelmingly approved H.R. 1676, companion legislation to the Senate bill last year.

Although many of you have already communicated to your Senators the importance of passage of the PACT Act, it is important that we continue to do our part to get the truth out there.

Please urge your Senators to promptly pass the PACT Act. You can contact them at (202) 224-3121 or go to <http://www.capwiz.com/pmaa/issues/alert/?alertid=14301131>.

For information on the Coalition to Stop Contraband Tobacco go to [www.PACTactNow.com](http://www.PACTactNow.com).

## **BIODIESEL TAX CREDIT IN SECOND JOBS BILL**

Following Wednesday morning's successful vote on the \$15 billion mini jobs package, Senate Majority Leader Harry Reid (D-NV) announced that the Senate may consider another jobs package soon. Sen. Reid has said that the jobs package "part two" will include a year-long extension of unemployment benefits and COBRA coverage. Reid would not confirm if the package would address the estate tax, but he has indicated that he will allow amendments on the bill.

An important issue to petroleum marketers is the biodiesel blender's tax credit. PMAA members have been communicating to Congress since last year to quickly reauthorize the biodiesel tax credit and Senator Reid reports the jobs package will include a one year extension of the one dollar per gallon credit. The credit will also be available retroactively for biodiesel produced during the credit's lapse. The biodiesel tax credit expired Dec. 31, 2009.

Since Democrats lack a filibuster proof majority, they will need Republican support to overcome procedural hurdles on the jobs package part two. PMAA is also urging the Senate to include a one-year extension of the National Oilheat Research Alliance (NORA) authorization in Jobs II. Senate Majority Leader Reid reiterated on Tuesday that that Senate may consider several jobs bills this year.

## **FEBRUARY PMAA SMALL BUSINESS COMMITTEE PAC CONTRIBUTIONS**

PAC co-chairs Sam Bell and Gary Harris are grateful for the PMAA Small Business Committee (SBC) PAC contributions from the following individuals during the February 1 - 26 timeframe:

**Alabama:** Russell Hager, **Arkansas:** Lora Gardner, Doug Hendrix, Ann Hines, Steve Turner, **Illinois:** Carl Adams, Jr., Steven Blick, David Golwitzer, **Iowa:** Dawn Carlson, Bryan Dejong, David Dickey, Gary Juhl, Jennifer Likes, Mark Meyer, Kent Richards, Brian Shadle, Daniel Toale, **New York:** Robert Andree, Thomas Perillo, Kevin Rooney, **North Dakota:** Matt Bjornson, and **Washington:** Gerry Ramm

## **BUY PAC COOKBOOKS FOR BIRTHDAY AND HOSTESS GIFTS!**

Contribute to the PMAA Small Business Committee (SBC) PAC and buy presents at the same time! The PMAA PAC official cookbook, which you are sure to love, is available for preview online. The book has over 200 recipes - all contributed by members of the industry! At only \$25 each, not only are they terrific to have but they make fun gifts for almost anyone. Buy many copies and give them as presents!

To preview the cookbook and to download an order form, please go to [www.pmaa.org](http://www.pmaa.org) and follow the links on the left column.

## **JOBS BILL SURVIVES GOP FILIBUSTER**

On Wednesday the Senate approved the Jobs for Main Street Act 70 - 28. The \$15 billion bill is one of many small jobs bills Congress is expected to take up in order to improve the economy.

To keep this bill small, Senate Majority Leader Harry Reid (D-NV) rebuffed efforts to include one year extensions of NORA and biodiesel tax credits. PMAA continues to press the Senate to extend NORA authorization and the biodiesel tax credit.

**Of interest to PMAA members, the bill:**

- creates a payroll holiday for the 6.2 percent social security payroll tax for employers hiring a person in 2010 who had been unemployed for at least 60 days;
- offers businesses a \$1,000 income tax credit in their 2011 return for each of these new employees retained by a business for a full year;
- extends the small business write-off for up to \$250,000 in major purchases made in 2010 rather than depreciating these costs over time;
- extends the Highway Trust Fund (HTF) through December 31, 2010 and transfers \$19.5 billion from the general fund to the HTF to keep it solvent through 2011 (and also makes some technical corrections to the HTF on interest earning and taxation that could provide it with more than two billion dollars in additional revenue each year without government expenditure);
- offers low-cost "Build America Bonds" to state and local governments to fund construction, retrofit and clean energy projects; and
- attempts to pay for itself by closing the "black liquor loophole" for paper companies, and delaying tax relief and implementing tax-related disclosure rules on multinational and foreign firms.

## **PMAA MEMBER SERVICES SPOTLIGHT FEATURING: FEDERATED INSURANCE**

**HAZMAT Training** - CD available

Releases of flammable or combustible liquids and corrosive materials are involved in many HAZMAT transportation incidents. Communication while hazardous materials are in transit is vital to prevent releases and to provide details to cleanup crews in case of any accident. Shipping even a small amount of hazardous material may require special handling- especially during air transport.

Please read the Federated article in its entirety. For more information please contact your local Federated Marketing Representative or PMAA's National Account Executive Nate Oland at (507) 455-8935 for more information.

## **2011 WESTERN PETROLEUM MARKETERS CONVENTION & CONVENIENCE STORE EXPO LAS VEGAS, NEVADA**

Start planning now to attend the 2011 WPMA Convention and Convenience Store Expo. It will be held at the Mirage in Las Vegas, Nevada. Mark your calendars for February 22-24, 2011.

## **MARK YOUR CALENDARS FOR UPCOMING EVENTS IN 2010**

**June 8-10, 2010** – MPMCSA Convention – Billings Hotel and Convention Center – Billings, Montana

**June 22-24, 2010** – WOMA Convention – Suncadia Lodge – Cle Elum, Washington

**August 4-6, 2010** – IPM&CSA Convention – Schweitzer Mountain Resort – Sandpoint, Idaho

**August 31-September 1, 2010** – NMPMA Convention – Embassy Suites, Albuquerque, New Mexico

**September 8-10, 2010** – UPMRA Convention – Park City Marriott – Park City, Utah

**Petro Pete: "It is far more impressive when others discover your good qualities without your help."**

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If you do not wish to receive information via fax or e-mail, please contact WPMA at: (801) 263-9762, Fax: (801) 262-9413, or e-mail: [janr@wpma.com](mailto:janr@wpma.com).  
Thanks.

## **Classified Ads**

### **For Sale: Tank Equipment**

- 4500 Gallon 3 Comp MC 306
- Petro Tank 1500 – 500 – 2500
- 3 in. Blackmere Pump 3" Pump off
- Meter Hosereel with 100' 1 ½ Hose
- B/L V/R Scully
- \$8500 – Nice Shape

Contact Marty – 360-520-3275 360-736-2821

### **For Sale:**

- 2003 PETE W/PUMP
- 9500 GALLON SEMI
- 4 COMPARTMENTS

Call: 928-669-2617