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MURKOWSKI RESOLUTION FAILS

Yesterday, on a vote of 47-53, the Senate failed to adopt S. J. Res. 26, a resolution disapproving of the Environmental Protection Agency's (EPA) endangerment finding that gives the agency the authority to regulate carbon emissions under the Clean Air Act. The resolution was sponsored by Senator Lisa Murkowski (R-AK).

PMAA supported Senator Murkowski's resolution. Since EPA released its endangerment finding, the agency has initiated a rulemaking process to regulate carbon emissions from sources that emit 75,000 tons or more of carbon annually. This rule will no doubt increase energy costs to consumers and fail to meet its objectives of improved air quality. PMAA is concerned that EPA will expand its GHG regulations in efforts to dramatically curb U.S. petroleum consumption.

The Senate leadership struck a deal that would bring to the floor legislation (no bill number yet) sponsored by Jay Rockefeller (D-WV) that would delay EPA's authority to regulate greenhouse gases by two years. Rockefeller's bill is more popular among moderate Senators because it would give the Senate more time to craft legislation to regulate emissions rather than remove the authority from the EPA. No word yet when Senator Rockefeller's bill would get a vote.

FMCSA LAUNCHES SEARCHABLE ONLINE CDL DRIVER SAFETY HISTORY DATABASE

The Federal Motor Carrier Safety Administration launched a new online pre-employment screening service that allows employers to look up the driving records of CDL/HAZMAT drivers who they are considering for employment. The program allows prospective employers to view drivers' safety records for a fee. By using driver safety information during pre-employment screening, petroleum transporters will be able to make a better assessment of the potential safety risks of prospective driver-employees and ensure that drivers hide their poor safety records.

Under the FMCSA program large transporters must pay a \$100 annual base fee to use the system and an additional \$10 for every driver history requested. The annual fee for fleets of fewer than 100 trucks is \$25. An individual driver can get his or her own report for \$10. The unveiling of the driver history screening service is timely given the new emphasis on carrier safety performance ratings under the new CSA 2010 initiative set to take effect later this year. The FMCSA screening program allows access to five years of driver crash data and three years of inspection data regardless of the state or jurisdiction. PSP also gives drivers additional opportunities to verify the data in their driving history and correct any discrepancies. However, prospective employers must first obtain written consent from the driver to search his or her driving record in accordance with federal privacy laws.

The pre-employment screening database is updated monthly by FMCSA's Motor Carrier Management Information System (MCMIS). The MCMIS is comprised of driver performance data including inspection and compliance review results, enforcement data, state-reported crashes, and motor carrier census data.

CAYUGA, SENECA COUNTIES TO ASK U.S. SUPREME COURT TO RULE ON CIGARETTE TAX DISPUTE

Cayuga and Seneca counties plan to petition the U.S. Supreme Court to overturn last month's ruling in the counties' cigarette tax dispute with the Cayuga Indians, the Post-Standard reports.

"This action represents a responsibility to protect and defend the economic equality of our business community and the hardworking citizens that we were elected to serve," said Robert Shipley, chairman of the Seneca County Indian Affairs committee.

Last month, New York's Court of Appeals ruled in favor of the Cayugas, stipulating that the counties could not prosecute the nation for selling tax-free cigarettes to non-Indians because their stores are on qualified reservation land and thus not subject to New York taxes. Additionally, it said that New York lacks a system to collect the tax.

Shipley said that the appeal would rest on the court's determination that the stores lie on reservation land. The counties maintain that the land is not a reservation under federal law.

Daniel French, an attorney representing the nation, said the likelihood of the Supreme Court hearing the appeal is low.

"The Court of Appeals ruled on a matter of New York state tax law, not the kind of issue the Supreme Court is apt to weigh in on," French said.

MORE GASOLINE STATIONS SERVE UP FOOD AND FUEL

Slim gasoline margins have station owners branching out to offer more than a fill up, the Los Angeles Times reports. Increasingly, prepared food has become a way to boost profits and gain repeat customers.

Convenience stores are transforming themselves into mini-restaurants, with such made-to-order fare as breakfast burritos, croissants, paninis and salads joining hot dogs and pizza. "We're changing from gas stations that happen to sell food, to restaurants that happen to sell gas," said Jeff Lenard, NACS vice president of communications. Today, it might appear weird to get a freshly made salad while filling your tank, but in two decades, it will seem more natural, he said.

For example, around 11 percent of Chevron Corporation's 395 company-owned locations offer food inside, many of which are a mini-version of a restaurant chain, such as McDonald's or Subway, said spokeswoman Lori Carlisle. Independent stations also have customized delis and grills.

"This is, in so many ways, a natural evolution," said Daniel Conway, spokesman for the California Restaurant Association. He said, too, that the car culture really gave birth to the fast-food restaurant. "If you're going to have the kind of traffic associated with a gas station, you'd like to be able to tap into those customers to sell something else."

Richard Speckman added a deli to his Mobil gasoline station. Today, the deli helps to keep the station operating — with a profit. The Corner Grill & Deli serves around 700 orders on a good day, with the morning bestseller being the breakfast burrito.

Since 2005, made-to-order sandwiches sold at convenience stores have increased in revenue 5 to 7 percent, said Tim Powell with Technomic.

WALMART'S LOW PRICES ON FOOD WILL CONTINUE TO PRESSURE SUPERMARKETS

At its annual meeting last week, Walmart said that it will continue to aggressively price its food items in order to continue to drive traffic to its stores, a move that at least one analyst predicted will hurt traditional supermarkets, the Associated Press reports.

Jefferies & Co. analyst Scott Mushkin noted that Walmart has intensified its competitive pricing over the past few months, and its top supermarket industry competitor, Kroger, has failed to respond convincingly.

"The company acknowledged that it was serious about making sure that its prices were the lowest in the market," Mushkin said. "We view this as a fairly significant development, and one that if it were to become standard practice, could result in a period of lowered profitability for the entire industry until there is significant rationalization."

Mushkin noted that as long as a "hyper-competitive" environment exists among food retailers, they are more likely to ask for lower prices from packaged food companies.

BACKLASH AGAINST BP GAS STATIONS MOUNTS

News of BP gas stations experiencing consumers' frustrations over the Gulf Oil spill are increasing, as headlines earlier this week — "BP Gas Station Owners Beg Vandals to Stop (Gothamist.com)" and "Local BP Stations Brace for Backlash from Oil Spill (PilotOnline.com)" — attest.

According to Gothamist.com, more than half a dozen BP stations around New York City have been vandalized, with owners feeling unjustly targeted.

"What are they trying to prove? They're just stupid!" said Mark Sapozhnikov, manager of a BP station in Brooklyn, who said it cost him more than \$1,500 to clean his station's sign, which was splattered with brown paint. "They need to realize that by vandalizing private businesses, they're not helping the oil spill."

Police said that area vandals have been filling water balloons with paint, and targeting the prominent BP signage.

In Virginia, BP station owners are on edge, fearful for their livelihoods should threatened boycotts materialize.

"We could lose our whole financial life, basically. If everybody stopped buying gas here, we would be bankrupt pretty quickly," said George Diggs Jr., who has owned a BP station in Chesapeake with his wife for 11 years. "Hopefully, people will understand."

According to Jeff Miller, president of Miller Oil Co., which owns 16 BP stations and supplies BP gas to nearly 50 small operators, station protests do little to punish the oil company.

"Basically, we're caught in the crossfire," Miller said, adding that he understands that consumers want to take some sort of action. "They want to vent their frustration. They want to vent their anger."

Miller said that while most BP dealers' sales have been unaffected, a few have reported sales drops and boycott-related concerns.

A BP dealer near Virginia Beach said that his sales have dropped nearly 25 percent, and he suspects that it's because tourists have avoided BP, Miller said. A BP operator on the Outer Banks told Miller that he wanted to pull down his BP signs.

PEPSICO SIGNS DEAL WITH GAS STATION TV TO DRIVE CONSUMERS AT POINT OF PURCHASE

This week, Gas Station TV and PepsiCo announced a multi-year, multi-brand agreement to promote Pepsi, AMP Energy drink, AMP Energy Juice and Brisk to consumers at the gas pump. GSTV joins other outlets in PepsiCo's evolving media mix including NBCU, YouTube, Hulu and MTV Networks.

PepsiCo's strategy embodies an innovative approach to engaging consumers via the many passion points in their lives. With its unique and valuable television environment at point-of-purchase, GSTV helps the brand reach a customer right before making a purchase decision.

"GSTV is a great example of a partner who is playing a vital role in helping us connect with our consumers in meaningful ways when they are most receptive to our messages," said Seth Kaufmann, director of media strategy and investment for PepsiCo North America Beverages, in a press release. "Our partnership with GSTV allows us to add value to the consumer experience, ultimately deepening our relationship with our consumers and driving our business as a result. It's also an added bonus that they are closest to the moment of truth in a key strategic retail channel for us, ensuring our consumer connections translate into sales."

Gas Station TV produced a spot exclusively for the Pepsi Refresh Project, the campaign to award more than \$20 million to ideas that move the world forward, and customized the ad specifically for the gas venue. With collaboration from Pepsi's marketing team, GSTV scripted and designed the spot to match the look and feel of the Pepsi Refresh Project, and added the key "purchase" call-to-action.

"We are excited that PepsiCo sees value in our offering, which is a TV platform in an actionable environment near point-of-purchase," said David Leider, CEO of Gas Station TV. "With the definition of TV evolving, more effective options such as GSTV answer the inherent issues facing traditional at-home TV, such as DVR penetration and audience fragmentation. Our relationship with Pepsi is proof that our television platform is being included in clients' TV mix just like any traditional broadcast or cable network."

By the Numbers

	Today	since yesterday	10 Day Trend
↓ Retail Gas Price (AAA)	\$2.704 / gal	-0.001	
↓ Retail Diesel Price (AAA)	\$2.971 / gal	-0.003	
↑ Crude Oil (NYMEX)	\$75.48 / bbl	+1.10	
	Jun 11	since Jun 4	4 Week Trend
↓ Retail Fuel Margins (OPIS)*	\$ 0.207 / gal	-0.058	

*Fuel margin updated each Friday. All others updated each business day.

41%
of convenience store shoppers are female.

2011 WESTERN PETROLEUM MARKETERS CONVENTION & CONVENIENCE STORE EXPO LAS VEGAS, NEVADA

Start planning now to attend the 2011 WPMA Convention and Convenience Store Expo. It will be held at the Mirage in Las Vegas, Nevada. Mark your calendars for February 22-24, 2011.

MARK YOUR CALENDARS FOR UPCOMING EVENTS IN 2010

June 17, 2010 – UPMRA Summer Golf Classic – The Homestead Golf Course – Midway, Utah

June 22-24, 2010 – WOMA Convention – Suncadia Lodge – Cle Elum, Washington

August 1-3, 2010 – IPM&CSA Convention – Coeur d'Alene Resort – Coeur d'Alene, Idaho

August 31-September 1, 2010 – NMPMA Convention – Embassy Suites, Albuquerque, New Mexico

September 8-10, 2010 – UPMRA Convention – Park City Marriott – Park City, Utah

Petro Pete: "Be yourself. Everyone else is taken"

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Classified Ads

FOR SALE

1985 KENWORTH CONVENTIONAL CAB



- 13 SPEED FULLER TRANSMISSION
- 400 CUMMINS ENGINE
- TRUCK COMPARTMENTS: 2400 GAL, 2600 GAL (BEALL)
- PUMP OFF ABILITY
- ONE OWNER, LESS THAN 410,000 ACTUAL MILES
- EXCELLENT CONDITION
- 1972 BEAL TRAILER – 2 AXLE
- TRAILER COMPARTMENTS: 2500 GAL, 2500 GAL (BEALL)
- EXCELLENT CONDITION
- TRUCK AND TRAILER SOLD TOGETHER
- \$45,000

BAIRD OIL COMPANY (208) 375-7767

FOR SALE

1990 L 8000 (DIESEL)



- 5 SPEED WITH 2 SPEED
- 1971 BROWN TANK 2000 GAL. COMPARTMENTS: 500 GAL, 500 GAL, 400 GAL, 300 GAL AND 300 GAL
- 1 PUMP, 2 METERS, 2 HOSE REELS, REAR DELIVERY
- 239,000 MILES
- EXCELLENT CONDITION
- \$12,000

BAIRD OIL COMPANY (208) 375-7767

FOR SALE

1996 FL 70 FREIGHTLINER BOBTAIL (DIESEL)



- 5 SPEED FULLER EATON TRANSMISSION WITH 2 SPEED
- 1996 BEAL TANK (COMPARTMENTS: 1000 GAL, 500 GAL, 500 GAL, 800 GAL)
- 2 – PUMPS, HOSE REELS, AND METERS, REAR DELIVERY
- 285,000 MILES
- EXCELLENT CONDITION
- \$23,000

BAIRD OIL COMPANY (208) 375-7767

FLATBED FOR SALE

2002 GMC flatbed C6500
Engine Model # 3126 CAT, 161,821 miles
Chelsea Parker Pump w/PTO
Single 1" 100 ft. Electric Hose Reel GVWR-25,950
5 Speed Trans, AC/AM, FM radio

FLATBED FOR SALE

1996 F-350 Ford Flatbed
5 Speed Manual Trans
7.3 LTR Powerstroke DSL, 198,784 miles
AC/Power Steering, Cassette
15,000 G.V.W.R. - Lift Gate

Call for Prices - 928-669-2617 ask for Rick

FOR SALE

1997 Ford F-700

- 146,000 miles
- 429 Gasoline engine with 6 speed transmission
- 2800 Gallon propane tank with neptune meter and veeder-root register
- Remote shutdown.



Contact: Byron Wood - 435-257-5107/435-730-4555

HELP WANTED

Looking for your dream job in Arches and Canyonlands Country? Petroleum Marketer in need of a Bookkeeper/Office Manager. Send your questions or resume to resume@frontier.com!!

TANKER TRAILER FOR SALE



- 2008 Heil 11,000 gallon
- 3 axle trailer with lift able rear axle
- 4 compartments 4500-2100-1400-3000
- Street side/curbside unloads
- 6 hose tubes and large box for fittings
- All Tests and Certs are current
- Trailer located in Ogden, Utah
- Trailer Available July 2010
- Pictures Available upon request

Asking \$85,000.00 of Best Offer

Ryan Murdock
Kellerstrass Oil Company
801-392-9516 ext 26

TANKWAGON FOR SALE



- 2003 Freightliner M2106 with 160,000 miles
- 3126 Cat Motor with Eaton Fuller 7 speed transmission
- 2003 Almac Tank 2700 gallons
- 5 compartments 700-600-500-500-400
- Dual Pumping system with 3 reels
- All Test and Certs are current
- Truck is located in Ogden, Utah
- Pictures available upon request

Asking \$60,000.00 or Best Offer

Ryan Murdock
Kellerstrass Oil Company
801-392-9516 ext 26