

NATSO AND WPMA TAP INTO THE POWER OF PARTNERSHIP FOR 2015 CONVENTIONS

WPMA and NATSO are joining in 2015 to bring you an additional attendee opportunity—TWO conventions for the price of ONE! WPMA Marketer Member attendees who register for the WPMA Convention may attend THE NATSO Show FREE OF CHARGE!

For their 2015 annual tradeshows, NATSO, the national association representing truckstops and travel plazas, and the Western Petroleum Marketers Association (WPMA) are co-mingling their events to offer attendees and exhibitors more unparalleled business and networking opportunities. By seizing the opportunity to share educational resources and access to their annual shows in February in Las Vegas, the two groups will provide their attendees with even more innovative solutions and greater access to their peers, industry suppliers, key travel plaza owners and operators.

NATSO Members and WPMA Marketer Members who register for one trade show automatically will be registered to attend the neighboring show at no additional cost. Reciprocal registration is honored for NATSO travel plaza members and WPMA marketer members only. Each show will feature its own exhibit hall, as well as unique educational programming for attendees.

The NATSO Show will be held at the Wynn Las Vegas, Feb. 16-19, 2015, and offers innovative experts focused on ahead-of-the-curve trends, a knowledge-filled human library built for a customized learning experience, and exhibitors that showcase tomorrow's hottest products and services specifically designed to meet the unique needs of travel plaza and truckstop leaders.

WPMA's National Convention & Convenience Store Expo will be held at the Mirage Convention Center Feb. 17-19, 2015. The Expo offers two-and-a-half days of industry-expert speakers, seminars and networking events, and access to more than 90,000 square feet of tradeshow space with exhibitors displaying and selling the latest in technology, services, c-store innovations, and truck and trailer displays to meet the needs of the petroleum industry.

NATSO truckstop and travel plaza operators can register for the two events at www.natsoshow.org. WPMA Marketer Members can register at <http://www.wpma.com/national-convention>. Reciprocal registration is honored for NATSO travel plaza members and WPMA marketer members only. Exhibit partners must be registered for each event separately to participate.

**Contact Jamie Wood at WPMA for additional questions: jamiew@wpma.com

PLEASE SUPPORT THE SCHOLARSHIP FOUNDATION SILENT AUCTION!

In May 2015, the WPMA Scholarship Foundation will award \$32,000 in scholarships to graduating high school seniors. The Foundation receives a large portion of its working capital through income from the annual Scholarship Silent Auction held at the WPMA convention in February. Please support the Scholarship Foundation by donating an item to the 2015 Scholarship Silent Auction.

Past Silent Auction donations have included tickets to sporting events, vacation packages, decorator items, electronics, sports equipment, logo clothing, jewelry, tools, accessories, etc. If you would like to donate an item, please fill out the Silent Auction Donation Form available under the Scholarship tab on the WPMA website: <http://www.wpma.com/pdf/scholarship/SA15-DonationForm062414w.pdf> or e-mail Kathy Michaelis at kathym@wpma.com. The value of items donated to the auction is tax-deductible.

CONGRESS QUESTIONS EPA OVER 2014 RFS DELAY

On Wednesday, the House Oversight and Government Reform Committee Subcommittee on Energy Policy held a hearing over EPA's decision to delay finalizing the 2014 RFS standards including the corn-based ethanol mandate. Subcommittee Chairman James Lankford (R-OK) noted that statutorily EPA must finalize each year's volume requirements by November 30th of the prior year. EPA said the delay is due to differences among stakeholders over how volumes should be set in light of lower gasoline consumption and on what basis the RFS volumes should be waived. Unfortunately, EPA was unable to give an exact date on when the 2014 or 2015 volume requirements would be released.

The 2014 proposed rule called for a modest reduction to the corn-based ethanol mandate at 13.01 billion gallons to be blended with gasoline. PMAA supported the reduction to 13 billion gallons because it would prevent refiners from having to

cut back production, export production or buy expensive RINs to maintain an E10 blend. Moving to higher ethanol blends including E15 and E85 is a major obstacle due to incompatibility with existing UST equipment and potential misfueling.

Congress is expected to review the RFS next year.

HOUSE BILL WOULD REPEAL CRUDE EXPORT BAN

This week, House Energy and Commerce Committee member Joe Barton (R-TX) introduced legislation to repeal the 40-year-old federal ban on crude exports. Following introduction, a hearing was also held to examine the pros and cons of repealing the 1975 law that followed the Arab oil embargo which prevents most U.S. crude exports. Meanwhile, the Congressional Budget Office (CBO) projected in a report that eliminating the ban on U.S. crude exports would yield "small reductions" in prices at the pump while hurting refiners that would import more crude. CBO noted that once cheaper U.S. price crudes reached the global market, it could lower pump prices by five to ten cents per gallon.

Although the bill is not expected to receive a vote this year, it will likely serve as a starting point for negotiations next year. Congress has held several hearings on the subject and there will be more to come as America has replaced Saudi Arabia as the number one oil-producing country in the world. U.S. daily oil production reached 11 million barrels resulting from the shale oil boom in North Dakota and Texas.

Earlier this year, Bank of America (BOA) reported that short of a collapse in oil prices, the federal government would not lift the ban on crude exports for at least five years. With oil prices now plummeting, the debate is swinging in favor of more oil exports, if not full repeal.

CONGRESS REACHES AGREEMENT ON SPENDING PACKAGE

Expected to be Signed into Law Soon

This week, House and Senate negotiators reached an agreement on a \$1.1 trillion spending package which will fund the government through September 30, 2015. The House passed the measure Thursday night and the Senate passed a two-day extension of government funding just before last night's deadline to allow the chamber additional time for consideration and approval. The omnibus spending bill provides \$8.14 billion for the EPA. The Commodity Futures Trading Commission (CFTC) received a funding boost of \$35 million bringing its budget to \$250 million and the Department of Energy received \$10.2 billion. The Leaking Underground Storage Tank Trust Fund received approximately \$92 million, the Northeast Home Heating Oil Reserve received \$7.6 million and the Low Income Home Energy Assistance Program, \$3.39 billion.

Several policy riders were added to the 2015 Omnibus package including an amendment by Senator Susan Collins (R-ME) to suspend for one year the hours-of-service (HOS) restart changes that became effective last year. The proposal would require the Federal Motor Carrier Safety Administration (FMCSA) to justify in a report to Congress how the changes enhance public safety. Originally, the HOS regulations allowed drivers to use the 34-hour restart without restrictions. However, the FMCSA adopted regulatory changes limiting use of the 34-hour restart to just once per week and requiring the restart to include two overnight rest periods between 1:00 AM and 5:00 AM. As a result of the FMCSA changes, depending on the time of day their final shift ends, drivers are now required to take more than 34 hours off duty before they can return to work. The change greatly reduces the flexibility petroleum marketers need to schedule drivers efficiently and PMAA fully supported the policy rider's inclusion.

Another policy rider included in the omnibus package was language preventing EPA and the U.S. Army Corps of Engineers (COE) from expanding its jurisdiction over "Waters of the United States." Many petroleum marketers with bulk storage will be adversely affected by the revised definition. At the most fundamental level, the proposal as written represents an unjustified expansion of Clean Water Act jurisdiction far beyond the limits of federal regulation explicitly established by Congress and affirmed by the courts. The proposal would, for the first time, give federal agencies direct authority over land use decisions that Congress has intentionally preserved to the States. It would intrude so far into traditional State and local land use authority that it is difficult to imagine that Congress intended this outcome. PMAA supports the language in the omnibus spending package.

Finally, one policy rider was included that would gut a critical Dodd-Frank reform provision to prevent the big Wall Street banks from being allowed to use insured deposits to gamble in the commodity futures markets. Under the Dodd-Frank reform law, the big banks must segregate their swaps desks so that taxpayers won't be left on the hook if their bets go south. PMAA opposed its inclusion, however, House and Senate negotiators cut a deal to increase funding for the CFTC in return for the policy rider's inclusion.

JACK RAYNAL PEARSON 1927-2014



Raynal passed away peacefully in his home after a long and wonderful life, having been cared for by his children, wife, and others who loved him dearly.

Raynal grew up on a farm in Marysvale, UT and served a mission for the LDS Church in the Pacific Northwest. He graduated from Brigham Young University where he met and married Maridell Lewis in 1951. They had a love affair in their marriage that lasted 63 years.

Raynal was a chaplain in the U.S. Air Force during the Korean War where his influence for good was felt by many. After his military service, he and Maridell returned to Richfield and began to raise their family of five children. An extremely hard worker with a great mind for business, Raynal was successful in owning and operating Pearson Tire and multiple wholesale and retail tire operations throughout the state. His businesses also included Sevier Valley Oil, gas stations, and hotels in several states. In 1999 he was awarded Tire Dealer of the Year by Modern Tire Dealer magazine.

He and his wife brought the Sterling Scholar scholarship program to the central Utah communities. He was an active member of Rotary, serving twice as its local club president. In 1979 he moved to Orem, Utah.

Funeral services will be held at 12:00 noon, Monday, December 15, 2014 at the Heatheridge 6th Ward Chapel, 1505 North 130 East, Orem, Utah. Friends may call at the Berg Mortuary of Orem, 500 North State Street, Sunday, December 14, from 6-8:00 p.m. and at the church Monday from 10:30-11:45 a.m. prior to services. Interment, Orem City Cemetery. Condolences may be sent online at www.bergmortuary.com.

MARK YOUR CALENDARS FOR UPCOMING EVENTS

February 17 – 19, 2015 - WPMA Convention & Expo – Mirage Hotel, Las Vegas, Nevada

May 14 – 15, 2015 - Nevada (NPM&CSA) BIG DOGS 4 – JW Marriott Las Vegas Resort & Spa, Nevada

June 2 – 4, 2015 - Montana (MPMCSA) Convention – Northern Hotel, Billings, Montana

June 22 – 25, 2015 - Washington (WOMA) Convention – Suncadia Resort, Cle Elum, Washington

August 5 – 7, 2015 - Idaho (IPM&CSA) Convention - Sun Valley Lodge - Sun Valley, Idaho

August 17-19, 2015 – New Mexico (NMPMA) - Marriott Pyramid North – Albuquerque, New Mexico

August 3 – 5, 2016 - Idaho (IPM&CSA) Convention - Coeur d'Alene Resort - Coeur d'Alene, Idaho

September 15-17, 2015 - Utah (UPMRA) Convention - Park City Marriott - Park City, Utah

2015 WPMA CONVENTION & CONVENIENCE STORE EXPO – LAS VEGAS, NEVADA

Don't Miss **Frank Caliendo**, comedian/actor/impressionist as Wednesday Keynote during the WPMA Convention. Mark your calendars for February 17-19, 2015. Make plans now to attend the 2015 WPMA Convention and Convenience Store Expo. It will be held once again at the Mirage in Las Vegas, Nevada.

Win - US Open Package - June 18 – 21, 2015 – The US Open Golf Tournament will be held at Chambers Bay Golf Course in University Place, Washington. Package includes gallery tickets for four to the Saturday, June 20 and Sunday, June 21 tournament days, three nights' lodging, and \$2,000 spending cash. Contact your state executive director for the Scholarship Raffle Tickets.

Thank You 2015 WPMA National TOP SPONSORS As of December 12, 2014

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WPMA has partnered with NPP to provide members discounts on many products and services. NPP negotiates the rates, and makes them available to WPMA members. Membership with NPP is free, and there is no obligation to purchase. Discounts through Verizon, Expedia, Fastenal, Cradlepoint, and more.

Register Now: <https://associations.mynpp.com/myNPP/memberSavings.shtml?guid=RB3WUOFG>

WPMA MEMBER SERVICES



Petro Pete: "The awkward moment when Santa Claus has the same wrapping paper as your parents."

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Webinar Invitation



Ignite or Fire: Know when to hold 'em and when to fold 'em

Tuesday, December 16, 2014 1:00pm - 2:00pm EDT

WHO SHOULD ATTEND

- Human Resources
- Business Owners
- Directors
- Managers
- Supervisors

WHAT YOU WILL LEARN

- Tips for retaining your stars
- Terms of termination
- State and federal laws regarding termination
- The importance of checklists

[Read the full description >](#)

After registering, you will receive a confirmation email and can add the event to your calendar.

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