A Virtual Future

WOMA Keynote:
Turner, Mason & Company
Lynn D. Westfall
Executive Vice President

June 20-23
2011 WOMA CONVENTION *at* SUNCADIA
Cle Elum, WA

June 20-23
2011 SCHEDULE OF EVENTS at SUNCADIA Cle Elum, WA

Monday, June 20th

2 – 5 p.m. ..... **WOMA Board Meeting** *(Open to all Members)*

6 – 8 p.m. ..... **President's Reception**

Tuesday, June 21st

7 a.m. – 8:30 p.m. ..... **Exhibitor Set-Up**

7:30 – 10 a.m. ..... **WOMA Horse Race**

8 a.m. ..... **Registration Open**

10 a.m. – 4 p.m. ..... **Spouses' Wine & Dine Event** (on property)

11:30 a.m. – 5 p.m. .... **WOMA Golf Tournament** Shotgun start at Prospector Golf Course (Box lunch on course)

6 p.m. ..... **Reception and Golf Awards**

7 p.m. ..... **Welcome Dinner**

8 p.m. ..... **Live Auction**

Wednesday, June 22nd

7 a.m. – Noon ..... **Exhibitor Set-Up**

7:45 – 9:30 a.m. ..... **General Session Breakfast**

8:00 a.m. ..... GENERAL BUSINESS SESSION

Dan Averill: WOMA President's Welcome

Bob Ogan: WPMA 1st Vice President's Report

Sherri Cabrera: PMAA Report

Dave Ducharme: 2011 Legislative Update

Federated Insurance

Lea Wilson: New Virtual Trade Show

10:30 a.m. ..... Keynote **Lynn Westfall:**

"*Domestic Drilling Opportunities and Challenges*"

Lynn Westfall graduated from The University of Texas with a BS in Chemical Engineering (1975), and the University of Houston with an MBA (1978). A retired Sr. Vice President & Chief Economist of Tesoro Corporation and formerly the Vice Chairman of the Western States Petroleum Association, he is considered an expert in refining economics with extensive experience in mergers and acquisitions, economic and strategic analysis, government relations and media relations.

12 – 5 p.m. ..... Trade Show Open with Lunch

4:45 p.m. ..... Raffle on Trade Show Floor

6 – 7:30 p.m. ..... Cocktail Hour and Live Entertainment
Sponsored by US Oil Trading LLC

7 – 9 p.m. ..... Supplier Night

9:30 – 11 p.m. ..... Dueling Piano Comedy Night

Thursday, June 23rd

9:30 – 11 a.m. ..... Brand Meetings

SUNCADIA
RESORT · COMMUNITY · LEGACY

2011 Washington Energy & Convenience Store Convention

Registration Form

June 20-23 ♦ Suncadia Resort and Golf ♦ 3600 Suncadia Trail ♦ Cle Elum, WA 98922

Company: _____

Name: _____ 2nd Person (☐ mark if spouse): _____

3rd Person (☐ mark if spouse): _____ 4th Person (☐ mark if spouse): _____

Mailing Address: _____

City: _____ State: _____ ZIP: _____

Phone: (_____) _____ Fax: (_____) _____ E-mail: _____

I am a: ❍ **Marketer** ❍ **Oil Heat Dealer** ❍ **Exhibitor** ❍ **Retail Dealer/C-Store Operator** ❍ **Vendor Supplier** ❍ **Refiner** ❍ **Other:** _____

1. GENERAL REGISTRATION FEES:

	Price	After May 27th		TOTALS
First Attendee/Additional Attendee	$ 245.00	$ 275.00	=	$_____
Spouse Attendee *(includes all events **except** "Additional Activities" listed below)*	$ 150.00	$ 180.00	=	$_____

2. ADDITIONAL ACTIVITY FEES:

	Price	# of Participants		TOTALS
*Golf Tournament (Tuesday)	$ 165.00	X #_____	=	$_____
*Horse Race Golf Event (Tuesday)	$ 20.00	X #_____	=	$_____
Spouses' Wine & Dine Event (Tuesday)	$ 75.00	X #_____	=	$_____

3. SPONSORSHIP OPPORTUNITY: ***GOLF HOLE** _____ @ $375 each = _____

4. GRAND TOTAL: ..... **$** _____

METHOD OF PAYMENT:

CHECK ENCLOSED ☐ **or** **VISA** ☐ **MC** ☐ **DISC** ☐ **AMEX** ☐

Card Number: _____ Expiration Date: _____

Signature: _____

CONTACTS: If you have any questions, comments, ideas or special needs for the convention, don't hesitate to contact any of the following people:

REGISTRATION	**Jamie Wood**	(801) 263-9762
WOMA/PNOC	**Lea Wilson**	(360) 443-6696
GOLF	**Chris Eerkes**	(509) 727-5886

**For Hole or Tee Sponsor.* For additional Golf Sponsorship opportunities call Chris Eerkes.
For Suncadia Resort Golf Sales Office call *(866) 904-6300.*

Registration does not include room accommodations

Room block held until
May 27
Room block has been secured at Suncadia Resort. Book your rooms early so you can be guaranteed a spot in the block.

√ Suncadia Lodge Reservations: Call (866) 904-6300 – No group code required

√ Register for Convention on-line at: **www.wpma.com**

MAIL REGISTRATION FORM and PAYMENT TO:
Attn: Jamie Wood – WA 2011 Show
PO BOX 571500,
MURRAY, UT 84157-1500
or Fax to: (801) 262-9413

DON'T MISS THE

Washington Energy &
Convenience Store Convention at Suncadia Resort
and Golf events at the Prospector Golf Course

— Thanks to our 2011 Convention Sponsor —

FEDERATED INSURANCE®

WASHINGTON OIL MARKETERS ASSOCIATION
WOMA

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