

# WPMA NEWS

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A Member Resource Magazine

HAWAII • IDAHO • MONTANA • NEVADA • NEW MEXICO • OREGON • UTAH • WASHINGTON

AD DUE **November 1**

*Celebrate the Season  
Let your customers know You Care!*

The WPMA Holiday Magazine is exclusive to marketers and associate members. For your elite Holiday Magazine advertising please complete the form below. A Media Guide is available online at [www.wpma.com/advertising](http://www.wpma.com/advertising) for additional publication information.

**ADVERTISER CONTRACT/Billing Information:** \_\_\_\_\_

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**AGENCY:** \_\_\_\_\_ Date \_\_\_\_\_

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Phone \_\_\_\_\_ Fax \_\_\_\_\_ \*Signature \_\_\_\_\_

## WPMA MAGAZINE ADVERTISING AND AD SCHEDULE

**Black & White Rates:**

	x1 ISSUE	x2 ISSUES	x3 ISSUES	x4 ISSUES
Full Page	\$800	\$720	\$680	\$600
Half Page	600	540	510	450
Quarter Page	400	360	340	300
Business Card Ad	200	180	170	150

**Color (CMYK) Rates:**

	x1 ISSUE	x2 ISSUES	x3 ISSUES	x4 ISSUES
Full Page	\$1,500	\$1,350	\$1,275	\$1,125
Half Page	1,200	1,080	1,020	900
Quarter Page	1,000	900	850	750
Business Card Ad	800	720	680	600

**Premium Positions:**  Back Cover ad is an additional 20% \*\*  
 Inside Front and  Inside Back cover ads are an additional 10% \*\*

**CHECK ONE:**  Black & White  Color (CMYK)

	issue(s)/year	1 X	2 X	3 X	4 X
Full Pg: (7½" wide X 10" - add 1.25" for bleeds).....		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Half Pg Hzl: (7½" wide X 4½").....		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Half Pg Vrt: (3½" wide X 10").....		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Quarter Pg: (3½" wide X 4½").....		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Business Card: (3½" wide X 2") or (2" wide X 3½")..		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

- Please check all applicable boxes*
- April**  
Spring Magazine  
Post Convention  
Ad due March 1
  - June**  
Summer Magazine  
Scholarship  
Ad due May 1
  - September**  
Fall Magazine  
Officers & Directors  
Ad due August 1
  - DECEMBER**  
Winter Magazine  
HOLIDAY  
Ad due **November 1**
  - \*\*\*Full year contract/6 publications**

Please FAX completed form to:  
 WPMA Publications  
 (801) 262-9413.  
 Or MAIL to:  
 WPMA,  
 P.O. Box 571500,  
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 CALL WPMA with any additional questions:  
 (801) 263-9762.  
 You may **DOWNLOAD** a complete Print Media Guide at **website** above.

**I am authorized by the company/ agency to place this ad, and agree to payment for the ad placement.**

**PAY BY CREDIT CARD:**

Please charge \$ \_\_\_\_\_

To my:  VISA  MasterCard  Discover  American Express

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\* I Agree to contract terms and conditions found at [www.wpma.com/advertising](http://www.wpma.com/advertising) \*\* Full color (CMYK) page ads only. Can not be cancelled. \*\*\* Full Year Discount (go to [www.wpma.com](http://www.wpma.com))