

WPMA NEWS

SPRING 2022

Hawaii • Idaho • Montana • Nevada • New Mexico • Oregon • Utah • Washington

The SPRING Magazine is distributed to marketers and associate members across multiple states. Now the magazine is available on the WPMA website with an opportunity for your **advertising dollar** to go further. For your spring magazine advertising, please complete the form below. You may find a complete Media Guide at www.wpma.com/advertising.

ADVERTISER CONTRACT/Billing Information: _____

Street _____ City _____ State _____ ZIP _____

Contact _____ E-mail _____

Phone _____ Fax _____

AGENCY: _____ Date _____

Contact _____ E-mail _____

Phone _____ Fax _____ *Signature _____

WPMA MAGAZINE ADVERTISING AND AD SCHEDULE

Black & White Rates:	x1 ISSUE	x2 ISSUES	x3 ISSUES	x4 ISSUES
Full Page	\$800	\$720	\$680	\$600
Half Page	600	540	510	450
Quarter Page	400	360	340	300
Business Card Ad	200	180	170	150

Color (CMYK) Rates:	x1 ISSUE	x2 ISSUES	x3 ISSUES	x4 ISSUES
Full Page	\$1,500	\$1,350	\$1,275	\$1,125
Half Page	1,200	1,080	1,020	900
Quarter Page	1,000	900	850	750
Business Card Ad	800	720	680	600

Premium Positions: Back Cover ad is an additional 20% **
 Inside Front and Inside Back cover ads are an additional 10% **

Please check all applicable boxes

- APRIL**
Spring Magazine
Post Convention
Contract due **MARCH 1**
- June**
Summer Magazine
Scholarship
Contract due May 1
- September**
Fall Magazine
Officers & Directors
Contract due August 1
- December**
Winter Magazine
Holiday
Contract due November 1
- ***Full year contract/6 publications**

Please FAX completed form to:
 WPMA Publications
 (801) 262-9413.
 Or MAIL to:
 WPMA,
 P.O. Box 571500,
 Murray, UT
 84157-1500.
CALL WPMA with any additional questions:
 (801) 263-9762.
 You may **DOWNLOAD** a complete Media Guide at [website](http://www.wpma.com) above.

I am authorized by the company/ agency to place this ad, and agree to payment for the ad placement.

PAY BY CREDIT CARD:
 Please charge \$ _____
 To my: VISA MasterCard Discover American Express
 Card # _____ Exp. Date: _____
 Client/Agency Signature _____

CHECK ONE: <input type="checkbox"/> Black & White <input type="checkbox"/> Color (CMYK)	WPMA MAGAZINE	1 X	2 X	3 X	4 X
Full Pg: (8½" wide X 11")	issue(s)/year	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Half Pg Hzl: (7½" wide X 4½")		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Half Pg Vrt: (3½" wide X 10")		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Quarter Pg: (3½" wide X 4½")		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Business Card: (3½" wide X 2") or (2" wide X 3½")		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

* I Agree to contract terms and conditions found at www.wpma.com/advertising ** Full color (CMYK) page ads only. Cannot be cancelled. *** Full Year Discount (go to www.wpma.com)