

WPMA NEWS

SUMMER Magazine

Increased Circulation!

2020 SCHOLARSHIP Recipients

Hawaii • Idaho • Montana • Nevada • New Mexico • Oregon • Utah • Washington



Magazine is distributed to all WPMA marketers and associate members, and available online - Increased Circulation! The Scholarship edition is an opportunity for your advertising dollar to go further. For your exclusive advertising in the scholarship magazine, please fill out the form below. For a complete WPMA Media Guide go to www.wpma.com/advertising.

ADVERTISER CONTRACT/Billing Information/Company Name: _____

Street _____ City _____ State _____ ZIP _____

Contact _____ E-mail _____

Phone _____ Fax _____

AGENCY: _____ **Date** _____

Contact _____ E-mail _____

Phone _____ Fax _____ *Signature _____

WPMA MAGAZINE ADVERTISING AND AD SCHEDULE

Black & White Rates: x1 ISSUE x2 ISSUES x3 ISSUES x4 ISSUES

Full Page	\$800	\$720	\$680	\$600
Half Page	600	540	510	450
Quarter Page	400	360	340	300
Business Card Ad	200	180	170	150

Color (CMYK) Rates: x1 ISSUE x2 ISSUES x3 ISSUES x4 ISSUES

Full Page	\$1,500	\$1,350	\$1,275	\$1,125
Half Page	1,200	1,080	1,020	900
Quarter Page	1,000	900	850	750
Business Card Ad	800	720	680	600

Premium Positions: ☐ Back Cover ad is an additional 20% **

☐ Inside Front and ☐ Inside Back cover ads are an additional 10% **

CHECK ONE: ☐ Black & White ☐ Color (CMYK)

issue(s)/year **1X** 4 X 3 X 2 X

Full Pg: (8½" wide X 11") (Bleed 8¼" X 11¼)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Half Pg Hzl: (7½" wide X 4½")	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Half Pg Vrt: (3½" wide X 10")	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Quarter Pg: (3½" wide X 4½")	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Business Card: (3½" wide X 2") or (2" wide X 3½")	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Please check all applicable boxes

☐ **April/Spring Magazine**
Post Convention
Ad due March 1

☐ **June/Summer MAGAZINE**
SCHOLARSHIP
AD DUE **MAY 1**

☐ **September/Fall Magazine**
Officers & Directors
Ad due August 1

☐ **December/Winter Magazine**
Holiday
Ad due November 1

☐ *****Full Year contract/6 publications**

I am authorized by the company/agency to place this ad, and agree to payment for the ad placement. _____ publication(s) X \$ _____ = ~

*** _____ - _____ (full year contract subtract 10%) = #

PAY BY CREDIT CARD:

Please charge (~ or #) Total = \$ _____

To my: ☐ VISA ☐ MasterCard ☐ Discover ☐ American Express

Card # _____ Exp. Date: _____

Client/Agency Signature _____

Please FAX completed form to:
WPMA Publications
(801) 262-9413.

Or MAIL to:
WPMA,
P.O. Box 571500,
Murray, UT
84157-1500.

CALL WPMA for any additional questions:
(801) 263-9762.

You may **DOWNLOAD** a complete Media Guide at website above.

* I Agree to contract terms and conditions found at www.wpma.com/advertising ** Full color page (CMYK) ads only. Can not be cancelled. *** Full Year Discount (go to www.wpma.com)