

# WPMA NEWS

SUMMER Magazine

print & web circulation!

## 2022 SCHOLARSHIP Recipients

Hawaii • Idaho • Montana • Nevada • New Mexico • Oregon • Utah • Washington

Magazine is distributed to all WPMA marketers and associate members, and available online - Web Circulation! The Scholarship edition is an opportunity for your advertising dollar to go further. For your exclusive advertising in the scholarship magazine, please fill out the form below. For a complete WPMA Media Guide go to [www.wpma.com/advertising](http://www.wpma.com/advertising).

ADVERTISER CONTRACT/Billing Information/Company Name: \_\_\_\_\_

Street \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Contact \_\_\_\_\_ E-mail \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

AGENCY: \_\_\_\_\_ Date \_\_\_\_\_

Contact \_\_\_\_\_ E-mail \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ \*Signature \_\_\_\_\_

### WPMA MAGAZINE ADVERTISING AND AD SCHEDULE

Black & White Rates:	x1 ISSUE	x2 ISSUES	x3 ISSUES	x4 ISSUES
Full Page	\$800	\$720	\$680	\$600
Half Page	600	540	510	450
Quarter Page	400	360	340	300
Business Card Ad	200	180	170	150

Color (CMYK) Rates:	x1 ISSUE	x2 ISSUES	x3 ISSUES	x4 ISSUES
Full Page	\$1,500	\$1,350	\$1,275	\$1,125
Half Page	1,200	1,080	1,020	900
Quarter Page	1,000	900	850	750
Business Card Ad	800	720	680	600

Please check all applicable boxes

- April/Spring Magazine Post Convention Ad due March 1
- June/Summer MAGAZINE SCHOLARSHIP AD DUE MAY 1
- September/Fall Magazine Officers & Directors Ad due August 1
- December/Winter Magazine Holiday Ad due November 1
- \*\*\*Full Year contract/6 publications

Please FAX completed form to: WPMA Publications (801) 262-9413. Or MAIL to: WPMA, P.O. Box 571500, Murray, UT 84157-1500. CALL WPMA for any additional questions: (801) 263-9762. You may DOWNLOAD a complete Media Guide at website above.

Premium Positions:  Back Cover ad is an additional 20% \*\*  
 Inside Front and  Inside Back cover ads are an additional 10% \*\*

CHECK ONE: <input type="checkbox"/> Black & White <input type="checkbox"/> Color (CMYK)	WPMA MAGAZINE	1X	4 X	3 X	2 X
Full Pg: (8½" wide X 11") (Bleed 8¾ X 11¼) .....		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Half Pg Hzl: (7½" wide X 4½") .....		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Half Pg Vrt: (3½" wide X 10") .....		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Quarter Pg: (3½" wide X 4½") .....		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Business Card: (3½" wide X 2") or (2" wide X 3½") .....		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

I am authorized by the company/agency to place this ad, and agree to payment for the ad placement. \_\_\_\_\_ publication(s) X \$ \_\_\_\_\_ = ~  
 \*\*\* \_\_\_\_\_ - \_\_\_\_\_ (full year contract subtract 10%) = #

**PAY BY CREDIT CARD:**

Please charge (~ or #) Total = \$ \_\_\_\_\_  
 To my:  VISA  MasterCard  Discover  American Express  
 Card # \_\_\_\_\_ Exp. Date: \_\_\_\_\_  
 Client/Agency Signature \_\_\_\_\_

\* I Agree to contract terms and conditions found at [www.wpma.com/advertising](http://www.wpma.com/advertising) \*\* Full color page (CMYK) ads only. Can not be cancelled. \*\*\* Full Year Discount (go to [www.wpma.com](http://www.wpma.com))