

MEDIA CONTRACT FORM

WESTERN PETROLEUM MARKETERS ASSOCIATION

Hawaii • Idaho • Montana • Nevada • New Mexico • Oregon • Utah • Washington

Please go to wpma.com/advertising for media guide and contact **JAN ROTHOFF** at janr@wpma.com; or call **(801) 263-9762** for estimates, rates, specs and/or billing information

Advertiser/Billing Information:

Name _____
 Address _____ City _____ State _____ Zip _____
 Contact _____ E-mail _____
 Phone (____) _____ Fax (____) _____
 AGENCY: _____ CONTRACT DATE _____
 Contact _____ E-mail _____
 Street _____ City _____ State _____ Zip _____
 Phone (____) _____ Fax (____) _____ Signature** _____

SAVE PUBLICATION(S): check box here for **all Six (6)** publications {4 consecutive magazine issues [check boxes below for ad size(s)], Membership Directory and WPMAEXPO Program = 6} and receive a 10% discount off Grand Total \$_____ = **DISCOUNT TOTAL \$_____**

PLUS WEB BANNER DISCOUNT: with **FULL-YEAR PUBLICATION CONTRACT** you receive a 50% discount on your web Banner.
 (Web Banner Discount \$250 X _____ number of months or Discount \$750 for 6 months = **TOTAL \$_____**)

<input type="checkbox"/> SPRING MAGAZINE (Post Convention):	<input type="checkbox"/> COLOR* <input type="checkbox"/> Black & White	<input type="checkbox"/> Full pg [†]	<input type="checkbox"/> 1/2 Hor/Vert	<input type="checkbox"/> 1/4 Qtr	<input type="checkbox"/> BC
<input type="checkbox"/> SUMMER MAGAZINE (Scholarship Recipients):	<input type="checkbox"/> COLOR* <input type="checkbox"/> Black & White	<input type="checkbox"/> Full pg [†]	<input type="checkbox"/> 1/2 Hor/Vert	<input type="checkbox"/> 1/4 Qtr	<input type="checkbox"/> BC
<input type="checkbox"/> AUTUMN MAGAZINE (Officers & Directors):	<input type="checkbox"/> COLOR* <input type="checkbox"/> Black & White	<input type="checkbox"/> Full pg [†]	<input type="checkbox"/> 1/2 Hor/Vert	<input type="checkbox"/> 1/4 Qtr	<input type="checkbox"/> BC
<input type="checkbox"/> WINTER MAGAZINE (Holiday):	<input type="checkbox"/> COLOR* <input type="checkbox"/> Black & White	<input type="checkbox"/> Full pg [†]	<input type="checkbox"/> 1/2 Hor/Vert	<input type="checkbox"/> 1/4 Qtr	<input type="checkbox"/> BC

[if same size/color _____ Issue(s) X \$_____ = **TOTAL** _____] *If different sizes and/or colors, please add different amounts together for total. AD to be placed in first Issue available after **CONTRACT DATE**.*

MEMBERSHIP DIRECTORY: COLOR* only Cover[†] Full Tab _____ or B/W Full page 1/2 Horizontal page = **TOTAL \$_____**

WPMAEXPO PROGRAM: COLOR only Full pg[†] 1/2 Horizontal 1/2 Vertical = **TOTAL \$_____**

[†] **Note:** Premium positions are for full page color ads only. Select publication(s) that apply Magazine x _____ Directory Program

Full page COLOR* only **BACK COVER** (20% additional) **INSIDE FRONT COVER** (10% additional) **INSIDE BACK COVER** (10% additional)

_____ Premium positions - Contact **Jan Roothoff** for Publication Premium Position Total(s) \$ _____

WPMA WEB BANNER AD: Billed monthly **Banner Ad with Link** (\$500 X number of month(s) _____ = **TOTAL** _____) \$1,500 for 6 months (\$250 per month)

Please contact **JAN ROTHOFF** at janr@wpma.com; or you may call **(801) 263-9762** with questions or for more information

Ads are due as outlined in Media Guide or extended deadlines per Jan Roothoff. If no Ad is provided, the advertiser assumes full responsibility for reserved space and will be billed accordingly. Web Banners or Print Ads cannot be cancelled once contracted.

I am authorized by the company/agency to place this ad, and agree to payment for the ad placement.

PAY BY CREDIT CARD: Please charge \$_____ to my VISA MasterCard American Express Discover

Card # _____ Exp. Date: _____

Client / Agency Signature** _____