

CLASSIFIED ADVERTISING

Serving the Petroleum & Convenience Industry for Over Sixty-five Years



Hawaii • Idaho • Montana • Nevada • New Mexico • Oregon • Utah • Washington



Classified Ads are placed weekly in our WPMA *Weekly Update*. The *Weekly Update* newsletter is e-mailed, mailed or faxed to all marketer and associate members weekly and is archived on WPMA's website under "Publications" for easy reference.

WPMA Classified AD DEADLINES

Contract and Materials due: **Day Distributed:**
CLASSIFIED Advertising **Thursday** Friday

Please **FAX** signed and completed form to: WPMA Digital Media (801) 262-9413.
 Or **MAIL** to attention: WPMA Digital Media, P.O. Box 571500, Murray, UT 84157-1500.
 Or **E-MAIL**: janr@wpma.com.

Please **CALL** WPMA with any additional questions at: (801) 263-9762.

Weekly Update CLASSIFIED AD RATES & BILLING

	Marketer & Associate Members	Non-Members
50 Words or less	Free / 3 mos.* (12 weeks)	@\$125.00 / week
Additional 50 Words	@\$125.00 / week	@\$225.00 / week
Members Additional weeks*	@\$125.00 / week	

- Billing for classified ads will be on a monthly basis.
- *Free member classified ads will run until WPMA is notified that item is sold, but no longer than three (3) months [12 weeks]. If additional advertising is requested after initial free three (3) months, advertiser will be billed \$125/week.

Specifications / Mechanical / Guidelines for Classified Ads

- The ad must be a "true" classified ad. If WPMA feels the contents of an ad do not meet this description, we reserve the right to not print the ad.
- Text for ads can be mailed or e-mailed to WPMA. If copy is not received by **THURSDAY** the day before the WPMA *Weekly Update* is issued, it will be printed in the following week's *Weekly Update*.
- If a recognized holiday falls on a Friday, text is due **WEDNESDAY** of that week.
- The body text of the classified ad will NOT be printed under 8 point or over 12 point type.
- The actual size will be dictated by space available.

Information Transfer Requirements

Please e-mail text information to attention of Jan Roothoff at janr@wpma.com; or mail a legible hard copy to: P.O. Box 571500, Murray, UT 84157-1500. If you have any additional questions you may call (801) 263-9762.

CLASSIFIED AD (in WEEKLY UPDATE): **Member** **Non-member** Please run Ad: _____ week(s)
 Billed monthly (Classified Ad \$ _____) X (Week(s) _____) = **TOTAL \$** _____

Name _____
Address _____ **City** _____ **State** _____ **Zip** _____
Phone (____) _____ **E-mail** _____
PAY BY CREDIT CARD:
 Please charge \$ _____ to my VISA MasterCard American Express Discover
Card # _____ **Exp. Date:** _____