

MEDIA CONTRACT FORM



Hawaii • Idaho • Montana • Nevada • New Mexico • Oregon • Utah • Washington

For spec details go to wpma.com/advertising for media guide or call (801) 263-9762

Advertiser/Billing Information:

Contact _____ E-mail _____

Address _____ City _____ State _____ ZIP _____

Phone (_____) _____

AGENCY: _____ (if different than above) Phone (_____) _____

Contact _____ E-mail _____

Street _____ City _____ State _____ ZIP _____

MAGAZINE **SPRING** Due (April 1) **SUMMER** Due (July 1) **FALL** Due (Sept 1) **WINTER** (Digital only) Due (Nov 1)

DIGITAL & PRINT (Cost per issue) **Full pg[†]** (\$1,500) **1/2 pg** Horizontal/Vertical (\$1,200) **1/4 pg** (\$1,000) **1/8 pg** (\$800)

Discount **All Four (4) Magazines** (\$1,125/issue) (\$900/issue) (\$850/issue) (\$600/issue)

COLOR only [size _____ Issue(s) X \$ _____ = **TOTAL** _____]

If different sizes, please add different amounts together for total.

MEMBERSHIP DIRECTORY: *COLOR* ONLY*..... **Cover[†]** (\$1,500) **Full TAB** (\$1,500) **1/2 Horizontal half page** (\$1,200)

AD Deadline (**Dec 1**)

BLACK ONLY

Full page (\$900) **1/2 Horizontal half page** (\$600)

= **TOTAL \$** _____

WPMA EXPO PROGRAM: Due (Jan 1) *COLOR only* **Full pg[†]** (\$1,500) **1/2 Horizontal** (\$1,200) **1/2 Vertical** (\$1,200) = **TOTAL \$** _____

[†]**Note:** Premium positions are full page ads only. Select publication(s) that apply **Magazine** x _____ **Directory** **Program**

Full page COLOR only* **BACK COVER** (20% additional) **INSIDE FRONT COVER** (10% additional) **INSIDE BACK COVER** (10% additional)

_____ Premium positions - Call (801) 263-9762 for Publication Premium Position Total(s) \$ _____

WPMA WEB BANNER AD: Billed monthly **Banner Ad with Link** (\$500 X number of month(s) _____ = **TOTAL** _____)

\$1,500 for 6 months (\$250 per month)

Please call (801) 263-9762 with questions or for more information

Ads are due as outlined in Media Guide. If no Ad is provided, the advertiser assumes full responsibility for reserved space and will be billed accordingly.

Web Banners or Print Ads cannot be cancelled once contracted.

I am authorized by the company/agency to place this ad, and agree to payment for the ad placement.

PAY BY CREDIT CARD: Please charge \$ _____ to my VISA MasterCard American Express Discover

CONTRACT START DATE _____

Card # _____ Exp. Date: _____

Client / Agency Signature** _____ ZIP _____

*CMYK full process only, NO Pantone, RGB, Lab, etc.

** I agree to contract terms and conditions; see contract terms on following page.