

WPMAEXPO

PROGRAM ADVERTISING

Contract TODAY! Contract deadline January 1, 2021
Advertising materials due January 8, 2021

The **WPMAEXPO Program** ensures that your customers find you "FIRST" at the **2021 SHOW**. This informative program delivers your advertising message in a high-quality publication. To advertise in the **WPMAEXPO Program** please complete the form below.

ADVERTISER CONTRACT/Billing Information: _____

Street _____ City _____ State _____ ZIP _____

Contact _____ E-mail _____

Phone _____ Fax _____

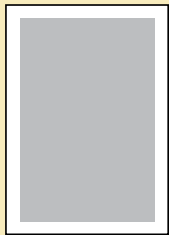
AGENCY: _____ Date _____

Contact _____ E-mail _____

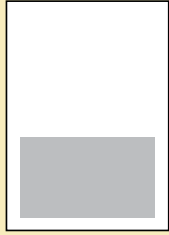
Phone _____ Fax _____ Signature* _____

WPMAEXPO PROGRAM SPECS AND ADVERTISING SCHEDULE

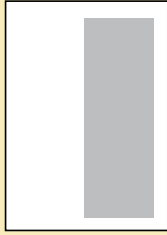
[✓ box(s) for the size and position per contract - note 1-time ad price]



Full Page
 Live
 3.5"X7.5"
 w/bleed 4.75X8.75
Full Color (CMYK)
 \$1,500



1/2 Page Horizontal
 Live 3.5"X3.625"
Full Color (CMYK)
 \$1,200



1/2 Page Vertical
 Live 1.625"X7.5"
Full Color (CMYK)
 \$1,200

(4.5X8.5 trim size)

Premium Positions: Back Cover ad is an additional 20% **

Inside Front and Inside Back cover ads are an additional 10% **

WPMAEXPO PROGRAM ADVERTISING DEADLINES:

- Deadline for ad space contractJanuary 1, 2021
- Deadline for advertising materialsJanuary 2, 2021

Please **FAX** completed form to:
 WPMA Publications (801) 262-9413
 Or **MAIL** to: WPMA, P.O. Box 571500, Murray, UT 84157-1500
CALL WPMA with any additional questions: (801) 263-9762

***Receive a **10% discount** on advertising with a full year contract. For more details on discount and advertising specifications **DOWNLOAD** a complete Media Guide at

www.wpma.com/advertising

I am authorized by the company / agency to place this ad, and agree to payment for the ad placement.

BILL ME: at above address (Please sign above)

PAY BY CREDIT CARD:

Please charge \$ _____ to my:

VISA MasterCard Discover American Express

Card # _____ Exp. Date: _____

Client/Agency Signature* _____

* I Agree to contract terms and conditions found at www.wpma.com/advertising ** Full color (CMYK) page ads only. Can not be cancelled. *** Full Year Contract (go to wpma website)