



#### **WHAT IS MPMCSA?**

The Montana Petroleum Marketers & C-Store Association (MPMCSA) is a non-profit trade association with 86 members who individually market motor fuel products in Montana. In addition, there are 46 associate members who provide products and services to the industry. MPMCSA members, through wholesale and retail locations, account for nearly 90% of petroleum and other fuel products sold in the state.

#### MISSION

"To serve as the advocate and information resource for the convenience store operators & petroleum marketers in Montana"

#### VISION

"To be the Association of choice for the convenience store operator & petroleum marketer in Montana."

#### STRATEGIC GOALS

- 1. Advocacy voice for legislative, regulatory and government affairs.
- 2. The convenience store and petroleum marketer knowledge center.
- 3. Promote and enhance the industry's public image.
- 4. Maintain membership to represent a significant majority of the industry.

#### **MPMCSA MEMBER SERVICES:**

#### **LOBBYING & GOVERNMENT RELATIONS**

The most important service that MPMCSA offers is functioning as an active voice for petroleum marketers and convenience store operators with state government agencies and the state legislature. Through Board leadership, member involvement and staff direction, the Association has been successful in advocating for the industry on many levels. Please refer to the section "What has MPMCSA Done for You?" The Association is involved on the national level with PMAA and providing input to the Congressional delegation.

#### **PUBLICATIONS & COMMUNICATIONS**

MPMCSA membership is kept informed through various means. MPMCSA produces the "MPMCSA Fuel Line" which is

mailed and posted on the association website:

#### www.wpma.com/montana.

Notices and legislative bulletins are faxed when needed by the Executive Director. In addition, WPMA publishes weekly *Updates* and the quarterly *WPM News* magazine. PMAA, the national association, also produces a quarterly with the national association, also produces a quarterly with the national association.

association, also produces a quarterly magazine and provides current updates to the state office. As a member of MPMCSA you can access these publications at no charge.

#### **NETWORKING**

MPMCSA holds functions throughout the year such as golf tournaments and legislative meetings to allow members the opportunity to network with each other and stay current on hot issues and topics affecting marketers and the business community. A yearly convention provides workshops and a trade show with current technologies and ideas to help increase profits.

#### WPMA SCHOLARSHIPS

The children of full-time employees of a MPMCSA company may apply for a scholarship through WPMA. The program is intended to help these children receive a

higher education, and may be used for either a college/university or a vocational/technical school. The scholarship program is supported by the WPMA Scholarship Foundation. Donations to the Foundation can provide tax benefits for MPMCSA members. One scholarship per year is also offered to the son or daughter of an associate member of WPMA.

#### **HEALTH INSURANCE**

MPMCSA, through WPMA, offers employer members a variety of health insurance plans provided by WMI Mutual Insurance Company (WMI).

- Group Health Insurance (PPO plans with various deductibles, coinsurance and co-payment options)
  - Dental Insurance
    - Vision Insurance
      - Group Life Insurance
        - Group Disability
           Income Insurance
          - MedicareSupplementInsurance

WMI also operates a subsidiary third party administrator called WMI TPA which provides administrative

services to employers of all sizes that sponsor self-funded medical, dental and vision plans.

### HOW HAS MPMCSA BENEFITED YOU?

MPMCSA Board At Work

Montana Petroleum Marketers & C-Store Association (MPMCSA) is the only association in Montana that is 100% dedicated to all aspects of the petroleum marketing industry. The legislative and regulatory issues we constantly monitor include fuel and energy, alcohol and tobacco, transportation, environmental, the state budget and taxes, as well as small business and retail, including relevant rules and regulations.

continued

# HOW HAS MPMCSA BENEFITED YOU?

continued

#### **DISTRIBUTION & MARKETING:**

- The Association works continually to preserve and protect the insurance benefits and financial viability of the Petroleum Tank Release Compensation Fund. It also protected against efforts for privatization, and resisted more stringent requirements on marketers.
- Defeated a "price gouging" bill that would have exposed retailers to outrageous fines and undue prosecution.
- Defeated a bill that would have allowed designated urban transportation districts to propose local option fuel taxes.
- Ensured passage of a bill that revised a Supreme Court decision that allows private citizens experiencing contamination on their property to sue an entity for "restoration" damages in addition to compensatory & punitive damages. SB427 exempts most petroleum storage tanks from these types of damage awards.
- Successfully amended rules from the Department of Environmental Quality that would have required tank owners to maintain release detection records for three years amended to one year.

#### **RETAIL: MPMCSA SAVED YOU MONEY!!**

- Prevented a bill from passing that would have allowed individual counties to set food purveyor license fees by rule.
- Defeated a bill that would have increased the tax on non-cigarette tobacco products by 125%.
- Defeated a bill that would have prohibited the sale of any "flavored" tobacco products.
- Successfully joined with other marketing associations around the country to oppose a motion by the *National Conference of Weights & Measures* to require automatic temperature correction (ATC) at the retail pump.

## **MPMCSA**

EXISTS FOR ONE SIMPLE,
BUT IMPORTANT REASON —

# THERE IS STRENGTH IN NUMBERS!

By joining the Montana Petroleum
Marketers & C-Store Association
(MPMCSA) you will become part of
a nationwide network of marketers.
Together, this team of oil jobbers,
distributors, wholesalers, and
convenience store owners can
accomplish much more than any single
member can accomplish individually.
Your support is needed now more than
ever, to prevent the adverse trend of
increasing state and federal regulations.
Begin to make your impact today
with MPMCSA.
Thanks for your interest

# Montana Petroleum Marketers & Convenience Store Association

and support!

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