

## **WPMA Magazine - Fall Edition**

### **Hawaii Petroleum Marketers Association**

#### Legislative Issues

Our legislature closed its 2016 session in May without doing too much damage to us, although they did pass one bill that we opposed. The bill prohibits the installation of new underground storage tanks within 100 yards of the shoreline, unless existing tanks are being replaced. It also requires that all fuel USTs within that 100 yards of the shoreline be removed by 2045. The stated justification is that rising sea levels brought on by global warming will inundate these tanks and risk “our aquifers, coastal water quality and marine ecosystems.” Whether sea levels will actually rise to inundate the shoreline by 100 yards by that date doesn’t appear to be important to the legislators. This won’t really impact us for a while, of course, but it does illustrate the negative mindset of our politicians regarding our industry.

#### So Long to the Tesoro Brand

Par Hawaii has announced that it will be discontinuing the use of the Tesoro brand at its retail stations in Hawaii later this year. Par Hawaii will replace the Tesoro brand with a new brand called *HELE* (Hele is a Hawaiian word for “to go”) and expand its use of the 76 brand. Par has 97 gas stations in Hawaii; 37 will be branded HELE and 60 will be branded 76. This makes the 76 brand the most widely used retail fuel brand in Hawaii with 60 stations; there are 58 Chevron stations, 52 Aloha stations, and 40 Shell stations. The Chevron stations are due to be rebranded to the Texaco brand over the next year, following Chevron’s sale of its Hawaii assets to investment capital company One Rock Capital Partners, announced in April and due to close later this year.

#### HPMA Golf Tournament

The annual HPMA golf tournament was held on Friday, August 26 at the Honolulu Country Club on Oahu. All WPMA members were invited to play..