

Utah Update – November 2016

Thank you to all Utah PMAA PAC Contributors!

Thanks to contributions from many of you, and the hard work of PMAA Director, Larry Hansen, UPMRA surpassed its' 2016 PMAA PAC Fund goal by 120%, raising a total of \$2,990! Utah is one of only 16 states that have exceeded their state goal.

At this Fall's PMAA Board Meeting in Atlanta, member states were asked by PAC Co-Chair, Brad Bell to step up their fundraising efforts in order to meet our 2016 PMAA PAC Fund goal of \$250,000. To date, PMAA Member States have raised over \$152,000.

UPMRA Day on Capitol Hill – March 1, 2017

Join UPMRA members and State Legislators at our "Day on Capitol Hill" held annually during the legislative session. This year, on Wednesday, March 1, 2017, plan to invite your key employees to lunch and a meeting with State legislators as we discuss current legislative issues. Members will have an opportunity to lobby their legislators after lunch or tour the State Capitol.

Successful Convention at DoubleTree Park City

This September, UPMRA members and associates came together and made the 2016 UPMRA Convention & Trade Show a very successful networking and learning opportunity at the DoubleTree by Hilton in Park City, in the heart of Utah's Rocky Mountains. It wasn't all business; we mixed in a bit of pleasure as well.

Our new convention schedule had Thursday filled with education, including a morning General Business Session, followed by a lively

Trade Show, then dinner with Keynote Speaker: Peter Johnson with Sinclair Oil, celebrating 100 years in the oil business. The night ended with a live auction with bargains a plenty!

66 golfers played the Canyons Golf Course on Friday morning, and experienced a fabulous day on a very challenging golf course designed partially on the side of a ski slope! And the weather couldn't have been better. Thank you to all our attendees and sponsors.

Zermatt Resort to Host 2017 Convention & Trade Show

Next year, September 13-15, 2017, the UPMRA Convention & Trade Show is returning to the enchanting Zermatt Resort in Midway and golf on Friday morning at Soldier Hollow – Silver Course.

C-Store Numbers / Neighbors Serving Neighbors



In 2015, Utah had 1,203 convenience stores, each employing approximately 17 local residents, and completing about 1,446 transactions per day!

In Utah, total C-store sales were in excess of \$4.5 billion dollars, of which 76% is motor fuel sales on over 1.28 billion gallons pumped.

A nationally conducted study of Salt Lake Valley shows that locally owned, **independent retailers return 52% of revenue to the communities where they reside, while national chains return just 14%.**

Everyone wins when purchasing power stays at home. If Utah residents spend just 10% more at independently owned retail stores, the state's economy would keep nearly a half-billion dollars of the money that now leaves the state.

Order free **Neighbor Serving Neighbor** window stickers for your stores directly from WPMA by writing to: **KimW@wpma.com**.