

AutumnMagazine 2021

Idaho Insider by Suzanne Budge

IPM&CSA Convention & Trade Show, August 4-6, 2021

**IPM&CSA Welcomes Governor Brad Little to Sun Valley
– We are so Very Glad to be Back in Business in Person in 2021!**

Thanks to our 2021 Sun Valley Convention sponsors and participants for making our annual event a big success! We are so very grateful to be back in person for our annual event in 2021. And we were especially pleased to welcome Idaho Governor Brad Little to our event. The governor joined us for the IPM&CSA board meeting, a special Meet and Greet, and our opening reception on August 4th. We appreciate him taking time out of his busy schedule to share the afternoon and evening with us. Other special guests included WPMA President Steve Clark who joined us for the entire IPM&CSA Convention.

We were graced with good weather, wonderful high mountain scenery and a host of activities to entertain and occupy our guests. Members voted on a new slate of officers and board members at the membership meeting and welcomed a broad range of excellent speakers. And as always, we got in some socializing and networking throughout, book-marked at the start by shooting at the Sun Valley Gun Club and closing out the big event with a spectacular day of golf, awards and BBQ, dampened a bit by a passing thundershower.

In between we had productive board and membership meetings, welcoming leadership from a broad spectrum of our industry. Ken Chambers, our famous cowboy auctioneer, closed out our signature reception/trade show/silent and live auctions/dinner event, with his usual good humor. We appreciate the excellent service and surroundings supplied by the Sun Valley Resort and their staff.

Member Meeting: Matt Berry kicked off our member meeting, welcoming all and introducing new officers and board members. Following elections, Matt thanked members and attendees for their support during some of our most challenging times and celebrated a very successful legislative session. He updated members on our legislation to clarify the Idaho Consumer Protection Act and reminded all members about Oct. 2021 UST compliance deadlines.

The member meeting was packed as always with a power-house agenda. The line-up of speakers included a broad spectrum of industry issues and future trends of importance to our survival and success. Members, vendors and suppliers heard an insider's view of our most current issues. Thanks to our speakers for presenting interesting and useful information! Here's an overview of the member meeting:

Member Action, Reports & Activities: Board and Officer Introductions & Elections – *Matt Berry welcomed all attendees, conducted a vote of members to elect new officers and board and thanked board members for their service to the organization.*

Legislative Report – *Suzanne Budge, Executive Director*

Track Record – handout, Consumer Protection, UST Compliance **October 2021**

PAC Golf Outings – *Teton Reserve, Victor, Idaho: September 2*

2021 Presentations & Industry Issues:

Adapting in a Post-Pandemic World State of the Industry – *Doug Haugh, President, Parkland USA*

Consolidation and Transition: The two major trends driving our industry for the next decade are both

accelerating. This session reviewed both trends and how they are shaping our industry in Idaho and nationally.

Reflections on the COVID-19 Year: The Most Important Lessons for Employers – Sarah Turner, Attorney, Partner-Gorden Reese Scully Mansukhani. Building resilience, redefining workplace safety, maintaining connections with employees.

Cybersecurity & Supply Chain Disruptions: What to do in a Crisis – Moderated by Bob Coleman

Brandy Miller & Norm Strobel – Cybersecurity Group, Marathon Petroleum

Jeff Weak – Administrator, Office of Information Technology Services for State of Idaho

Sal LoMagro – Regional Marketing Manager, Federated Insurance

Once Upon a Crime: Preventing Lottery Theft – Tony Pittz, Director of Lottery Security

With brief updates on Powerball from Lottery Director Jeff Anderson & The Future of E-Commerce from Public Information Specialist David Workman.

WPMA President, Trade Show Raffle & Live Auction: The Trade Show Reception filled the room and, appropriately, Team Lottery ran the raffle event where many great prizes were given away to the lucky winners. Raffle rules required all participants to visit all the trade show booths to participate in the drawing. Raffle prizes included lots of fun items for partying, traveling, camping, and cooking with your friends and families.

Thursday evening brought IPM&CSA's dinner and a live auction to cap a wild evening. Featured guests included WPMA president Steve Clark, who introduced WPMA past presidents in the audience including Brett Adams, Dennis Baird, Brad Bell, Ron Berry, Dennis Campo, Rob Franklin, and Rick Reese. Matt Berry shared the stage with IPM&CSA board members to run the evening's action, including shooting awards, bead game, and our signature auction. Ken Chambers, our returning cowboy auctioneer always makes the evening a great show and helped us raise more than \$45,000. A good time was had by all! Thanks to all who contributed fishing, skiing and golf & river trips, basketball and football, lottery tickets and more in the live auction, and to the many contributors and supporters of our silent auction. *Special thanks to Brett Adams and Bob Coleman for their help with coordinating auction items and evening events.*

Congratulations to the following WINNERS!

SHOOTING: Awards for the IPM&CSA Shooting Event at the Sun Valley Gun Club:

First Place: Shaun Mills – *Leonard Petroleum Equipment*

Second Place: Derek Fors – *NWESTCO*

Special thanks to Leonard Equipment of Boise for sponsoring shooting. Thanks to Brett Adams for coordinating.

GOLF: Awards for the Golf Tournament at Sun Valley Golf Course:

First Place Team: Marv Christensen – *Rhinehart Oil*, Dan West – *Rhinehart Oil*, Kevin Bench – *Retired*, Kevin Goodwin – *Chevron Products*

Second Place Team: Brandon Hickey – *Power Service Products*, Jim Killeen – *OPW*, Mike Tierney – *Leonard Petroleum Equipment*, Doug Lollar – *Pilot Thomas Logistics*

Third Place Team: Josh Berry – *Berry Oil*, Ron Berry – *Berry Oil*, Mike Kerby – *ExxonMobil*, and Lin Hicks – *ExxonMobil*, with IPM&CSA President Matt Berry

Women's Long Drive #1: Kathy Laderman – *O&A Marketing News*

Men's Long Drive # 1: Jake Radish – *Engineered Transportation Intl*

Closest to the Pin Hole #4: Robert Mustain – *Marathon*

Closest to the Pin Hole #6: Matt Benz – *Carson*

Closest to the Pin Hole #10: Mary Frances Adams – *Adams Petroleum*

Closest to the Pin Hole #17: Jake Radish – *Engineered Transportation Intl*

GOLF RAFFLE: RTIC Cooler – Brian Hales

GOLDEN CART: King of the Hill for the Day – Courtesy of Dylan Gamboa with *WEnd Consulting*, who purchased the Golden Cart at the Live Auction.

Kent Storer – *Leonard Petroleum Equipment*, Shannon Johnson – *Gilbarco Veeder-Root*, Kathy Laderman – *O&A Marketing News*, Dylan Gamboa – *WEnd Consulting*.

Special thanks to President Matt Berry for wearing out his swing for this year's new long drive game on Hole 1, to all "Cheater Card" raffle participants, and to Brett Adams (Adams Petroleum) for coordinating the golf event at the Sun Valley Golf Course. And thanks to all our hole and tee & goodie bag sponsors for their support.

See You Next Year:

AUGUST 3-5, 2022 at the Coeur d'Alene Resort, Coeur d'Alene Idaho

Hold the date for a family vacation in beautiful Coeur d'Alene, Idaho. You will want to bring friends and family and stay awhile! <http://www.cdaresort.com>.