

Winter Magazine 2021

Utah Update by John Hill

SUCCESSFUL 2021 Convention & Trade Show!

Chad Lewis, who began his football career at BYU and was a walk-on, free agent Tight End who played in the NFL for nine years with the Philadelphia Eagles and the St. Louis Rams, was the 2021 UPMRA Keynote Speaker. He was a draw, and spoke to over 100 attendees during lunch on September 16th in Park City, Utah.

Our numbers were down only ten attendees from 2019 when we had two interesting speakers: Doug Haugh with Parkland USA and Greg Miller at the Zermatt Resort in Midway, Utah.

Every year, we make our Convention Golf special with a unique gift. For 2021, every participant received a \$35 UPMRA logo'd First Aid Kit. We also awarded over \$1,900 in prizes and gift cards in our cheater card (mulligan) raffle, with over a third of all players going home with \$50 - \$75 in prize money.

UPCOMING Meetings

2022 – February 22-24

WPMA is moving forward with the **2022 WPMAEXPO** in Las Vegas on February 22-24 at The Mirage Convention Center, with Trey Gowdy (four-term South Carolina Congressman) as keynote speaker. Las Vegas is promoting a “**new Vegas, for a new reality**” that is ready “**just for us!**”

Day on Capitol Hill – March 2, 2022

Join UPMRA members and State Legislators at our annual “Day on Capitol Hill” held during the legislative session. This year, on Wednesday, March 2nd, plan to invite your key employees to lunch at noon, and meet with State legislators to discuss current legislative issues. Depending on what issues are being debated by the legislature, plan to lobby State legislators after lunch.

State PAC Fundraisers – June 23 and September 16, 2022

The UPMRA Summer Golf Classic will be held at Stonebridge Golf Course on Thursday, June 23, 2022, and the Convention Golf Course has not yet been booked for Friday, September 16, 2022. These two events are the primary sources of funding for the UPMRA State PAC Fund.

State Convention at the Park City Sheraton – September 14-16, 2022

The 2022 UPMRA Convention will be back at the Park City Sheraton on September 14-16, 2022. Following the success of our 2021 convention schedule, we will begin with the Fall board meeting on Wednesday from 4:00-5:30 p.m., prior to an opening reception for all attendees on the outdoor patio. Thursday morning will begin with education at our general business session, followed by lunch and keynote speaker, and an industry trade show that afternoon. We end the convention with golf on Friday.