



Suzanne Budge  
IPM&CSA Executive Director

## 2022 IPM&CSA Convention and Trade Show August 3-5, 2022

Returns to Coeur d'Alene Resort in Beautiful North Idaho

*Thanks to our 2022 Coeur d'Alene Convention sponsors and participants*

for making our annual event a big success! We had a terrific turnout and love to see our friends and colleagues from surrounding states, but especially Washington and Montana, and we can always count on a great showing of marketers and business partners from Idaho and Utah. Special guests included WPMA President Kary Tonjum who joined us from his home state of Montana. Thanks to Kary and Team WPMA for yet another successful convention.



**Looking to the Future in the Pacific NW – Member Meeting Features Regional Economic Outlook, Cybersecurity and Risk Management Best Practices for Your Business**

### IPM&CSA Member Meeting

Matt Berry kicked off the IPM&CSA member meeting, welcoming all and introducing the board. Following legislative and election updates, we moved on to a jam-packed session where members, vendors and suppliers got an insider's view of current issues and received guidance to help members build, protect and enhance their businesses. The line-up featured regional economic trends, cybersecurity for your business, risk management for your employees, and industry partnerships on issues and trends vital to our industry's survival and success. Thanks to our speakers for joining us in Coeur d'Alene to share their insights and expertise.

We were graced with good weather, wonderful lakeside scenery and a host of activities to entertain and occupy our guests. Members welcomed a broad range of excellent speakers. And as always, we got in some socializing and networking throughout, book-marked at the start by shooting at the Coeur d'Alene Trap and Skeet Club and closing out the big event with a spectacular day of golf, awards and BBQ.

In between we had productive board and membership meetings, welcoming leadership from a broad spectrum of our industry. Ken Chambers, our famous cowboy auctioneer, closed out our signature reception/trade show/silent and live auctions/dinner event, with his usual good humor. We appreciate the excellent service and surroundings supplied by the Coeur d'Alene Resort and their staff.



Here's an overview of the member meeting:

### Member Business Meeting IPM&CSA Member Action, Reports & Activities

#### Board and Officer introductions

– Matt Berry welcomed all attendees, introduced the IPM&CSA board and thanked all for their participation and service to the organization.



#### Legislative & Elections Update

– Suzanne Budge, Executive Director





## 2022 Presentations & Industry Issues



**Looking to the Future in the Idaho/Utah Region – Economic Outlook**  
Demographic & Economic Trends that will Drive Your Business  
by **Robert Spendlove**, *Economist/ Policy Analyst, Zion's Bank*

**Protecting your Data – Cybersecurity & Your Business**  
First-Hand Experience: Ransomware Nightmare – *What Can You Do?* By **Dirk Cooper**, *President and CEO Hi-Noon Petroleum/Noon's*



**Risk Management – Are Your Employees on Your Team?**  
“Are you lucky? Or Are You Good? A Panel Discussion on How to best utilize Federated’s Risk Management Resources”  
By **Bob Coleman**, *Coleman Oil / Moderator*  
**Josh Knee**, *Federated Risk Management Consultant*  
**Sal LoMagro**, *Federated Regional Marketing Manager*  
**Cathy Jo Witters**, *Risk & Compliance Manager, Coleman Oil*



**Idaho Lottery – Powerball Victory in the Legislature**  
The Powerball Victory and how IPM&CSA members contribute to our success by **Jeffrey R. Anderson**, *Idaho Lottery Director* & **Larry Polowski**, *Idaho Lottery Deputy Director of Sales*.



Thursday evening brought IPM&CSA’s dinner and a live auction to cap a wild evening. Matt Berry presided over the evening’s events which included shooting awards, bead game, and our signature auction. Featured guests included WPMA President Kary Tonjum, with a few remarks on the 2023 Las Vegas Convention. Ken Chambers, our returning cowboy auctioneer, always makes the evening a great show and helped us raise more than \$45,000.



## Trade Show, Raffle Silent & Live Auctions

Members, business partners, friends and families mingled and reconnected at our Trade Show Reception. As always Team Lottery managed the raffle where lucky winners enjoyed an eclectic spread of prizes. Raffle rules required participants to visit all the trade show booths to be included in the drawing. Raffle prizes included lots of fun items for partying, traveling, camping, and cooking with your friends and families. Thanks to our reception and raffle sponsors.



A good time was had by all! Thanks to all who contributed fishing, skiing, golf & river trips, basketball & football, lottery tickets and more in the live auction, and to the many contributors and supporters of our silent auction. *Special thanks to all our helpers who supported all the evening’s events.*



**Congratulations to the following winners!**



**SHOOTING:** Awards for the IPM&CSA Shooting Event at the Coeur d'Alene Skeet & Trap Club:

**Men's Skeet:** Steve King, *Leonard Petroleum Equipment*

**Men's Trap:** Nate Anderson, *Parkland*

**Woman's All Around:** Lisa Pritzl, *Maul Foster Alongi*

Special thanks to Leonard Equipment of Boise for sponsoring shooting, and thanks to Brett Adams for coordinating the event.

**Second Place Team:**  
 (tie run-off with first)  
 Kevin Goodwin  
 Reed Seamons  
 Dave Gillman  
 Eric Smith

**Third Place Team:**  
 Mason Foote  
 Sam Steoger  
 Jeff Davidson  
 Max Bowles



**Women's Long Drive Hole #15**  
 – Lisa Pritzl

**Men's Long Drive Hole #9**  
 – Brett Currin

**Closest to the Pin Hole #3**  
 – Rick Edwards

**Closest to the Pin Hole #5**  
 – Phil Woodward

**Closest to the Pin Hole #6** – Mason Foote

**Closest to the Pin Hole #12** – Shelly Smith

**Closest to the Pin Hole #14** – Bob Lien



**GOLF:** Awards for the IPM&CSA Golf Tournament at Coeur d'Alene Golf Course:

**First Place Team:**  
 Dylan Gamboa, *iRely*  
 Kathy Laderman, *O&A Marketing News*  
 Steve Beck, *Intralot*  
 Steven Poole, *Intralot*



# IPM&CSA Weighs-In on Issues that Matter Most:

*Every year IPM&CSA weighs-in* on behalf of Idaho marketers on a host of issues important to the future of the industry. Here is a list of comments we have submitted to state and federal agencies from the past few months, as well as our legislative and regulatory track record. Check out the website for the details at <https://www.wpma.com/idaho>.



**Golden Cart – King of the Course for the Day** – (Courtesy of Dylan Gamboa who purchased the Golden Cart at the Live Auction) Dylan Gamboa, *iRely*; Kathy Laderman, *O&A Marketing News*; Steve Beck, *Intralot*; Steven Poole, *Intralot*

Special thanks to President Matt Berry for wearing out his swing for our long drive game on Hole #1, to all “Cheater Card” raffle participants, and to Brett Adams (Adams Petroleum) for coordinating the golf event. And thanks to all our hole, tee and goodie bag sponsors for their support.

- ✓ **Portland Fossil Fuel Terminal Ordinance**, June 30, 2022
- ✓ **Idaho Department of Transportation National Electric Vehicle Infrastructure (NEVI) Program in Idaho**, July 23, 2022
- ✓ **FDA Rules on Tobacco Product Standards – Menthol and Flavors**, July 28, 2022
- ✓ **2002 – 2022 Track Record**

**Thank You 2022**  
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## Upcoming Events:

**IPM&CSA Board Meeting: November 10, 2022**  
— Legislative Preview featuring reports from State Agencies and Partners

**SEE YOU NEXT YEAR: August 2-4, 2023**  
**at the Sun Valley Resort, Sun Valley, ID**

Hold the date for a family vacation in beautiful Sun Valley, Idaho. You will want to bring friends and family and stay awhile!

Idaho Petroleum Marketers & C-Store Association  
**IPM&CSA CONVENTION**  
**Sun Valley AUGUST 2-4, 2023**