



Peter Krueger
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Silver State Summary

SCHOLARSHIP – SCHOLARSHIP – SCHOLARSHIP

Attention member company leadership:

It is that time of year again for giving, and what better way to show your employees that have high school seniors looking to further their education either at a college or trade school, that you can help with an opportunity to win a \$4,000 Scholarship.

I have included two links: One for general scholarship information and the other can be used by you in a company-wide newsletter or an email to all employees. Please send the scholarship information out immediately as the deadline is **March 1, 2024**.

Scholarship Announcement:

<https://www.wpma.com/nevada/scholarship-info>

Application (opens December 1st):

<https://www.wpma.com/scholarship>

LITTLE DOGS – SNOW DOGS & BIG DOGS

For the first time since

2001 your association held a northern Nevada event dubbed **LITTLE DOGS** which was held at the Incline Championship Golf Course, North Lake Tahoe. The golf event was held to give marketer members an opportunity to meet and greet outside the office and to showcase the association to prospective marketer members. Two prospective members attended: Longley Town Center and Graymar Environmental, thanks to our president, Craig Allison, Hunt & Sons.



SNOW DOGS, a High Sierra ski event, is planned for **February** or **March 2024** at Lake Tahoe. Watch for details coming in January.

Our premier event, **BIG DOGS** is set for **April 25 & 26, 2024** at the Red Rock Resort and Siena Golf Course. It's all about networking at Red Rock Bowling Lanes or on the golf course Friday morning. Save the dates. If you have never attended, it is a blast!

MEMBER & BOARD OF DIRECTORS – MEETING

Please remember our marketer member meeting at the **WPMAEXPO, Tuesday, February 20, 2024** time TBD at the Mirage Conference Center.

GOVERNMENT AFFAIRS – YES, WE DO LOTS OF THAT TOO

Your pocketbook is mostly safe until our legislature meets again in February, 2025. However, local governments and state agencies are busy crafting new ordinances and regulations which may impact your business. Your association is engaged with the City of Reno as they look to make changes to the alcohol, tobacco and gaming ordinances in the city. Early in November, Fueling Nevada hosted a meeting with Clark County air quality officials to discuss Ozone rules and changes to their State Implementation Plan or SIP.

Election 2024 is only 12 months away, and while the presidential race will suck all the oxygen out of the room, the Nevada legislature is where the action is for you. Nineteen of the 27 Democrats in the Assembly have said they will seek re-election – that means 8 Democrats will not seek re-election. In the State Senate, Democrats held a 13 to 8 majority in 2023, just shy by one seat of a 2/3 supermajority. If Republicans are unable to maintain or grow their seats, Democrats will be able to override any and all of the Governor's vetoes, including the record 74 he vetoed from last session.

As a result of the 2020 Census, the majority party – Democrats – redrew legislative districts, making it very difficult for Republicans to be elected.

All is not gloom and doom - we live in a beautiful state with good business opportunities for the most part! We are blessed, a sentiment we should remember during the holiday season!

Peter D. Krueger
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SAVE THE DATE

April 25-26, 2024

Red Rock Casino Resort
& Spa, and Siena Golf Club
Las Vegas