UTAH Petroleum Marketers & Retailers Association Report



John Hill UPMRA Executive Director



UPMRA UPDATE

Utah's 2024 Legislative Session ran its 45 daysuntil March 1st and being an election year, the Legislature gave Utahns another income ta

election year, the Legislature gave Utahns another income tax cut. Leadership had set aside \$160 million to drop the state's income tax rate another 0.1%.

Additionally, Governor Cox was enthusiastic about the removal of sales tax on food, which is conditioned on voters approving the removal of the State Constitution's income tax earmark for education.

E-cigarette bills with flavor bans and/or reduced nicotine content were numerous, with SB61 making the most changes: creating an FDA product registry, and banning mint flavored products. HB548, the annual omnibus alcohol bill increases the beer tax over four years, but focused primarily on expanding the number of restaurant and bar licenses available, and hiring 3 new enforcement officers to focus on reducing underage drinking.



Washington Conference and Day on the Hill May 15-17

UPMRA President Roy Hall

is joining EMA Director Blain Boelter and State Executive Director John Hill for EMA's annual Washington Conference and Day

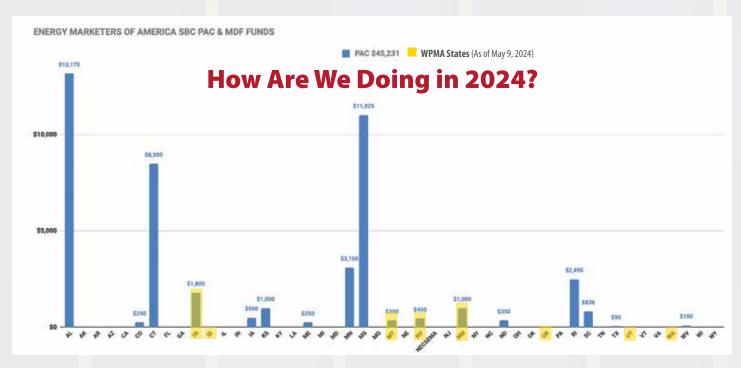


on the Hill. In addition to networking with marketers and industry experts from across the country, we plan to meet in-person with Utah's members of Congress (May 16). Everyone is welcome to attend the EMA Washington Conference at The Mayflower Hotel.

UPMRA Surpassed our EMA SBC PAC GOAL for 2023!

This year's EMA PAC goal for Utah is \$2,622, and we need your continued help to meet our goal. The UPMRA Board is committed to continue exceeding our annual goal, and are encouraging "100% participation" by each and every member.

To help UPMRA meet our EMA PAC goal please go to the EMA website and make a personal contribution (password is UTAH): https://www.energymarketersofamerica.org/advocacy/sbc-pac/



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DEQ/DERR News

The Utah Underground Storage Tank taskforce met in January and early April to discuss several issues, including a Legislative Appropriation Committee transfer of \$4 million from the PST Fund to the PST Cleanup Fund, with no harm to come to fund members since the \$4 million comes from funds not claimed

by fund participants who were entitled to a refund. The appropriation was withdrawn from the Governor's proposed budget, because DEQ did not have "authorization language" to facilitate the transfer.

DEQ is also working on converting their tanks database to Salesforce, a more robust database platform, but will need funding next year. Regarding ASTs, 70% are now in full compliance, with most tank owners having registered their tanks and are in the process of final certification.

While DEQ proposed no legislation this year, they will in 2025 in order to fix issues identified regarding AST leak detection requirements, spill protection and other minor statutory changes.

2024 UPMRA Convention & Trade Show

October 1-3 at the Hilton Garden Inn St. George, UT

We are returning to Southern Utah again this year, but trying a Tuesday-Thursday format, because Convention Survey respondents said they want to be home on Friday.

On Tuesday afternoon, join UPMRA members on a more adventuresome Jeep Safari and that evening attend the BigShots Golf Pickup Party following our Opening Reception at the Hilton. Everyone is welcome to attend.

Wednesday's education topics have not been finalized, but will likely include an Economic Forecast for 2025, Fire Exposures and Disaster Planning, Tobacco Regulation & TruAge Verification, Utah's NEVI Funding Plan, and C-Store Food Strategies & Digital Search options.

And don't miss playing the stunningly beautiful Coral Canyon Golf Course on Thursday morning (Oct 3); maybe this year, YOU will win the \$10,000 hole-in-one!

Check UPMRA's website *at http://www.wpma.com/utah* for updates.

Looking forward to seeing you again in St. George this Fall!











A few 2023 UPMRA Convention snapshots



OCTOBER 1-3, 2024 HILTON GARDEN INN