2025 Legislature & 2024 Elections Results

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2024 Election Results in Idaho

Idaho Legislature Moves to the Right: The red wave that washed over the nation didn't slow down in Idaho on Nov. 5. All 105 legislative seats in 35 legislative districts were on the ballot. Fifteen incumbent legislators lost in the Primary Election in May, including the Pro Temp, Senator Chuck Winder, and former Majority Leader in the House Megan Blanksma. By the time the general election rolled around, only 4 districts were really in play, (District 6 in Moscow, 15 in Meridian, 26 in the Magic Valley, and 29 in Pocatello) and after the dust settled, even these purple districts turned a bit more red. We're waiting for final campaign finance reporting, but it's clear that a flood of money came into these hotly contested districts (unprecedented really for an Idaho legislative seat) but in the end, the populist "Trump Train" ruled the day.

Speaking of money in politics….

Proposition 1 Goes down in Flames: Despite $5 million spent, the complicated ballot initiative to upend Idaho's voting process was overwhelmingly defeated, with nearly 70% of voters opposing the measure. Idahoans simply weren't buying what these out of state groups were selling. Despite more than $5 million spent, the proposal to open Idaho's Primary Election and to implement Rank Choice Voting in the General Election went down in flames. Despite a flood of outside money and very sophisticated campaigns, red, blue and purple states all rejected similar ballot measures.

Here are some highlights from the November 5 General Election in Idaho:

- President: Donald Trump 66.9% (605,104 votes) / Kamala Harris 30.4% (274,973 votes)
- 1st Congressional District: Russ Fulcher 71% (331,049 votes)
- 2nd Congressional District: Mike Simpson 61.4% (250,117)
- Proposition 1 – Open Primaries/Rank Choice Voting: 69.6% No (618,751 votes) / 30.4% Yes (269,959 votes)
- Voter Turnout Statewide: 85.7% (917,257 votes / 1,069,763 registered)

- Idaho Senate: 29 Republicans / 6 Democrats (Republicans picked up 1 seat)
- Idaho House: 61 Republicans / 9 Democrats (Republicans picked up 2 seats)

2025 Legislative Session –

Who's in Charge? Election years always bring changes to the Statehouse, but it's rare to see top officials in the Idaho legislature lose their seat. But 15 incumbents lost their primary races. And these losses, combined with General Election results, will shake up key players in the legislature. We will be watching the legislative organizational session in December to see who wins the internal battle to run the Idaho Senate. And we expect in both House and Senate to see significant changes in committee leadership and committee membership. The House will be led by Rep. Mike Moyle, but Senate leadership is up for grabs. We will be watching to see how the final pieces fall in to place as the 2025 legislature convenes in January.

IPM&CSA Advocacy at the Idaho Statehouse / Issues to Watch: As we roll into a new year and a new election cycle, IPM&CSA is well positioned to protect and defend our industry in the 2025 legislative session. We will be on guard for new taxes and regulations and on the watch for transportation and fuel-related legislation. We expect vape products to be on the agenda, with proposals for a vape registry, new vape taxes, youth access and enhanced enforcement to be part of the conversation. Bills to enhance the use of E-Vehicles, renewable fuels, and alternative energy are gaining ground across the country, and we will be talking about them again in Idaho. Our neighboring states have adopted aggressive policies to eliminate fossil fuels, and here in Idaho we should be prepared to explain and defend the value of liquid petroleum fuels in the energy marketplace. We know that many of our members doing business in surrounding states are dealing with these complicated, costly, and often confusing anti-fossil fuel policies.

Successful PAC Events Help IPM&CSA Support Like-Minded Candidates –

IPM&CSA PAC Supports Our Allies at the Statehouse: IPM&CSA commits time and resources to legislative and statewide races and supports elected officials who share our philosophy of government policy and regulations. In the past 20+ years, the Idaho PAC has raised $422,423 and contributed $230,050 to candidates! Most importantly - Idaho marketers continue to build relationships with key legislators and government officials to ensure that our industry is represented in the development of Idaho laws and regulations.

As always, thanks to our members, vendors and friends who support our IPM&CSA PAC golf tournaments that make these contributions possible! Also, a huge "Thank You" to our member companies who donate countless hours to making these events a success!

By the Numbers – IPM&CSA Political Contributions to State Legislators & Constitutional Officers In the 2024 Election Cycle:

- ✓ $10,000 to 32 candidates / May Primary Election
- ✓ $17,500 to 44 candidates / November General Election
- ✓ $27,500 Total 2024 Contributions

In the past two+ decades 2002-2024:

- ✓ $230,050 to candidates
- ✓ $422,423 raised in PAC golf events.

Upcoming Events – Mark your Calendar:

- **Idaho Member Meeting in Las Vegas:**
  Tuesday, February 18, 2025
  – at our new convention location, the MGM Grand.

2024 April IPM&CSA PAC Golf Event

- **2025 PAC Golf Schedule:** Keep an eye out for Ridgecrest Golf Course, Nampa – **Late April, 2025** We will be returning to our early spring golf event at Ridgecrest Country Club – Thanks to Jackson Energy for their leadership for our signature golf event which helps us raise our IPM&CSA PAC funds for the upcoming election cycle.

- **IPM&CSA Convention and Trade Show, Sun Valley Resort, Sun Valley**
  July 30 - August 1, 2025: Hold the date for a family vacation in the mountains and join us at the Sun Valley Resort for the 2025 IPM&CSA Convention and Trade Show. Bring friends, family and stay a while.

Idaho Website!

Check out the Idaho section of the WPMA Website. Register for events, find critical industry information, and see your favorite photos from IPM&CSA events. Visit the updated Idaho page and let us know what you think and how we can improve the information we provide. *www.wpma.com/idaho.*

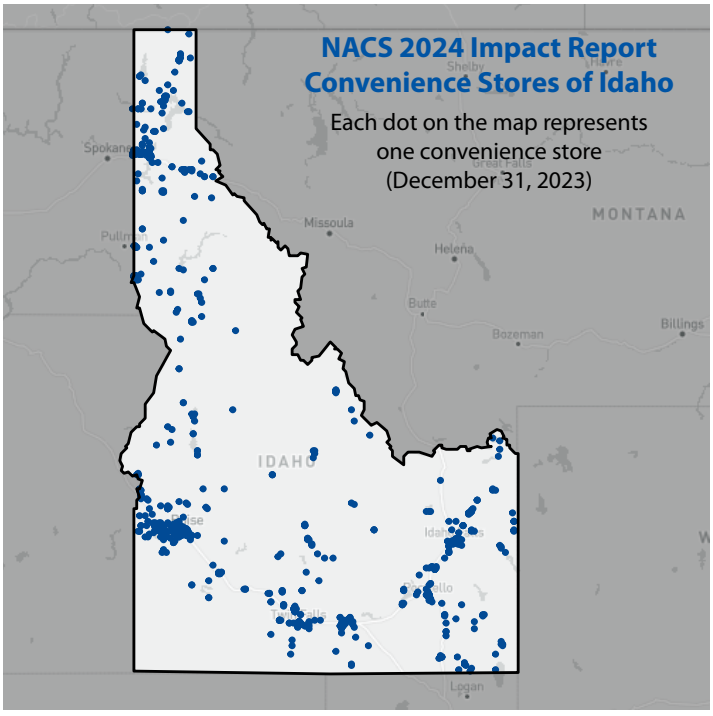
By the Numbers:

The Latest on C-Store Stats in Idaho

NACS 2024 State Report for Idaho Offers C-Store Industry Snapshot:

NACS provides accurate and interesting statistics for Idaho C-Stores which illustrate just how important we are to the Idaho economy! Here's how the numbers lay out based on the NACS State of the Industry Report of 2023 Data; Nielsen TDLinx Store Count (December 31, 2023)

	Average Per Store	Idaho
Total Stores:	1	896
Stores Selling Gas:	1	706
Total Employees:	16	14,426
Transactions per Day:	949	850,304
Total Sales:	$5,641,880	$5,055,124,480
Merchandise:	$1,576,993	$1,412,985,728
Food:	$ 608,952	$ 545,620,992
Fuel:	$4,432,747	$3,971,741,312
Gallons of Fuel:	1,255,736	1,125,139,456
Gallons of Diesel:	224,843	201,459,328
Labor Expenses:	$ 452,621	$ 405,548,416
Credit Card Fees Paid:	$ 129,268	$ 115,824,128
Utilities Expenses:	$ 53,700	$ 48,115,200
Taxes Collected:	$ 1,364,865	$1,222,919,040



IPM&CSA CONVENTION
July 30-August 1, 2025
Sun Valley