

# IDAHO Petroleum Marketers & Convenience Store Association Report



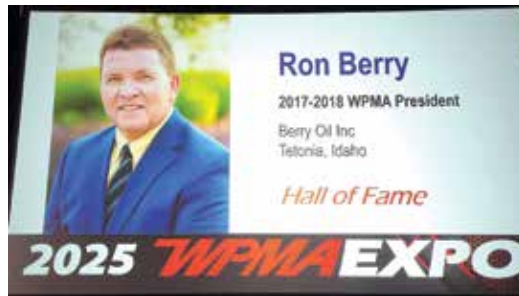
**Suzanne Budge**  
IPM&CSA Executive Director



## Idaho Marketers in the SPOTLIGHT: Father & Son Team Headline Las Vegas – Kudos to WPMA President Matt Berry and WPMA Hall of Fame Winner Ron Berry, Berry Oil

Take it away, Team Berry!

*From the Keynote podium to the Ladies Luncheon,* Team Berry certainly occupied the field in Las Vegas for the 2025 WPMAEXPO. Berry Oil, of Tetonia and Idaho Falls certainly exemplifies the kind of business that IPM&CSA, WPMA and EMA are founded on, with a growing and multigenerational presence in Eastern Idaho and beyond. Matt Berry followed in his father Ron’s footsteps first as president of IPM&CSA and then WPMA. And it is obvious that it is the entire family, spouses and siblings, that keep Berry Oil strong. With the whole family in Las Vegas, one might wonder who is home minding the shop? But obviously, the company is in good hands when everyone is committed to success.



**Congratulations to:**

**WPMA President Matt Berry**  
**Hall of Fame Winner Ron Berry**  
**Ladies Luncheon Host Amie Berry**

And all the family members who made this possible – Michelle, Jessica & Josh and the rest of Team Berry!

Thanks for making us proud in Idaho!



## Idaho Members Meet for Legislative Update in Las Vegas – February 18, 2025

*Thanks to everyone* who joined us for the Idaho member meeting in Las Vegas. After finding our way to a new room in a new venue – The MGM Grand, and following that long walk to the convention



center, members discussed the 2025 legislative session and the issues impacting our industry. What's in play in 2025 at the Idaho Statehouse? Credit card swipe fees, Vape tax and regulation, SNAP benefits and then some. Throw in the usual bills on taxes, transportation & EVs, and we had a full agenda. We appreciate everyone who joined for the brief



Idaho member meeting, for supporting the EMA PAC and for providing input and guidance on what is important to our industry at the Idaho legislature.

# 2025 Idaho Legislature – Overview

## IPM&CSA Legislative Agenda: Industry Issues in 2025



### **Retail/ Swipe Fees/Vape/SNAP**

- Credit Card** “Swipe fee” transactions to exclude sales tax & tips
- Vape Taxes** – Directory and Excise Tax
- SNAP** – Exclusion for sugar & candy

### **Taxes**

- Tax Relief** – Income, Property & Sales Tax Relief (among other things)

### **Environmental**

- DEQ** – Rules for UST Clean Up Standards

### **Employment**

- Unemployment** Benefits, Workers Compensation & Minimum Wage

### **Transportation / Vehicles / EVs**

- Sales tax** supporting transportation infrastructure (TECM)
- EV Chargers** – Local government pre-emption

## IPM&CSA Annual Convention

*July 30 - August 1, 2025, at Sun Valley Resort*

Member Meeting Features Industry Trends, Business Advice & Emerging Issues



*Get Your Room and Registration Now!* [www.wpma.com/idaho](http://www.wpma.com/idaho)



## Check Your Calendar! Upcoming Event Reminders



### **Energy Marketers of America (EMA) Day on the Hill**

- **Washington D.C.**
- **May 14-16, 2025**
- Mayflower Hotel, 1127 Connecticut Ave. NW, WDC 20036
- IPM&CSA will make our annual trip to Washington D.C. to visit members of the Idaho Congressional Delegation for EMA Board Meeting and Day on the Hill.

### **IPM&CSA Convention and Trade Show**

- **Sun Valley Resort**
- **July 30 - August 1, 2025**
- 2 Sun Valley Road, Sun Valley, ID 83353
- Board Meeting will be held July 30 at the Sun Valley Resort in conjunction with the Convention. Member company representatives and guests are welcome to attend.
- Get your room now at the Sun Valley Resort. Our room block always fills up early, so be sure to get your spot reserved. Please call (800) 786-8259 to make room reservations.
- Register online for the convention at [www.wpma.com/idaho](http://www.wpma.com/idaho).