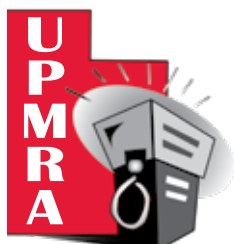


# UTAH Petroleum Marketers & Retailers Association Report



**John Hill**  
UPMRA  
Executive Director



## UPMRA UPDATE

### *The UPMRA's Summer*

**Golf Classic** was a big success with 82 golfers, teeing off at the beautiful Thanksgiving Point Golf Course in Lehi, Utah. The heat wasn't too bad with a slight breeze keeping things cool as we completed play around noon, and most everyone bought mulligans in support of the UPMRA State PAC fund.

Unfortunately, no one won \$10,000 on the Hole-in-One Challenge, but Jordan Lewis, with Petroleum Equipment Company did get a hole-in-one on a secondary prize hole and won Omaha Steaks for a year, and his team: Petroleum Equipment/Rhinehart Oil won first place!

Thank you everyone who participated and sponsored this event. Please thank our sponsors next time you see them, for their continued support:

Alta Data Services  
Altria Client Services  
Big West Oil (Goodie Sponsor)  
Cash Man Services  
Chevron U.S.A. (Goodie Sponsor)  
Core-Mark (Goodie Sponsor)  
Dentons Durham Jones Pinegar (Beverage Sponsor)  
Eaton Sales & Service (\$10,000 Hole-in-One)  
Federated Insurance (Goodie Sponsor)  
Hall Oil Co.  
HF Sinclair (Lunch Sponsor)  
Enterprise Products  
Maverik Inc.  
MidContinental Chemical Co.  
Petroleum Equipment Company  
Pilot Thomas Logistics  
Rhinehart Oil  
WPMA

Check out all the event photos at:  
[wpma.com/utah/photo-gallery](http://wpma.com/utah/photo-gallery)



## 2025 UPMRA Convention & Trade Show

**September 9-11<sup>th</sup> at the Park City Sheraton Hotel – Park City, UT**

*We are returning to Park City* this year for our 2025 Convention and Trade Show, after two years in St. George. We are staying with a Tuesday-Thursday format, and playing the Horse Racing game again during the trade show.

We are mixing business and pleasure beginning on Tuesday afternoon, September 9th at the Utah Olympic Park. Please join UPMRA members from 2:00-4:00 p.m. for a board meeting, prior to attending our Convention kickoff reception on the Utah Olympic Park Legacy Patio where we will watch Olympic hopefuls practice their aerial flips into the swimming pool below. Hope to see you all there!

Wednesday's education topics include an update on Federal Legislation and the Washington Buzz from EMA's Executive Director, Rob Underwood, and an Economic Forecast for 2026 from Robert Spendlove (Zion's bank), a Triple Protection Plan (Federated Insurance), and a Utah DEQ update.

We are playing the challenging *Gold Course* at Soldier Hollow Golf Course on Thursday morning (Sept 11), with another shot at winning \$10,000 for a hole-in-one! Don't miss the fun and a chance to further network with friends and industry associates!



Email  
[JohnHill@upmra.com](mailto:JohnHill@upmra.com)  
if you have  
questions.

## 2025 Schedule of Events

### TUESDAY, SEPTEMBER 9

2:00 - 4:00 p.m. .... **UPMRA Board Meeting**  
open to all members  
(Utah Olympic Park, Legacy Center)

4:00 - 6:00 p.m. .... **Olympic Park Reception**  
with Appetizers and Olympic Ski Jumpers  
(Utah Olympic Park, Legacy Center)

7:00 - 9:00 p.m. .... Supplier Hospitality

### WEDNESDAY, SEPTEMBER 10

8:00 - 11:55 a.m. .... Trade Show Setup

8:00 a.m. - 5:00 p.m. .... **Registration** Open  
(Sheraton Park City Hotel)

7:30 - 8:30 a.m. .... General Business  
Breakfast Buffet

8:30 - 11:30 a.m. .... **GENERAL  
BUSINESS SESSION**



**President's Welcome**  
by Chane Kellerstrass,  
UPMRA President

**WPMA Report**  
by Jason Case,  
WPMA EMA Director



**EMA State Report**  
by Roy Hall,  
UPMRA EMA Director

**Triple Protection Plan**  
by Harland Reist,  
Federated Insurance  
Marketing Representative



**Tobacco Category Update**  
by Abir Akhand, Altria Industry  
Engagement Manager

### WEDNESDAY, SEPTEMBER 10 *continued*



**Petroleum Storage Tank  
Amendments and  
Regulatory Issues**  
by Morgan Atkinson,  
DEQ PST Branch Manager

**Economic Outlook for 2026**  
by Robert Spendlove,  
Zions Bank Senior Economist



12:00 - 1:30 p.m. .... **Keynote Lunch**  
(Timber Patio)

**Keynote:**  
Congressman Blake Moore  
(Live from Washington DC)



**Federal Legislation and  
Washington Buzz**  
by Rob Underwood,  
EMA President

1:30 - 1:50 p.m. .... **Live Auction** at Lunch

2:00 - 5:00 p.m. .... **Trade Show** Open  
Horse Racing Game with Prizes

4:00 p.m. .... **Reception**  
(Beverages and light appetizers)  
on Trade Show Floor

5:15 p.m. .... Trade Show Breakdown

6:00 - 9:00 p.m. .... Open for Supplier Hospitality

### THURSDAY, SEPTEMBER 11

8:00 - 8:55 a.m. .... Breakfast and Range Balls  
at Soldier Hollow Golf Course

9:00 a.m. - 2:00 p.m. .... **Soldier Hollow Golf  
Tournament**

Shotgun start at 9 a.m.,  
with lunch and awards after golf

Subject to change

**Event Highlights to come in Winter Issue**

