

WASHINGTON



Nathaniel LaNasa, pianist
Music by Haydn, Schumann, Fauré, and Debussy
SUNDAY AUG. 17, 2014 7:00PM

TRINITY LUTHERAN CHURCH
6215 196th St. SW
LYNNWOOD, WA 98036

FREE ADMISSION, DONATIONS ACCEPTED



Keeping in Touch ...

2004 WPMA Associate-at-Large Scholarship Recipient, Nathaniel LaNasa from Edmonds, Washington

This year has been a year to mark the record books in many ways. We have had record shattering regulatory and legislative challenges, huge increases in our attendance at the WOMA Convention in June, and a state legislative election ahead of us that could change the way business is done in Washington State.

Under the guidance of our immediate past president, Scott Walters, the WOMA Board of Directors edited and re-tooled our Association By-laws to make them more up to date, and added three new Board Members as part of the process. I would like to welcome Steve Snider (Snider Petroleum), Frank Pupo (Associated Petroleum Products) and Sean Mason (Masco Petroleum) to our Board and welcome their fresh viewpoints and wise business practices to our team.

We also voted in a new slate of Executive Leadership which includes Steve Clark (Genesee Fuel and Heating) as our new President, Todd Shaw (Jubitz Corp) as 1st Vice President, Chris Eerkes (Sun Pacific Energy) as our 2nd Vice President, Brad Bell (Connell Oil) as our PMAA State Director and 1st Vice President for WPMA, and Scott Walters as our Immediate Past President. This group of innovative leaders will no doubt take great care of WOMA well into the future.

The 2014 Washington Energy and C-Store Conference was a home run! The best turnout in all the years I have records for, and the highest financial reward to date. Our income was up 6% over last year, but due to some tight budgeting and frugal moves, our profits were up a record 19.3% over last year, earning just over \$100,000



for the WOMA Convention this year. This could not be done without the wonderful sponsors, vendors and attendees at WOMA each year. I feel so blessed to work in an industry so committed to its well being and future success.

Booth sales for 2014 were up by 12 booths, and we nearly filled an entirely new hall this year. I look forward to making 2015 even better by making some needed changes to the locations where we do our events. We learned some very valuable lessons this year! I value everyone's feedback, and welcome any and all comments on the convention by e-mailing me at lea@waoil.org.

Washington's Primary Election occurred on August 5th, and the top two primary candidates will move onto the General Election to be held on November 4th. Washington is the first state in the country to establish a Top two primary election system, rather than nominating system. The two candidates that receive the most votes in the Primary advance to the General Election, regardless of their party preference. It is important that the Republicans not lose any seats this election cycle, and hope to gain a few through good campaigning and strong positions. However, Washington remains a divided state, always seemingly leaning towards the Democrats' favor.

WOMA will face a heavy uphill battle as Governor Inslee has issued an Executive Order to study and implement a low carbon fuel standard (LCFS) in Washington State. In California, where CARB has tried to implement, it has been a failed experiment costing taxpayers and industry thousands of dollars. Recently, Brad Bell (Connell Oil) and I attended a conference call put on through the Office of Financial Management. It outlined all the various scenarios on how they could achieve a reduction in carbon emissions over a 10-year time period, beginning in 2016. Sadly, the scenarios make many assumptions that are not actually practically applicable for the current distribution system in our state. Furthermore, the discussions that I have been in with members of the Legislature realize that the cost to consumers to implement the LCFS has been estimated as high as \$2.50, a number not so far off from California impacts of their own standard. More details to come on this issue. Stay posted ... this will be WOMA's number one fight in the coming years.



Lea Wilson
Executive Director,
Washington Oil
Marketers Association



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