



## Great Opportunity ...

by WPMA President, Mark Lytle

*The leaves are turning colors, the days are getting shorter*, fall is in the air, and the end of the year is approaching fast. This time of year is a great opportunity to spend with family and friends and reflect on what has taken place in 2018. Melissa and I wish all of you Happy Thanksgiving and a Very Merry Christmas. We hope you take time to enjoy the holidays with your friends and family as much as we do. As the New Year approaches and our 2019 *WPMAEXPO* is right around the corner we look forward to seeing all of you in our town of Las Vegas. We have exciting and dynamic speakers for our Keynote session, Ladies Luncheon and Educational seminars as well as a trade show full of Exhibitors that we appreciate so much.

It has been my pleasure traveling throughout our member states of WPMA attending the state conventions and meeting all of the State Board Members, State Executives, Sponsors, Members, Exhibitors and our terrific WPMA Staff. What a fantastic group of people working extremely hard for our Industry. It's a very rare occasion to witness such a large group of folks working for one cause, the betterment of our Industry and its future. Thank you for letting us be part of this.

A special thanks to our Sponsors, Exhibitors, Members and Attendees who will all be part of the 2019 *WPMAEXPO* at the Mirage in Las Vegas on February 19<sup>th</sup> through 21<sup>st</sup>. We are truly grateful for your participation and look forward to a terrific *WPMAEXPO*.

It is a blessing for Melissa and I to be part of this experience and we are grateful for the opportunity to get to know all of you.

See you in Las Vegas

  
Mark Lytle