

# Setting the **Right Example!**



*WPMA President,  
Kary Tonjum*

*I do not know about you*, but it is very troubling to see the divide in our country. It does not feel as if it is getting better, and I wish there was an easy answer to fix it. As I traveled to the state conventions this last year, I saw the great people in this industry working together and not divided. We compete, we fight, and we may even say things about each other we regret, but when it comes time to fight for our industry, we are one. This is impressive and very rewarding to watch. Wouldn't it be nice if our country followed this example?

On a positive note, we just finished up a very productive WPMA board meeting preparing our board members for 2023. Our attendance was great, and our team is prepared with strong financials and a game plan for a successful future. I am sure everyone is doing the same thing with their businesses and probably even setting some New Year's resolutions for themselves.

I know that for me, 2022 was a very busy and challenging year. Our company was bought, we bought a company, and I have had the opportunity to lead WPMA. It has been a great experience and one that I will remember. Thanks to the support of my wife, fellow employees, and the WPMA team, I have survived!

Thanks again to all those that donate their time supporting this association and industry. The state conventions were all awesome this year. This is the result of the state executives, state board members, suppliers, exhibitors, WPMA staff and all those who attend. It is needed, and does not go unnoticed, as our challenges will continue.

I am looking forward to seeing everyone in Las Vegas at the 2023 **WPMAEXPO**. We are expecting another great convention.

Continue to set the right example!

*Merry Christmas  
and Happy New Year  
from my family  
to yours.*

A handwritten signature in black ink that reads "Kary Tonjum". The signature is written in a cursive style. Below the signature is a small green teardrop-shaped graphic.