



WPMA President
Jeremy Bautista

What a Turnout!

We had a record-setting year, with over 3,000 in attendance at this year's show! Exhibitors, sponsors, and attendees all exceeded expectations; the energy and enthusiasm were palpable. I must admit that in prior years, I have taken for granted all that must be done to put on the *WPMAEXPO*. Seeing it first-hand has given me a great appreciation for what the WPMA staff does each year, and they did it again this year!

We had several topics covered by industry experts, and our educational seminars were well attended. I would like to thank all of our Tuesday speakers for their participation! Attendance was also up for the golf tournament from the previous year. We had 105 golfers out on the course; although it was a little wet, they were still able to enjoy themselves.

It was a packed house for Jesse Watters on Wednesday, where Jesse shared his hilarious stories from his experiences at FOX News and with President Donald Trump. He was able to make light of a political climate that is so negative in the media. For those that recorded his show, his assistant Johnny took to Freemont Street on Tuesday night to film their "man on the streets" segment.

It was a tremendous honor to be able to present Peter Krueger with this year's 2024 WPMA Hall of Fame Award. I have had the pleasure of working alongside Peter on the Nevada Petroleum Marketers and Convenience Store Association; to be able to present the award to him was very special. Peter has dedicated 30 years to advocating for our industry at the national and state level. More importantly, I consider him a great friend. Well-deserved, Peter!

The attendance at the Ladies' Luncheon with Rebekah Gregory was tremendous! Rebekah's story was both moving and inspirational; the feedback from those in attendance was amazing. I cannot thank my wife Lauren enough for hosting. This year was her first time attending the event, and she had as much fun as those in attendance.

For those that made it to the Thursday session with Steve Moore, we enjoyed his enthusiastic discussion on where the economy has been and where it must go. Steve shared stories and experiences of his time spent with former President Trump and offered solutions to economic challenges.

It was an honor and pleasure to serve as this year's president for the *WPMAEXPO*. Thank you to all who attended, the support from the Executive Committee, the WPMA Staff, and the sponsors and vendors for making the 2024 *WPMAEXPO* a huge success!