



WPMA President
Matt Berry

Counting DOWN THE DAYS

The countdown is on! We are only a few months out until we are together again in Las Vegas for our **2025 WPMAEXPO** at our new venue, the MGM Grand. Year end is coming and I hope you all had a very successful 2024 in your business and more importantly in your personal life.

As a new year approaches I, like many of you, like to plan for the future. My plans usually start with one year, three-year and five-year goals with plans of how I can achieve those both in my business and in my personal life! As the WPMA Board comes out of our final board meeting before the upcoming **WPMAEXPO**, I am so thankful for those leaders within WPMA that are coming in the next five years. The insight, expertise, and values they bring to this association to reach new heights is so promising. Thank you for your service, friendship, and support thus far; I admire all of you. This association has many great leaders as we move in the future.

I hope all of you are as excited as I am to hear from our power-packed speaker lineup. We have Donald Trump Jr. as our keynote speaker, who I am certain will bring some great insight for us. We have Riley Gaines coming for the ladies' luncheon to emphasize the importance of women and how powerful they are and should be in our society! We also have Alex Epstein who is the author of "*The Moral Case for Fossil Fuels*" and "*Fossil Future*" closing us out on Thursday morning, and sending us home ready to fight for our industry. Combine our educational sessions on Tuesday with this power-packed speaker lineup and I feel we have a great show coming our way in February. Again, **THE COUNTDOWN IS ON!**

I am writing this six days before one of the most critical elections in my lifetime and I am optimistic of one thing that is for sure, and that is our industry isn't going away! We are here to stay long term and we will fight for our customers, fight for our families, and fight for our industry for many years to come. So please come join us in February as the countdown is on to find your next big deal, your next new lead, your next epiphany, or your next pivot point for your business or life to take you to new heights in 2025! We hope that the **2025 WPMAEXPO** is where it starts for you. See you soon!

Matt Berry