



WPMA President Matt Berry

WPMA 2025-26: Strength in Numbers

This summer has been a whirlwind of conventions, and I am especially thankful for the support of our executive committee in making it all possible. By dividing and conquering, we've been able to step up for one another when needed — a true example of strength in numbers.

We are excited to welcome new faces to our board and look forward to the fresh energy and ideas they'll bring. At the same time, we extend our gratitude to those whose board service has come to a close. Your contributions and friendships have left a lasting impact, and we thank you sincerely.

Fall is in full swing for WPMA as we prepare for our final board meeting before the WPMAEXPO at the MGM Grand this coming February. We are thrilled to announce that our keynote speaker will be **Tim Tebow**, whose inspiring message we eagerly anticipate. In addition, we hope to rally together as an industry to support the Tim Tebow Foundation across our network of states.

As the year winds down, I hope 2025 has been a successful one for you both personally and professionally. For me, this season always brings planning for the year ahead — and of course, the WPMAEXPO. I encourage you to do the same: come join us February 17-19, 2026, at the MGM Grand in Las Vegas. Be sure to secure your rooms early — it's shaping up to be another great show.

See you soon!

Matt Berry WPMA President 2025-2026

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