

Sense of Accomplishment with
Another Successful
WPMA EXPO!



*WPMA Chief
 Executive Officer
 (CEO)
 Gene Inglesby*

A great convention this year! WPMA had another very successful year with outstanding speakers, trade show exhibitors and sponsors. I would like to thank the WPMA Executive Committee: **Kary Tonjum** – President, **Jeremy Bautista** – 1st Vice President, **Matt Berry** – 2nd Vice President, **Annie Marszal** – 3rd Vice President, **Blain Boelter** – Senior PMAA Director, **Steve Clark** – Immediate Past President, and the WPMA Staff for their countless hours of preparation to make our convention successful.

Our event started with the *Topgolf* Event and the *WPMA Doug Alexander Memorial Scholarship Reception* on Monday evening. Donors who donated \$1,000 or more were invited to a reception hosted by WPMA President Kary Tonjum in one of *The Mirage* high-roller Villas. We had a group of about sixty-five attend. One hundred percent of the money donated goes to the Scholarship endowment fund. Another funding event at the WPMA Convention is the WPMA Scholarship Golf Tournament, held Tuesday morning at the *Rio Secco Golf Club*, Las Vegas. The money raised at this event goes to the WPMA Scholarship Foundation. The Scholarship Foundation is currently funding thirty-two \$4,000 Scholarships for students of WPMA Members and Associate Members.

We held four educational sessions on Tuesday, starting at 8:00 a.m. and going to 12:00 p.m. The goal for the educational sessions is to give our attendees true take-home value. The Tuesday Session lineup:

- **Mark Lytle**, EMA Western Regional VP, gave a state legislative update
- **Rob Underwood**, EMA President, gave a Federal Legislative Update
- **Tyson Wedin** with Federated Insurance gave us a presentation on “*Robbery & Burglary Prevention*”
- **John Kimmel** presented a Human Resource topic of “*Right People, Right Place, Right Vision*”
- **Michael Davis** presented “*Enabling Success in an Era of ‘Anywhere Convenience’*”

WPMA will continue with this format of Educational Sessions for our 2024 show. Our goal for next year is to bring the attendees some great take-home value and information to help them become more effective managers, more profitable, and more efficient. If you have any suggestions,

please give me a call, or drop me an e-mail. WPMA wants to offer the type of programs you need to help you in a very competitive world and challenging times.

Our Keynote Speaker at the Wednesday Opening Session was Jon Dorenbos. A retired NFL pro for the Philadelphia Eagles, he is also a world-class magician, and survivor of immense personal tragedy. He gave us a great motivational and inspirational presentation.

Wednesday’s Ladies’ Luncheon speaker Cara Brookins built software systems for 20 years as a senior analyst, but when her life crumbled around her, she rebuilt in an unconventional way.

Cara’s inspiring story traces her family’s rise from battered victims to stronger, better versions of themselves — all thanks to one impossible, extraordinary do-it-yourself project.

Thursday morning’s management session was headlined by the first female to serve as the White House Chief Information Officer, Theresa Payton. She is one of America’s most respected authorities on cybersecurity, data breaches and fraud mitigation.

I hope all of you had the opportunity to attend the *WPMA-EXPO* this year, and were able to enjoy the Keynote speaker, educational sessions, and outstanding trade show. WPMA’s Convention Committee and staff work all year on this event.

If you have any input on how we can improve your experience or your success at our convention, please give me a call at 888.252.5550 or e-mail me at genei@wpma.com.

I would like to personally thank all our exhibitors, attendees, and sponsors for helping to make 2023 another successful year. For those who were unable to attend this year, come and check us out next year at the *Mirage* Convention Center in Las Vegas on **February 20-22, 2024.**

**2023
 Survey Says:
 98% would
 recommend
 WPMA to their
 colleagues.**

*“First time attending.
 Entering new market
 - perfect place to meet
 all the customers.”*