

# Exhibitor Prospectus

**February 16-18, 2021**

*Mirage, Las Vegas, Nevada*

**AMRMA EXPO**

# 2021 Exhibiting Guidelines

## GENERAL INFORMATION:

**Exposition Dates:** February 16-18, 2021  
**Location:** **Mirage Events Center**  
Las Vegas, Nevada  
**Hotel:** **Mirage** 3400 Las Vegas Boulevard South  
Las Vegas, NV 89109  
(800) 499-6311  
**(Do not ship items directly to the hotel. See 2021 Terms & Conditions for shipping information.)**

## BOOTH SPACE "PRIORITY" CRITERIA:

Booth space assignment for the *WPMAEXPO* Show is based on:

- 1) FIRST PRIORITY for last year's contracted booth space
- 2) MEMBER of WPMA
- 3) NUMBER of consecutive years in the show
- 4) DATE contract was received
- 5) BOOTH preferences

**APRIL 15:** Contracts due for current exhibitors in order to receive "priority" booth consideration. Contracts received after this date will be assigned on a first-come, first-served basis.

**AFTER JUNE 1:** All available booths may be contracted on-line at [www.wpmaexpo.com](http://www.wpmaexpo.com).

## BOOTH COSTS AND SIZE:

**BOOTH PRICE:** \$27.00 per square foot (sq'). Full payment is due **November 30, 2020**. No reserved booth spaces will be held after **November 30, 2020** unless paid in full. Any request for booth space after that date must be paid in full for the total amount of the booth space(s) requested.

**DEPOSIT:** \$500 per 100 sq' (nonrefundable) is required with contract to hold booth space.

**BOOTH PRICE INCLUDES:** Three (3) full registrations for the first booth and one (1) additional registration for each booth thereafter.

**MAXIMUM BOOTH SIZE:** None

**MINIMUM BOOTH SIZE:** 10' x 10' (100 sq'). All exhibit items must be contained within the booth space assigned. Any item higher than the side drapes (4') must be contained in the back half of the booth and may not exceed 8' in height.

**CANCELLATION:** **Less the deposit**, a refund will be made upon written notice of cancellation prior to **November 30, 2020**.

## EXHIBIT INFORMATION:

Trade Show Exhibitors must conform to the International Association of Exhibitions and Events (IAEE) guidelines.

**EXHIBIT SERVICES:** The Freeman Company will provide back and side drapes for each exhibitor, and one 7"x 44" sign containing the exhibitor's name and booth number (this excludes island booths). The convention hall is carpeted, so carpet rental is optional. Service kits containing order forms for furniture, labor, drayage, electricity and other services will be available online eight weeks prior to the show.

**EXHIBIT DISMANTLING:** Exhibitors may not dismantle prior to 12 p.m. on Thursday. **ANY EXHIBITOR DISMANTLING BEFORE 12 P.M. COULD BE FINED \$500.**

All exhibits must be dismantled and packed by 5 p.m., Thursday, February 18, 2021.

## EXHIBIT SETUP:

Monday, February 15, 2021 ..... 8 a.m. - 5 p.m.  
Tuesday, February 16, 2021 ..... 8 a.m. - 12 p.m.

## EXHIBIT HOURS:

Tuesday, February 16, 2021 ..... 2 p.m. - 6 p.m.  
Wednesday, February 17, 2021 ..... 10 a.m. - 3:30 p.m.  
Thursday, February 18, 2021 ..... 9 a.m. - 12 p.m.

## EXHIBITOR POLICIES:

### SUITCASING POLICY:

In an effort to protect the integrity of the show and to ensure the value of Booth Space at the *WPMAEXPO*, the endorsed policy of the show is as follows: Any non-exhibiting vendor who wishes to attend the *WPMAEXPO* shall pay the non-exhibiting fee of \$2,500 per person. Non-exhibiting vendors who do not pay the fee will **NOT be allowed to attend ANY convention events**.

Only contracted exhibitors are permitted to promote their company, products or services at the *WPMAEXPO*. All company promotion and product sampling must occur within the contracted booth space. This includes, but is not limited to "roaming" characters, handing out flyers, approaching exhibitor booths to sell products, leaving and/or distributing product information in public spaces and/or show floor aisles.

Attendees suitcasing will be asked to forfeit their badge and leave the show. Any suitcasers should be reported to the WPMA Show Management.

### MEDIA POLICY:

ONLY WPMA AUTHORIZED MEDIA and WPMA representatives may be granted permission to capture audio, video and photographic content presented at the *WPMAEXPO*. Authorized images or audio obtained at the *WPMAEXPO* may not be sold or repackaged for commercial use. All media authorization must be acquired **90 days** before the event. No exceptions.

NO RECORDINGS (audio, video, or photographic) may be made of the *WPMAEXPO* keynote session, educational sessions, workshops, management sessions and / or evening events.

### CONFLICTING EVENT POLICY:

Events that conflict with *WPMAEXPO* trade show hours will not be permitted. Conflicting events include, but are not limited to hospitality suites, group functions, and private golf tournaments. Also, there shall be no conflicting golf tournaments permitted during the WPMA Scholarship Foundation Golf Tournament.

### MINOR POLICY:

DURING SET UP and tear down, **NO ONE** under 16 years of age will be allowed on the exposition floor.

DURING REGULAR trade show hours, children under 16 must be accompanied by a registered, responsible adult.

# WPMAEXPO

## February 16-18, 2021 • Contract for Booth Space

### IMPORTANT INFORMATION:

- Thoroughly review *WPMAEXPO* Terms & Conditions and the Exhibit Rules and Regulations from the IAEE Guidelines. Both are available at [www.wpmaexpo.com](http://www.wpmaexpo.com), under Policies.
- Contracts received before November 30, 2020 require a \$500 non-refundable deposit per booth.
- Contracts received after November 30, 2020 require 100% payment.
- Exhibits will not be permitted to be installed unless all obligations to WPMA are paid in full.
- Includes three principal registrations for the first booth purchased and one registration for each additional booth purchased thereafter.

### WPMAEXPO MATERIALS INFORMATION:

For publication. Print exactly how you would like all information to appear in *WPMAEXPO* materials. WPMA is not liable for any misprints or misrepresentations made in *WPMAEXPO* publications.

Company: \_\_\_\_\_

Person to be listed in show materials: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Website (URL): \_\_\_\_\_

Type of business: \_\_\_\_\_

### TRADE SHOW CONTACT:

Not intended for publication, but for all future correspondence, including booth confirmation and information on Exhibitor Service Materials.

Company: \_\_\_\_\_

Contact person for show correspondence: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

### FOR OFFICE USE ONLY

Date Received \_\_\_\_\_ Member \_\_\_\_\_ Nonmember \_\_\_\_\_ WPMA Acct # \_\_\_\_\_ Booth(s) Assigned \_\_\_\_\_

### BOOTH SELECTION:

Booth number preferences:

1<sup>st</sup> \_\_\_\_\_ 2<sup>nd</sup> \_\_\_\_\_ 3<sup>rd</sup> \_\_\_\_\_

4<sup>th</sup> \_\_\_\_\_ 5<sup>th</sup> \_\_\_\_\_ 6<sup>th</sup> \_\_\_\_\_

Please list your major competitors: \_\_\_\_\_

Every effort is made for placement away from competitors, but is not guaranteed.

### RESERVE BOOTH SPACE:

\_\_\_\_\_ X \$2,700 = \$ \_\_\_\_\_  
Total number of booths Total Booth Amount

**LESS BOOTH DEPOSIT** (non-refundable)

\_\_\_\_\_ X \$500 = amount to reserve booth space \$ \_\_\_\_\_  
Total number of booths Deposit due at time of Contract

Payment **BALANCE due November 30, 2020** \$ \_\_\_\_\_

### PUSH NOTIFICATION:

Tuesday  Wednesday  Thursday @ \$500/day  
 All Three (3) Days @ \$1,000 \$ \_\_\_\_\_

### CONTRACT SIGNATURE:

By signing this contract, I acknowledge that I have read, understood and accepted the 2021 WPMA Terms and Conditions, and agree to abide and be bound by the terms and conditions contained therein. Further, by signing this "contract" I affirm that I have legal authority to bind the Company and agree that I and all personnel present in the Exhibit at all times will abide and be bound by the *WPMAEXPO* Terms and Conditions. This is a legally binding contract; please read before signing.

### EXHIBITOR:

Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_

### WPMA:

Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_

### METHOD OF PAYMENT FOR ABOVE TOTAL:

GRAND TOTAL (A) or  CONTRACT BOOTH DEPOSIT (B)

Check Enclosed (Please make checks payable to: WPMA)

or Charge my:  American Express  Discover  MasterCard  Visa

Acct# \_\_\_\_\_ Exp. Date \_\_\_\_\_

Authorized Signature \_\_\_\_\_

Title \_\_\_\_\_

Mail to: WPMA, P. O. Box 571500, Murray, Utah 84157-1500  
Phone: (801) 263-9762 • Fax: (801) 262-9413 • [www.wpmaexpo.com](http://www.wpmaexpo.com)

# WPMA EXPO: 2021 Terms & Conditions

1. **EXHIBITS:** WPMA reserves the right to determine the eligibility of any company for inclusion in the WPMA EXPO. WPMA reserves the right to rescind this contract and remove the Exhibitor from the WPMA EXPO site for violating the WPMA EXPO Terms and Conditions or for any other reason.
2. **BOOTH SPACE:** Cost \$2,700 for each 10' X 10' booth. We understand the assignment of booth spaces is based on the following "PRIORITY" criteria:
  - 1) FIRST PRIORITY for last year's contracted booth space
  - 2) MEMBER of Western Petroleum Marketers Association (WPMA)
  - 3) NUMBER of consecutive years in the show
  - 4) DATE Contract was received
  - 5) BOOTH preferencesIf your desired booth space is unavailable, you will be assigned the nearest booth available to the space you request. If WPMA must reassign a booth for any reason, you will be promptly notified.
3. **CANCELLATION:** A refund will be made upon written notice of cancellation before **November 30, 2020, less the deposit.** All terms and conditions contained herein are integral parts of this agreement.
4. **NO-SHOWS:** All booths must be set up by 12 p.m., Tuesday, the first day of the show. Any booth not set up by this time will be considered a No-Show. Booth and payment will be forfeited and WPMA will reassign the booth unless prior arrangements have been made.
5. **EXHIBIT SIZE:** Trade Show Exhibitors must conform to International Association of Exhibitions and Events (IAEE) Guidelines. All exhibit items (including carpet) must be contained within the booth space assigned. Any item higher than the side drapes (4') must be contained in the back 4' of the booth and may not exceed 8' in height. Any exceptions must be cleared with WPMA. Island booths (any size booth exposed to aisles on all four sides) that are opting for carpet rental, must order carpet to fit the booth specifications exactly. (e.g., 20' x 20' booth must order 20' x 20' carpet.)
6. **LIGHTING AND HEATING:** WPMA may restrict the use of irregular lighting effects. Exhibits that use heat (as in cooking), generate smells or any unusual activity or display must receive clearance from WPMA and Freeman.
7. **AGE LIMIT:** During set up and tear down, **NO ONE** under 16 years of age will be allowed on the exposition floor. During regular trade show hours, children under 16 must be accompanied by a registered, responsible adult.
8. **MEDIA POLICY:**

**Only WPMA authorized media** and WPMA representatives may be granted permission to capture audio, video and photographic content presented at the WPMA EXPO. Authorized images or audio obtained at the WPMA EXPO may not be sold or repackaged for commercial use. All media authorization must be acquired 90 days before the event. No exceptions.

**No recordings** (audio, video, or photographic) may be made of the WPMA EXPO Keynote session, educational sessions, workshops, management sessions and / or evening events.
9. **VEHICLES AND CAR WASHES:** Must be ready to MOVE-IN at 7 a.m., Sunday prior to trade show opening.
10. **VEHICLES ON DISPLAY:** Must have fuel filler caps locked or sealed to prevent escape of vapors and to avoid tampering. Batteries must be disconnected. Auxiliary batteries not connected to engine starting system may be left connected. External chargers are recommended for demonstration purposes.

**PLEASE NOTE:**  
**FUEL TANK LEVEL MUST BE LESS THAN 1/4 OF A TANK ON ANY MOTORIZED VEHICLE.**
11. **EXHIBIT SIGNS, DRAPES:** Freeman will furnish back and side drapes for each exhibitor and one 7" X 44" sign containing the exhibitor's name and exhibit number (except island booths).
12. **EXHIBIT SERVICES:** For procurement of additional booth space equipment, as well as any special equipment desired by exhibitors, the WPMA EXPO management has designated Freeman as contract service provider. **Contact Exhibitor Services Department at (702) 579-1700, or access the Freeman Exhibitor Service Manual through a link provided on the WPMA Website: [www.wpmaexpo.com](http://www.wpmaexpo.com).**
13. **SHIPPING INSTRUCTIONS:** The hotel cannot accept and store large shipments of exhibit material in advance of the show. Consign all such material for receipt and storage to FREEMAN. They will deliver for you on setup days. They will arrange to remove empty crates, store them during the show and return them on the dismantling day. Setup days will be:  
**Monday, February 15, 2021, from 8 a.m. to 5 p.m. and Tuesday, February 16, 2021, from 8 a.m. to 12 p.m.**  
  
**Dismantling day will be after 12 p.m., Thursday, February 18, 2021. All exhibits must be packed by 5 p.m. on Thursday, February 18, 2021.**  
  
**ANY EXHIBITOR DISMANTLING PRIOR TO 12 p.m. MAY BE FINED \$500.** All shipments should be fully prepaid along with bills of lading, scheduled to arrive before February 8, 2021, to ensure arrival prior to the show, and consigned as follows:  
  
**WPMA EXPO, Exhibiting Company Name \_\_\_\_\_**  
**Booth # \_\_\_\_\_, C/O FREEMAN, 6675 West Sunset Road (215 & Rainbow), Las Vegas, NV 89118**
14. **ELECTRICAL SERVICE:** A link to Mirage Exhibitor Services is provided on the WPMA EXPO Website: [www.wpmaexpo.com](http://www.wpmaexpo.com), or [mirageexhibitorservices.com](http://mirageexhibitorservices.com) for those exhibitors needing electrical services. Do not call the hotel for electrical service in your booth.
15. **NON-ASSIGNMENT:** Exhibitor agrees that this contract and any booth assigned to exhibitor may not be assigned or transferred to another exhibitor. All exhibitors must have a signed written contract with WPMA to utilize booth space.
16. **EXHIBITORS WILL BE IN FULL COMPLIANCE WITH ALL CITY OF LAS VEGAS FIRE PREVENTION BUREAU REGULATIONS INCLUDING:**
  - a. **All decorations, drapes, curtains, backdrop, bunting, paper, cardboard, plastic, straw, leaves, hay, moss and similar materials shall be flame-retardant when subjected to the Nevada Standard Test procedure.**
  - b. **Table coverings** are required to be flame-retardant treated unless they lie on the tabletop with no overhang.
  - c. **Materials that are not flame retardant** and cannot be properly treated to make them fire-retardant, such as oil cloth, tar paper, sisal paper, nylon, orlon, certain plastics, etc., are absolutely prohibited.
  - d. **The use of open flame** of any sort, or the use of heat producing devices, compressed gasses, flammable liquids, hazardous materials, or mechanical devices with exposed moving parts are closely regulated and are to be used only after written permission for such usage is obtained from the Nevada Fire Prevention Bureau.
17. **LIABILITY:** WPMA shall not be responsible for any loss, damage or injury that may occur to the exhibitor contracted. The exhibitor releases and agrees to protect, defend, indemnify and hold WPMA harmless from any loss, damage or injury that may occur to the exhibitor or any of its agents or employees or any third person arising out of or connected with the exhibitor's participation in this contract or the trade show exhibitions.  
  
Exhibitor agrees to pay all of its own costs and expenses incurred in producing and setting up the exhibition including, but not limited to, those items listed in paragraphs 5 and 6 of this agreement and all labor costs. Exhibitor shall indemnify, protect, and hold completely harmless WPMA from all such costs and expenses including reasonable attorney's fees.  
  
WPMA shall not be held liable in case of any act of God, strike, act of war, insurrection, riots or any other circumstances that would prohibit or restrict the working of the WPMA EXPO or event center. WPMA shall not be held liable for any fire, theft, vandalism or destruction of any property belonging to exhibitor. Exhibitor shall obtain its own insurance for all such happenings.
18. **PROTECTION OF HOTEL PROPERTY:** No scotch tape, paste, thumbtacks, nails or other methods may be used to affix signs or posters to the wall. If any signs or posters are leaned on the walls, they must be properly padded so as not to cause damage. If any damage is caused to the hotel property accidentally or otherwise, the exhibitor will be responsible for the full cost of repairs.
19. **THE EXHIBITOR SIGNATURE** hereby agrees to protect, defend and indemnify WPMA from all liability, claims, suits, damages, costs and attorney fees arising out of or resulting from exhibitor use of music, logos, printed materials, trade names and any infringement thereof by the exhibitor.
20. **INSURANCE:** All exhibiting companies must show proof of insurance for General Liability, Workers' Compensation Liability and Business Automobile Liability and must provide WPMA with a current Certificate of Insurance with limits of not less than the following: \$1,000,000 General Liability, \$100,000 Workers' Compensation, and \$1,000,000 Business Automobile Liability. The WPMA, the Mirage Hotel, and Freeman must be named as additional insureds on all policies. The Certificate of Insurance must cover Sunday, February 14, 2021 through Friday, February 19, 2021 and must be received no later than Friday, February 5, 2021.
21. **24-HOUR GUARD SERVICE** will be provided.

## A

**ATM**  
Cummins Allison Corp  
Nippon Primex Inc

**ABOVE GROUND STORAGE TANKS**  
Container Technology Inc  
Modern Welding Company of California Inc  
NOV Fiber Glass Systems/CSI  
NW Tank Lining & Inspection  
Snyder Industries  
Tank Tech Inc  
Tankology Inc  
Western Global

**ACCESSORIES/GIFTS/APPAREL**  
Mila Wholesale

**ACCOUNTING**  
iRelly LLC  
Moss Adams LLP  
Petroleum Rx LLC  
Quantum Services  
TaxTraks  
Trinium Technologies

**ADDITIVES & CHEMICALS SUPPLY**  
BIOBOR Fuel Additives  
FPFP Chemical Company Inc  
Howes  
MidContinental Chemical Co  
Power Service Products Inc  
Schaeffer's Fuel Additives  
ValVTECT Petroleum Products

**AIR/VACUUM**  
Dyson

**ANTIFREEZE**  
PEAK Commercial & Industrial

**APPRAISALS**  
Hopkins Appraisal Services

**ARCHITECTURE**  
Barghausen Consulting Engineers  
Resin Architecture

**AUTOMATED FUELING**  
BASE Engineering Inc  
CFN/Pacific Pride  
Fiscal Systems Inc  
FuelMaster/ Syntech Systems Inc  
Innovative Control Systems

**AUTOMOTIVE PRODUCTS**  
PEAK Commercial & Industrial

**C-STORE EQUIPMENT**  
C7 Works LLC  
Comdata  
Cstore1  
Excel Tire Gauge LLC  
Franke Coffee Systems  
Herbert Family Investments  
PMP Corporation  
SHOPCO USA INC  
Simon Surfaces  
Sunshine Electronic Display Corp  
Verifone Inc

**C-STORE MERCHANDISE/ SNACKS**  
Convenience Marketers Association (CMA)  
Gourmet Innovations  
Krispy Krunchy Chicken  
McLane Company  
Mila Wholesale

**C-STORE SALES & ACQUISITIONS**  
Acquisition & Refinance Capital Inc

**C-STORE SUPPLIES**  
Core-Mark  
Pawa Box Sales Group LLC

**C-STORE**  
Core-Mark  
ExtraMile Convenience Stores  
GetUpside  
Madison Industries  
Precision Canopy  
Quantum Services  
Retail Data Systems-C-Store

**CANDY, CONFECTION**  
McLane Company

**CANOPIES**  
BestWorth Rommel  
Calcraft Corporation  
Frey-Moss Structures Inc  
Jimco Sales & Manufacturing Inc  
Lane Supply Inc  
Madison Industries  
Precision Canopy

**CAR WASH EQUIPMENT & SUPPLIES**  
Bissell Commercial  
CSC Service Works  
Innovative Control Systems  
Istobal  
National Carwash Solutions  
PDQ Manufacturing  
RDM Industrial Electronics Inc  
SONNY'S The Carwash Factory  
Unitec

**CAR WASH SUPPLIES**  
ChemQuest Inc  
FPFP Chemical Company Inc  
Istobal  
National Carwash Solutions

**CARGO TANK TESTING**  
Great Western Leasing & Sales

**CASES & COUNTERS**  
Herbert Family Investments

**CASH MANAGEMENT SOLUTIONS**  
Cummins Allison Corp  
SSCS Inc

**CATHODIC PROTECTION**  
Crompco LLC

**CHEMICAL SUPPLIES**  
Azure DEF  
ChemQuest Inc  
Federal Process Corporation  
Hart Industries

Howes

**COFFEE & TEA**  
Franke Coffee Systems  
Treasure Valley Coffee Inc  
West Coast Coffee

**COMMERCIAL LIGHTING & RETROFITS**  
PWW Electronic Price Signs

**COMPUTER SOFTWARE/ COMPUTERS**  
ADD Systems  
AssetWorks LLC  
Automated Wireless Environments Inc  
Axisis Software, part of OPIS by IHS Markit  
Chetu Inc  
Computrol Fuel Systems Inc  
Crompco LLC  
Digital Dispatcher  
Innovative Control Systems  
Manage Petro  
OPIS by IHS Markit  
PDI Software  
Petroleum Rx LLC  
Retail Data Systems-C-Store  
Skyline Products Inc  
TaxTraks  
The Site Controller LLC  
Titan Cloud Software  
Trinium Technologies  
Vertrax Inc  
Warren Rogers Associates  
iRelly LLC

**COMPUTERS**  
Automated Wireless Environments Inc  
Axisis Software, part of OPIS by IHS Markit  
Chetu Inc  
Digital Dispatcher  
Trinium Technologies  
Vertrax Inc  
Warren Rogers Associates  
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**COMPUTERS**  
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Chetu Inc  
Digital Dispatcher  
Trinium Technologies  
Vertrax Inc  
Warren Rogers Associates  
iRelly LLC

**CONSULTANTS**  
Aegis General Energy  
American Coalition for Ethanol  
AssetWorks LLC  
Energy Recruiters  
ImageXinnovation  
Petro Classroom  
PetroCal Associates  
TaxTraks

**CREDIT CARD PROCESSOR**  
Century Business Solutions  
PDQ Manufacturing

**DIESEL EXHAUST FLUID**  
KleerBlue  
Micro Matic USA LLC  
PEAK Commercial & Industrial  
PIUSI USA  
Total Control Systems  
USA DEF LLC

**DISPENSERS**  
Bennett Pump Company  
Freedom Electronics  
KleerBlue  
Micro Matic USA LLC

Northwest Pump  
PD McLaren Ltd  
PIUSI USA  
SPATCO Energy Solutions  
Shields Harper & Co

**DISTRIBUTOR**  
ANS Distributing  
Azure DEF  
Core-Mark  
Cstore1  
Flyers Energy LLC  
Hart Industries  
Lamb Fuels Inc  
Littlejohn Inc  
NWESTCO LLC  
Petro West Inc  
PetroClear  
Senergy Equipment a Division of FarmChem  
Shields Harper & Co  
Source North America Corp  
Sunoco LP

**E-G-H**

**E-COMMERCE**  
GetUpside

**ELECTRICAL**  
Carolina Products Inc

**EMERGENCY RESPONSE**  
Pawa Box Sales Group LLC

**ENGINEERING**  
Barghausen Consulting Engineers

**ENVIRONMENTAL**  
CGRS Inc

**EQUIPMENT MANUFACTURER**  
Berrys Technologies US LLC  
Brugg Pipesystems LLC  
Comdata  
Computrol Fuel Systems Inc  
Dixon Bayco  
Excel Tire Gauge LLC  
Franke Coffee Systems  
Great Plains Industries  
Invenco-i2  
Lane Supply Inc  
Liquid Controls  
Micro Matic USA LLC  
PD McLaren Ltd  
Ryder Systems Inc  
SPATCO Energy Solutions  
Scully Signal Co  
Skyline Products Inc  
SmartDrive Systems  
TECALEMIT Inc  
Tuthill Transfer Systems  
Wayne Fueling Systems/ Dover Fueling Solutions  
Western Fiberglass Inc

**EQUIPMENT SUPPLIES**  
Semler Industries  
Seneca Tank

**ETHANOL SUPPLIER**  
Pearson Fuels

**F**

**FAST FOOD**  
Krispy Krunchy Chicken  
Little Caesars Pizza

**FIBERGLASS PRODUCTS**  
Icon Containment Solutions  
Petroleum Containment Inc

**FILTERS/FILTRATION**  
Cim-Tek Filtration  
PetroClear

**FINANCIAL SERVICES**  
Acquisition & Refinance Capital Inc  
BMO Harris Bank  
Century Business Solutions

Citizens Bank-Convenience & Fuels Group  
EnergyExits  
Federated Insurance  
First Financial Capital LLC  
Moss Adams LLP  
Northland Capital Finance Services LLC  
Patriot Capital Corp  
PetroCal Associates  
Trans Lease Inc

**FLEET MANAGEMENT**  
Aim Transportation Solutions  
AssetWorks LLC  
Computrol Fuel Systems Inc  
Dixon Bayco  
FuelMaster/ Syntech Systems Inc  
Manage Petro  
Midax Inc  
Ryder Systems Inc  
SmartDrive Systems  
The Site Controller LLC

**FOOD PREPARATION/ SERVICE**  
Krispy Krunchy Chicken  
Orion Land Mark

**FUEL CLEANING SERVICE**  
Tankology Inc

**FUEL DISTRIBUTOR AUTOMATION**  
ADD Systems

**FUEL STORAGE TANKS (UST)**  
Eaton Sales & Service  
Icon Containment Solutions  
NOV Fiber Glass Systems/CSI  
TECALEMIT Inc  
UST Training  
ZCL/Xerxes

**FUELING FACILITY**  
IRPCO LLC  
NW Tank Lining & Inspection  
OPW  
Total Control Systems

**I J K**

**IT AUTOMATION**  
Petroleum Rx LLC

**INSURANCE**  
Aegis General Energy  
Federated Insurance  
Mountain West Insurance & Financial Services  
PT Risk Mgmt Insurance Services Ltd  
RT Specialty LLC  
WMI Mutual Insurance Company

**LEASING**  
Trans Lease Inc

**LOYALTY & MARKETING**  
Fiscal Systems Inc  
GetUpside  
Midax Inc  
PDI Software  
Pointo to Partners LLC (P2P)  
Unitec

**LUBRICATION**

**EQUIPMENT**  
Liquid Controls  
Schaeffer's Fuel Additives  
Senergy Equipment a Division of FarmChem  
Sinclair Lubricants  
Snyder Industries

**M**

**MANUFACTURING**  
Azure DEF  
Bennett Pump Company

Betts Industries Inc  
Blackmer, part of PSG, a Dover Company  
Blue1 Energy Equipment  
Calcraft Corporation  
Carolina Products Inc  
Cim-Tek Filtration  
CompX Security Products  
D-A Lubricant Company Inc  
Dexsil Corporation  
Dixon Pumps Inc  
Frey-Moss Structures Inc  
Hubbell Lighting  
Husky Corporation  
JARCO  
Jimco Sales & Manufacturing Inc  
LBT Inc  
MID:COM  
Nippon Primex Inc  
OMNTEC Mfg Inc  
PDQ Manufacturing  
PT Coupling Company  
Performance Ink Inc  
Perry Builders Inc  
Petro West Inc  
Petroleum Containment Inc  
Pneumatorator Company  
Power Integrity Corporation  
RPP Products Inc  
Royston Group  
SONNY'S The Carwash Factory  
USA DEF LLC  
Vaporless Mfg Inc  
Wayne Fueling Systems/ Dover Fueling Solutions  
Western Fiberglass Inc

**MARKETING**  
Trans Lease Inc

**MERGERS & ACQUISITIONS**  
Acquisition & Refinance Capital Inc  
EnergyExits

**NETWORK SERVICES**  
Acumera Inc

**OFFICE EQUIPMENT**  
Cummins Allison Corp

**OILS & LUBES**  
CAM2 International  
D-A Lubricant Company Inc  
Flyers Energy LLC  
Schaeffer's Fuel Additives  
Sinclair Lubricants

**OILS, ADDITIVES & CHEMICALS**  
FPFP Chemical Company Inc  
MidContinental Chemical Co  
Power Service Products Inc  
USA DEF LLC

**OTHER EQUIPMENT**  
CAT Scale Company  
Clean Fuels National Convenience Marketers Association (CMA)  
Hopkins Appraisal Services  
Invenco-i2  
Mohsen Transportation Inc  
Northland Capital Finance Services LLC  
Patriot Capital Corp  
Petro West Inc

RPP Products Inc  
Romac Services Inc  
SkyBiz Petroleum Logistics  
ValVTECT Petroleum Products  
Western Fiberglass Inc

**P**

**POS (POINT OF SALES)**  
Comdata  
DTIQ  
Fiscal Systems Inc  
Freedom Electronics  
Midax Inc  
Northwest Pump  
Petroleum Card Services  
Red River Software  
Retail Data Systems-C-Store  
The Site Controller LLC  
Unitec  
Verifone Inc  
Worldpay  
iRelly LLC

**PERSONNEL**  
Energy Recruiters  
ImageXinnovation  
UST Training

**PETROLEUM EQUIPMENT**  
ANS Distributing  
BIOBOR Fuel Additives  
Betts Industries Inc  
Blue1 Energy Equipment  
Brugg Pipesystems LLC  
Cstore1  
DoubleTrac by Omegaflex  
Emco Wheaton Retail  
Invenco-i2  
Opperman & Son Inc

**RISK MANAGEMENT**  
Aegis General Energy  
DTN  
Federated Insurance  
Mountain West Insurance & Financial Services  
PT Risk Mgmt Insurance Services Ltd  
Quantum Services  
SmartDrive Systems

**S**

**SECURITY**  
Abloy Security  
Acumera Inc  
CompX Security Products  
DTIQ  
Diamond Digital LLC  
Lock America Inc

**SERVICE PROVIDER**  
Aim Transportation Solutions  
Chetu Inc  
Convenience Marketers Association (CMA)  
DTN  
DTIQ  
Mohsen Transportation Inc  
Moss Adams LLP  
Northwest Tank & Environmental  
Rugid Guard LLC  
Ryder Systems Inc  
Seneca Companies  
Simon Surfaces  
Warren Rogers Associates

**SERVICE STATION EQUIPMENT**  
Berrys Technologies US LLC  
Emco Wheaton Retail  
Franklin Fueling Systems Inc  
IRPCO LLC  
Jimco Sales & Manufacturing Inc  
PMP Corporation  
S Bravo Systems Inc

The Spirit Brand  
Valero Marketing & Supply Co  
ValVTECT Petroleum Products  
Western Fiberglass Inc

**PETROLEUM TESTING/ SAMPLING**  
Clean Fuels National Dexsil Corporation  
MidContinental Chemical Co

**PROMOTIONAL/ NOVELTY ITEMS**  
Mila Wholesale

**PUMPS**  
Bennett Pump Company  
Blackmer, part of PSG, a Dover Company  
Dixon Pumps Inc  
Great Plains Industries  
PD McLaren Ltd  
Senergy Equipment a Division of FarmChem  
TECALEMIT Inc  
Tuthill Transfer Systems  
Veeder-Root

**Q**

**QSR - QUICK SERVE RESTAURANTS**  
Little Caesars Pizza

**R**

**RETAIL PETROLEUM EQUIPMENT**  
DoubleTrac by Omegaflex  
Emco Wheaton Retail  
Freedom Electronics  
Invenco-i2  
Opperman & Son Inc

**RISK MANAGEMENT**  
Aegis General Energy  
DTN  
Federated Insurance  
Mountain West Insurance & Financial Services  
PT Risk Mgmt Insurance Services Ltd  
Quantum Services  
SmartDrive Systems

**S**

**SECURITY**  
Abloy Security  
Acumera Inc  
CompX Security Products  
DTIQ  
Diamond Digital LLC  
Lock America Inc

**SERVICE PROVIDER**  
Aim Transportation Solutions  
Chetu Inc  
Convenience Marketers Association (CMA)  
DTN  
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Mohsen Transportation Inc  
Moss Adams LLP  
Northwest Tank & Environmental  
Rugid Guard LLC  
Ryder Systems Inc  
Seneca Companies  
Simon Surfaces  
Warren Rogers Associates

**SERVICE STATION EQUIPMENT**  
Berrys Technologies US LLC  
Emco Wheaton Retail  
Franklin Fueling Systems Inc  
IRPCO LLC  
Jimco Sales & Manufacturing Inc  
PMP Corporation  
S Bravo Systems Inc

SSCS Inc  
Source North America Corp

**SHELVING/DISPLAYS**  
SHOPCO USA INC

**SIGNS & LIGHTING**  
Calcraft Corporation  
Cree Lighting  
Dualite Sales & Service Inc  
LSI Industries  
Lytle Signs  
Performance Ink Inc  
Perry Builders Inc  
Royston Group  
Skyline Products Inc  
Sunshine Electronic Display Corp  
Ultimax  
WSD LED Inc

**SPILL CONTAINMENT**  
Emco Wheaton Retail  
Morrison Bros Co  
S Bravo Systems Inc

**STORE DESIGN/LAYOUT**  
C7 Works LLC  
SHOPCO USA INC

**SUPPLIERS**  
Marathon Petroleum Corporation  
McLane Company  
Paul Oil Company  
Shields Harper & Co  
Sinclair Oil Corp

**T**

**TANK LINING**  
NOV Fiber Glass Systems/CSI  
Tank Tech Inc

**TANK MANUFACTURING**  
Beall Trailers  
Container Technology Inc  
Heil Trailer International  
JARCO  
KleerBlue  
LBT Inc  
MAC LTT  
Modern Welding Company of California Inc  
Oilmen's Truck Tanks Inc  
Snyder Industries  
Veeder-Root  
Weld It Company  
ZCL/Xerxes

**TANK MONITORING**  
ANOVA-Formerly WESROC Monitoring Solutions  
Centeron by Schneider Electric  
Dixon Bayco  
Otodata Inc  
Scully Signal Co  
Tank Utility  
Titan Cloud Software  
Vertrax Inc  
Warren Rogers Associates

**TANK REMOVAL/ INSTALLATION**  
Eaton Sales & Service

**TANK/LINE TESTING**  
Crompco LLC  
Icon Containment Solutions  
Northwest Tank & Environmental  
Tankology Inc

**TELECOMMUNICATIONS**  
ANOVA-Formerly WESROC Monitoring Solutions

**TRAINING PROGRAMS**  
Petro Classroom

**TRANSPORTATION/ TERMINALS**  
DTN

**TRUCK & TRANSPORT SALES**  
Amthor International  
Beall Trailers  
Civacon  
EZ Tank Sales Inc  
Great Western Leasing & Sales  
Heil Trailer International  
Manage Petro  
Opperman & Son Inc  
Pacific Truck Tank Inc  
Polar Tank Trailer  
Seneca Tank  
The Jack Olsta Company  
Transport Equipment Solutions  
Transwest Trailers  
Werts Welding & Tank Service  
Westmor Industries

**TRUCK TRAILER REPAIR & PARTS**  
Aim Transportation Solutions  
Berrys Technologies US LLC  
Civacon  
EZ Tank Sales Inc  
Great Western Leasing & Sales  
Heil Trailer International  
Opperman & Son Inc  
PT Coupling Company  
Pacific Truck Tank Inc  
Polar Service Centers  
Polar Tank Trailer  
Semi Service Inc  
The Jack Olsta Company  
Transport Equipment Solutions  
Weld It Company  
Werts Welding & Tank Service

**U**

**UNDERGROUND STORAGE TANKS**  
Modern Welding Company of California Inc  
NW Tank Lining & Inspection  
Northwest Pump  
Northwest Tank & Environmental  
Tank Tech Inc  
Tankology Inc  
UST Training  
ZCL/Xerxes

**V**

**VAPOR RECOVERY/ LEAK DETECTION**  
Betts Industries Inc  
Civacon  
Morrison Bros Co  
OMNTEC Mfg Inc  
Veeder-Root

**VENDING**  
Excel Tire Gauge LLC

**W X Y Z**

**WAREHOUSING**  
Semi Service Inc

**WHOLESALE**  
Flyers Energy LLC  
ImageXinnovation  
Lamb Fuels Inc  
Paul Oil Company  
Sinclair Oil Corp  
Sunoco LP  
Valero Marketing & Supply Co

# More Exposure Opportunities in 2021

## ELITE EXHIBITORS

### Purchasing 6+ Booths

- **Listing on WPMAEXPO Sponsor Signage**
- **Listing in the WPMAEXPO Program as Topaz Sponsor**
- **A Daily Custom Push Alert** (Total 3)
  - Message sent by the WPMAEXPO APP ( 135-character limit)
- **Banner Ad on WPMA home webpage**

## BE A SPONSOR

### WPMA invites you to be a sponsor of the WPMAEXPO

There are several levels of sponsorship. Each one receives special benefits and recognition, with the top levels receiving the most benefits, including booth space and meeting room availability. Sponsorships range in price between \$1,000 and \$30,000. We are open to your ideas for a tailored sponsorship that meets your needs.

For more specific details on sponsorships go to

[www.wpmaexpo.com/sponsorships](http://www.wpmaexpo.com/sponsorships)

or contact Jamie Wood at [jamiew@wpma.com](mailto:jamiew@wpma.com).

Our petroleum suppliers, exhibitors, advertisers and associate members are valuable to the success of our association. Thank you for your consideration and continued support of our convention.

## WPMAEXPO APP

Included with the purchase of booth space is exposure in the WPMAEXPO APP. The App provides your company maximum exposure with the following information available to attendees:



- **Contact Information**
- **Company Logo**
- **Show Specials/ Company Description**
- **Booth Locator**
- **Hyperlink to your website (URL)**
- **Push Notifications**  
Cost: \$500 per day or \$1000 for all three days. Notification(s) are limited to 135 Characters including spaces. Push Notifications are for Exhibitors or \$3500+ Sponsors only.



If you have any questions please call Kim White at (888) 252-5550 or (801) 263-9762 or e-mail [kimw@wpma.com](mailto:kimw@wpma.com).

## WPMAEXPO PROGRAM

### ADVERTISING

The WPMAEXPO Program offers a long shelf-life and delivers your advertising message in a high-quality, full-color format. Advertising in the WPMAEXPO Program is even more important because of its exclusive distribution at the WPMAEXPO.

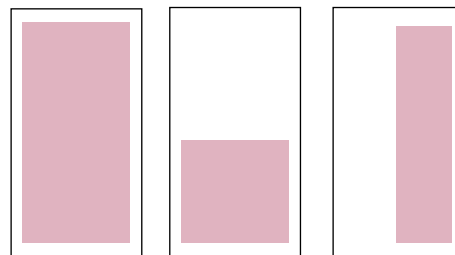
- Deadline for advertising space contract.....Jan. 1, 2021
- Deadline for advertising materials.....Jan. 4, 2021

### Ad Sizes, Rates & Specs

- Premium Back Cover position = 20% additional  
Inside Front or Inside Back Covers = 10% additional

For additional information or to book your advertisement, contact Jan Roothoff at: Tel: (801) 263-WPMA (9762), Toll-free: 1-888-252-5550, Fax: (801) 262-9413  
E-mail: [janr@wpma.com](mailto:janr@wpma.com)

FC = Full color ad



**Full 1 Page**  
3.5"X7.5"  
w/bleed  
4.75"x8.75"  
FC \$1,220

**1/2 Page Horizontal**  
3.5"X3.625"  
FC \$980

**1/2 Page Vertical**  
1.625"X7.5"  
FC \$980



**WPMA**  
SCHOLARSHIP FOUNDATION

## WPMA SCHOLARSHIP FOUNDATION SUPPORT

- **GOLF TOURNAMENT** on Tuesday, February 16, Sponsorships are available for hole, breakfast, beverage cart and logo items.
- **SILENT AUCTION** – donors receive recognition on signage and in the auction area.
- **OTHER DONATIONS**

For more specific details on the WPMA Scholarship Foundation and annual scholarship awards, go to [www.wpma.com/scholarship](http://www.wpma.com/scholarship) or contact Kathy Michaelis at [kathym@wpma.com](mailto:kathym@wpma.com).

Have ideas or suggestions to make our show better? Please feel free to give us a call or drop us an e-mail.

# 2021

## WPMA EXPO

### Exhibitor Prospectus Mirage Exhibit Hall

This exhibit map is for reference only.  
Please look for the actual 2021  
booth map with registration  
information online at  
[www.wpmaexpo.com](http://www.wpmaexpo.com)  
after **JUNE 1st**.

**Office:**  
4383 South Riverboat Rd.  
Suite 380  
Salt Lake City, Utah 84123

**Mail:**  
PO Box 571500  
Murray, Utah 84157-1500

**Tel:** (801) 263-WPMA  
(9762)

**Fax:** (801) 262-9413



**Kim White**  
Trade Show Coordinator  
[kimw@wpma.com](mailto:kimw@wpma.com)  
[www.wpma.com](http://www.wpma.com)  
[www.wpmaexpo.com](http://www.wpmaexpo.com)

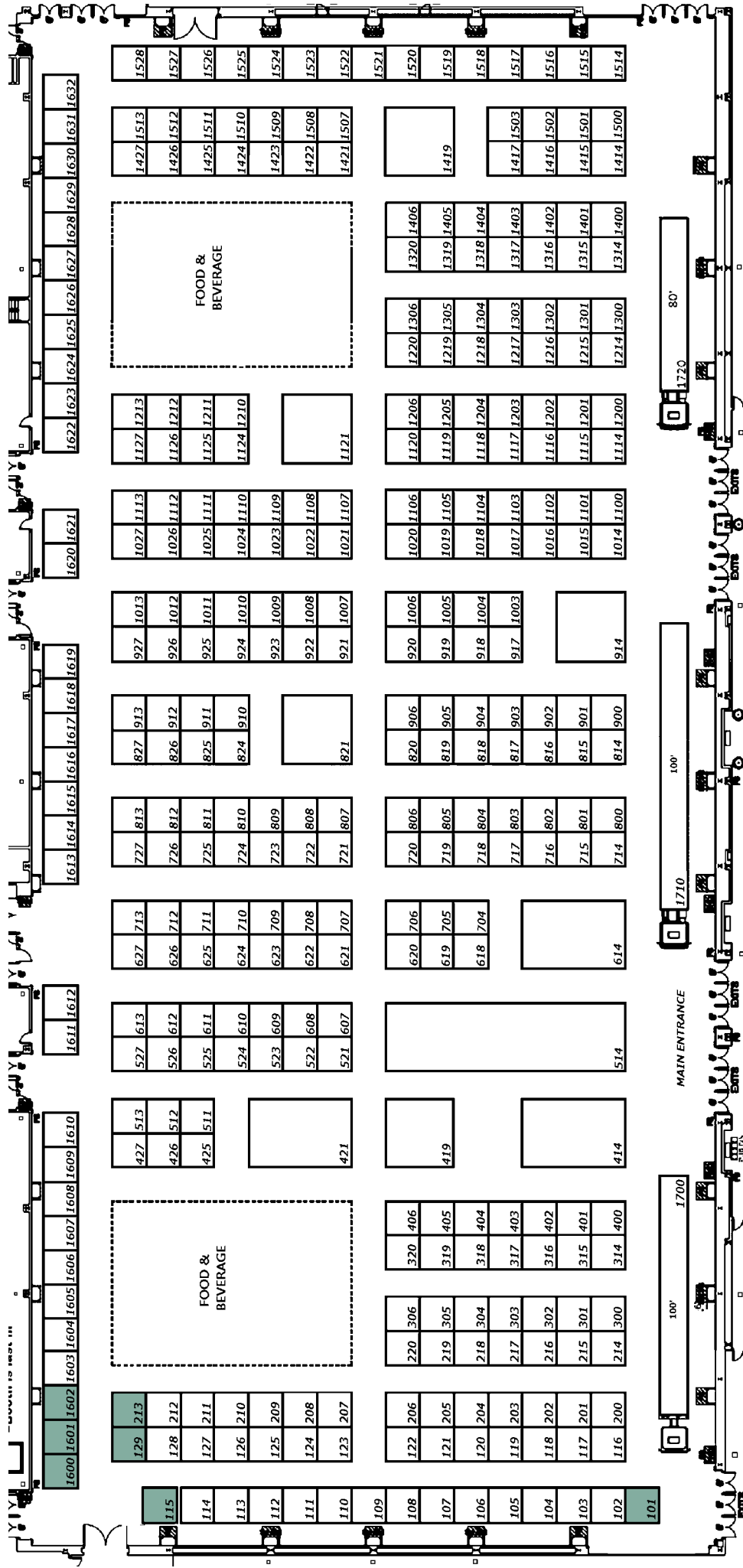
visit [www.wpmaexpo.com](http://www.wpmaexpo.com)  
for the latest convention news  
and event updates

 = Booth must be last in  
2021 Booth map subject to change.



## WPMA EXPO

• One Team • One Mission • One Goal



## WHO ARE WE?

### WPMAEXPO

is a national convention and trade show for a great network of petroleum marketers/ oil jobbers, distributors, wholesalers and convenience store owners, along with the companies that support them throughout the USA and Canada.

Our mission is to assist members in increasing their business effectiveness and profitability.

## Where can I find more information on Booth Space?

Please see page 2 of this **2021 PROSPECTUS** for detailed information on booth costs and sizes, or check online at

[www.wpmaexpo.com](http://www.wpmaexpo.com) after June 1st.

### WPMAEXPO

February 16-18, 2021

# Join Us!

**EVERY FEBRUARY WPMA HOSTS** a national convention and convenience store exposition. In 2021 the *WPMAEXPO* takes center stage at the Mirage Events Center in Las Vegas, Nevada. During the convention, the *WPMAEXPO* brings together the necessary resources petroleum marketers and convenience store owners require, while presenting unmatched networking opportunities.

## Why You Need to Exhibit at WPMAEXPO!

### TOP THREE REASONS TO EXHIBIT:

1. Key Trade Show Attendees
2. Exhibitor-friendly Trade Show Hours
3. Non-opposed Trade Show Hours

## Who will you reach?

- **You will connect** with more than 3,000 attendees from the United States and Canada searching for new products or suppliers.

## What does the booth registration include?

- **THREE (3) Complimentary booth personnel registrations** for the first booth and one (1) additional registration for each booth thereafter.
  - Admission to all seminars and speeches
  - All food functions on the trade show floor

Booths may be contracted online at [www.wpmaexpo.com](http://www.wpmaexpo.com) after June 1, 2020, or FAX the 2021 contract found on page 3 to WPMA at (801) 262-9413.

If you have any questions please do not hesitate to contact Kim White at (801) 263-9762.

See You in **FESTIVE** Las Vegas!



Use #wpmaexpo2021