

# WPMA EXPO

## EXHIBITOR KIT

Ensure you have a successful show at the 2024 WPMAEXPO by using the links below.

Each in-line booth includes:

- pipe and drapes, blue and white
- a 7" x 44" one-line company name sign (for booths 300 sq ft or less)
- registration allotment
- carpet

If you need additional items such as: table, chairs, electrical services, AV services, booth cleaning, lead retrieval or insurance; please use the links below to order them from our preferred vendors.

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### REGISTRATION ALLOTMENT



Registration allotment included with the booth are three (3) with the first 10 x 10 and one (1) additional registration for each additional 10 x 10 purchased. These registrations are full registrations with access to the Trade Show Floor, Educational Sessions, the Welcome Reception, and our Keynote Speakers (Jesse Watters, Rebekah Gregory, and Stephen Moore.)

[ALLOTMENT REGISTRATIONS  
CLICK HERE](#)

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### ADDITIONAL REGISTRATIONS



If you need additional registrations above your allotment, they can be conveniently purchased online. Simply use your booth number as both the username and password when prompted during the registration process.

Username: (booth number)

Password: (booth number)

[PURCHASE ADDITIONAL REGISTRATIONS  
CLICK HERE](#)

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### FREEMAN SERVICES



Order booth furnishings from Freeman, such as, tables, chairs, wastebaskets, backdrops, carpet (optional because The Mirage is already carpeted), literature stands, booth labor, and more.

[ORDER FREEMAN SERVICES  
CLICK HERE](#)

### FREEMAN QUICK FACTS SHEET

Answers questions regarding shipping dates and shipping addresses.

[FREEMAN QUICK FACTS  
CLICK HERE](#)

## MIRAGE EXHIBITOR SERVICES



Order electrical services, hanging signs, cleaning services, audio visual, food and beverage services and more.

[ORDER MIRAGE EXHIBITOR SERVICES  
CLICK HERE](#)

## LEAD RETRIEVAL



ATS (American Tradeshow Services) offers multiple options for lead retrieval. Choose the one that best fits your needs.

**First time users: username: WPMA2024 password: 0119**

[ORDER LEAD RETRIEVAL FROM ATS  
CLICK HERE](#)

## LIABILITY INSURANCE

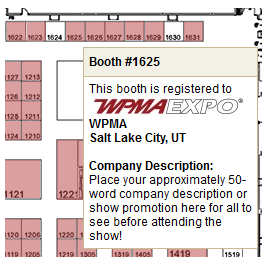


All exhibiting companies must show proof of insurance for General Liability, Workers' Compensation Liability and Business Automobile Liability and must provide WPMA with a current Certificate of Insurance with limits of not less than the following: \$1,000,000 General Liability, \$100,000 Workers' Compensation, and \$1,000,000 Business Automobile Liability. The WPMA, the Mirage Hotel, and Freeman must be named as additional insureds on all policies. The Certificate of Insurance must cover Sunday, February 18, 2024 through Friday, February 23, 2024 and must be received no later than Friday, February 2, 2024.

If you don't have your own insurance with the necessary coverage order insurance from Rainprotection Insurance for just \$106 no matter the size of your booth.

[ORDER LIABILITY INSURANCE FOR ONLY \\$106  
CLICK HERE](#)

## COMPANY DESCRIPTION AND LOGO



Complete your online booth map profile by sending in your company logo along with an approximately 50-word company description or show promotion. This is shown when hovering over your booth on the booth map. Just email these to Kim White at [kimw@wpma.com](mailto:kimw@wpma.com) to have them added to your online booth map profile.

[EMAIL YOUR COMPANY LOGO AND DESCRIPTION  
CLICK HERE](#)

## IMPORTANT DATES

**FREEMAN** discount price deadline - January 22, 2024 at 11:59 PM

**MIRAGE EXHIBITOR SERVICES** rate increases January 30, 2024

**FREEMAN** begins receiving advance freight - January 22, 2024

**FREEMAN** advanced freight rate increases - February 13

**FREEMAN** will begin receiving freight at The Mirage - February 19, 2024

**WPMA** exhibitor move in - February 19 from 8-5:00 pm