

KEY BENEFITS FOR TOP SPONSORS:

- **Company Recognition** during the Keynote Session on Wednesday
- **Your company logo or name** on overhead screen prior to the Keynote Session
- **Company logo or name** displayed on WPMAEXPO Sponsor Signage, in Program and digitally displayed in Trade Show area
- **Banner Ad** on home page of WPMAEXPO website
- **Participant list** for the 2024 WPMAEXPO.

\$40,000 PRESIDENTIAL Sponsorship

- **Opportunity** for up to four people to meet our WPMAEXPO **Keynote Speaker** for a Special Photo Session prior to the Keynote Address on Wednesday
- **Recognition**, Presentation, and Opportunity to address the audience during the Keynote Session on Wednesday
- **Carpet Clings** with company logo placed in the WPMAEXPO halls
- **Preference** for Hospitality Room and Meeting Space **Limited to one room Based on availability**
- **Oversized** Banner hung in Trade Show
- **One 10' X 10'** Trade Show Booth Space
- **Full-page** Color Ad in the WPMAEXPO Program (Ad due before Jan. 5)
- **Ten Principal** WPMAEXPO Registrations
- **App Banner AD** A Banner Advertisement on the WPMAEXPO APP for the duration of the show
- **One Custom App Push Notification** Message sent via the WPMAEXPO APP - 135 character limit

• Includes all **KEY BENEFITS**

\$20,000 PREMIER Sponsorship

- **Preference** (after Presidential) for Hospitality Room and Meeting Space **Limited to one room Based on availability**
- **Full-page** Color Ad in the WPMAEXPO Program (Ad due before Jan. 5)
- **Six Principal** WPMAEXPO Registrations
- **App Banner AD** A Banner Advertisement on the WPMAEXPO APP for the duration of the show
- **One Custom App Push Notification** Message sent by the WPMAEXPO APP - 135 character limit

• Includes all **KEY BENEFITS**

\$15,000 DIAMOND Sponsorship

- **Preference** (after Presidential and Premier) for Hospitality Room and Meeting Space **Limited to one room Based on availability**
- **Half-page** Color Ad in the WPMAEXPO Program (Ad due before January 5)
- **Four Principal** WPMAEXPO Registrations
- **App Banner AD** A Banner Advertisement on the WPMAEXPO APP for the duration of the show
- **One Custom App Push Notification** Message sent by the WPMAEXPO APP - 135 character limit

• Includes all **KEY BENEFITS**

Top Sponsorship Benefits are on a first come first served basis, based on commitment date and Sponsorship Level.

\$10,000 Emerald Sponsorship

- **Recognized** as Wednesday's Keynote Continental Breakfast Sponsor
- **Company Logo or name** on WPMAEXPO Sponsor Signage, in Program and digitally displayed in Trade Show area

\$5,000 Ruby Sponsorship

- **Recognized** as Ladies' Luncheon Sponsor
- **Company Logo or name** on WPMAEXPO Sponsor Signage, in Program and digitally displayed in Trade Show area

\$4,000 Sapphire Sponsorship

- **Company Logo or name** on WPMAEXPO Sponsor Signage, in Program and digitally displayed in Trade Show area
- **Non-Exhibiting Company Vendors** will be allowed to pay attendee price(s) to attend the WPMAEXPO

\$5,000 Topgolf Sponsorship

- **Company logo or name** on signage at event
- **One Topgolf Bay** for up to 10 guests

\$2,000 Networking Lounge

- **Company logo or name** on signage at event

Please check a sponsorship commitment box above and send your company logo to the WPMA office for promotion and recognition.

COMMIT by **January 5th** to **guarantee recognition**. Thank you for your sponsorship.

Company _____ Contact _____
 Address _____ City _____ State _____ ZIP _____
 Fax (_____) _____ Tel (_____) _____ E-mail _____

GRAND TOTAL \$ _____

Check Enclosed or **INVOICE ME** at above address: before the WPMAEXPO Now 2023, or January 2024

or **Charge My:** American Express Discover MasterCard Visa

Account # _____ ZIP Code _____ Exp. Date _____

Signature _____ Date _____

• Please make checks payable to WPMA and return to: PO Box 571500, Murray, Utah 84157-1500

• Fax: (801) 262-9413 • Call: (801) 263-(WPMA) 9762 • Website: www.wpmaexpo.com