

- 1. EXHIBITS:** WPMA reserves the right to determine the eligibility of any company for inclusion in the *WPMAEXPO*. WPMA reserves the right to rescind this contract and remove the Exhibitor from the *WPMAEXPO* site for violating the *WPMAEXPO* Terms and Conditions or for any other reason.
- 2. BOOTH SPACE:** Cost \$3,000 for each 10' X 10' booth, or \$30 per square foot.
- 3. CANCELLATION:** A refund will be made upon written notice of cancellation before **November 30, 2026, less the deposit**. All terms and conditions contained herein are integral parts of this agreement. All deposits are **NON-REFUNDABLE**.
- 4. NO-SHOWS:** All booths must be set up by 12 p.m., Tuesday, the first day of the show. Any booth not set up by this time will be considered a No-Show. Booth and payment will be forfeited and WPMA will reassign the booth unless prior arrangements have been made.
- 5. THIS IS A THREE-DAY SHOW: ANY EXHIBITOR DISMANTLING PRIOR TO CLOSE OF TRADE SHOW MAY BE FINED \$500, AND WILL BE PENALIZED PRIORITY POINTS.**
- 6. EXHIBIT SIZE:** Trade Show Exhibitors must conform to International Association of Exhibitions and Events (IAEE) **-line-of-sight** Guidelines. All exhibit items (including carpet) must be contained within the booth space assigned. Any item higher than the side drapes (4') must be contained in the back 4' of the booth and may not exceed 8' in height. Any exceptions must be cleared with WPMA. Island booths (any size booth exposed to aisles on all four sides) that are opting for carpet rental, must order carpet to fit the booth specifications exactly. (e.g., 20' x 20' booth must order 20' x 20' carpet.)
- 7 LIGHTING AND HEATING:** WPMA may restrict the use of irregular lighting effects. Exhibits that use heat (as in cooking), generate smells or any unusual activity or display must receive clearance from WPMA and Freeman.
- 8. AGE LIMIT:** During set up and tear down, NO ONE under 16 years of age will be allowed on the exposition floor. During regular trade show hours, children under 16 must be accompanied by a registered, responsible adult.
- 9. MEDIA POLICY: Only WPMA authorized media** and WPMA representatives may be granted permission to capture audio, video and photographic content presented at the *WPMAEXPO*. Authorized images or audio obtained at the *WPMAEXPO* may **not** be sold or repackaged for commercial use. All media authorization must be acquired **90 days** before the event. No exceptions.

No recordings (audio, video, or photographic) may be made of the *WPMAEXPO* Keynote session, educational sessions, workshops, management sessions and / or evening events.
- 10. VEHICLES AND CAR WASHES:** Must be ready to MOVE-IN at 6 a.m., Sunday prior to trade show opening.
- 11. VEHICLES ON DISPLAY:** Must have fuel filler caps locked or sealed to prevent escape of vapors and to avoid tampering. Batteries must be disconnected. Auxiliary batteries not connected to engine starting system may be left connected. External chargers are recommended for demonstration purposes.

PLEASE NOTE:
FUEL TANK LEVEL MUST BE LESS THAN 1/4 OF A TANK ON ANY MOTORIZED VEHICLE.
- 12. EXHIBIT SIGNS, DRAPES:** Each 10'x10' booth will be set up with 8' high back drape and 4' high side drape. Booths 300 sq. ft. or less will receive an identification sign. Booths larger than 300 sq. ft. may receive an identification sign upon request.
- 13. EXHIBIT SERVICES:** For procurement of additional booth space furnishing, as well as any special equipment desired by exhibitors, the *WPMAEXPO* management has designated Freeman as contract service provider. Access the Exhibitor Service Manual through a link provided on the WPMA Website: www.wpmaexpo.com after December 1st.
- 14. SHIPPING INSTRUCTIONS:** The hotel cannot accept and store large shipments of exhibit material in advance of the show. Consign all such material for receipt and storage to FREEMAN. They will deliver for you on setup days. They will arrange to remove empty crates, store them during the show and return them on the dismantling day. Please see exhibitor kit for details.
- 15. ELECTRICAL SERVICE:** A link to the Exhibitor Service Manual is provided on the WPMA Website: www.wpmaexpo.com after December 1st.
- 16. NON-ASSIGNMENT:** Exhibitor agrees that this contract and any booth assigned to exhibitor may not be assigned or transferred to another exhibitor. All exhibitors must have a signed written contract with WPMA to utilize booth space.
- 17. NO CASH & CARRY SALES.** All exhibitors are not allowed to sell cash-and-carry products from their booth on the trade show floor.
- 18. EXHIBITORS WILL BE IN FULL COMPLIANCE WITH ALL CITY OF LAS VEGAS FIRE PREVENTION BUREAU REGULATIONS INCLUDING:**
 - a. All decorations,** drapes, curtains, backdrop, bunting, paper, cardboard, plastic, straw, leaves, hay, moss and similar materials shall be flame-retardant when subjected to the Nevada Standard Test procedure.
 - b. Table coverings** are required to be flame-retardant unless they lie on the tabletop with no overhang.
 - c. Materials that are not flame retardant** and cannot be properly treated to make them fire-retardant, such as oil cloth, tar paper, sisal paper, nylon, orlon, certain plastics, etc., are absolutely prohibited.
- d. The use of open flame** of any sort, or the use of heat producing devices, compressed gasses, flammable liquids, hazardous materials, or mechanical devices with exposed moving parts are closely regulated and are to be used only after written permission for such usage is obtained from the Nevada Fire Prevention Bureau.
- 19. LIABILITY:** WPMA shall not be responsible for any loss, damage or injury that may occur to the exhibitor contracted. The exhibitor releases and agrees to protect, defend, indemnify and hold WPMA harmless from any loss, damage or injury that may occur to the exhibitor or any of its agents or employees or any third person arising out of or connected with the exhibitor's participation in this contract or the trade show exhibitions.

Exhibitor agrees to pay all of its own costs and expenses incurred in producing and setting up the exhibition including all labor costs. Exhibitor shall indemnify, protect, and hold completely harmless WPMA from all such costs and expenses including reasonable attorney's fees.

WPMA shall not be held liable in case of any act of God, strike, act of war, insurrection, riots or any other circumstances that would prohibit or restrict the working of the *WPMAEXPO* or event center. WPMA shall not be held liable for any fire, theft, vandalism or destruction of any property belonging to exhibitor. Exhibitor shall obtain its own insurance for all such happenings.
- 20. PROTECTION OF EVENT PROPERTY:** No tape, paste, thumbtacks, nails or other methods may be used to affix signs or posters to the wall. If any signs or posters are leaned on the walls, they must be properly padded so as not to cause damage. If any damage is caused to the event property accidentally or otherwise, the exhibitor will be responsible for the full cost of repairs.
- 21. THE EXHIBITOR SIGNATURE** hereby agrees to protect, defend and indemnify WPMA from all liability, claims, suits, damages, costs and attorney fees arising out of or resulting from exhibitor use of music, logos, printed materials, trade names and any infringement thereof by the exhibitor.
- 22. INSURANCE:** All exhibiting companies must show proof of insurance for General Liability, Workers' Compensation Liability and Business Automobile Liability and must provide WPMA with a current Certificate of Insurance with limits of not less than the following: \$1,000,000 General Liability, \$100,000 Workers' Compensation, and \$1,000,000 Business Automobile Liability. The WPMA, host hotel and Freeman must be named as additional insureds on all policies. The Certificate of Insurance must cover Sunday, February 14, 2027 through Friday, February 19, 2027 and must be received no later than Friday, January 29, 2027.
- 23. 24-HOUR PERIMETER GUARD SERVICE** will be provided.