

February 15, 2013

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WPMA 2013 NATIONAL CONVENTION & CONVENIENCE STORE EXPO SPONSORS
February 19-21, 2013 • Mirage • Las Vegas, Nevada



WPMA OFFICES WILL BE CLOSED

The WPMA offices will be closed the week of February 18 thru February 22 for our 2013 WPMA Convention and Convenience Store Expo. There will be no WPMA Weekly Update sent out on Friday, February 22. We hope to see you at the convention.

RAFFLES SPONSORED BY NEVADA PETROLEUM MARKETERS & CONVENIENCE STORE ASSOCIATION (NPM&CSA)

You Could Win Tickets for Four to the NCAA Men's Basketball Championship Game!

Package includes: Tickets for Four to the NCAA Men's Basketball Championship game at the Georgia Dome on Monday, April 8, 2013; two hotel rooms for three nights/4 days in Atlanta, Georgia, and additional cash for spending. A \$7,500 value!

Purchase raffle tickets at the WPMA On-Site Registration Desk during the WPMA Convention in Las Vegas. You need not be present to win.

Tickets are \$100 each. Only 300 will be sold!

Proceeds benefit the WPMA Scholarship Foundation

Win a set of *Callaway* Irons, Golf Bag, Golf Balls and Travel Bag!

Raffle Tickets are just \$20 each

Improve your golf game with this terrific set of *Callaway* irons! Each \$20 raffle ticket gives you another chance to win this great golf equipment. Package includes *Callaway* irons, golf bag, one dozen *Titleist* golf balls, and a golf travel bag.

Purchase your raffle tickets at the WPMA On-Site Registration Desk. Winning ticket will be drawn on the WPMA Trade Show Floor on Thursday, February 21st. You need not be present to win.

TIME IS RUNNING SHORT FOR 2013 WPMA SCHOLARSHIP APPLICANTS!

Time is running short for your company employees' children to send in their applications for the 2013 WPMA scholarships. Scholarship applications must be postmarked by Friday, March 1, 2013 in order to be considered for the available scholarships. Usually, there are less than 20 applicants for each WPMA state scholarship and for the associate member scholarship, which makes the chances of receiving a scholarship very good. Applicant qualification information and the scholarship applications and are available to download at www.wpma.com/scholarship; scroll down to the bottom of the scholarship page to find the printable PDF version of the application. The WPMA scholarships pay \$500 per semester for up to eight semesters, for a total of \$4,000. Employers, please remind your employees to download an application right away, and give their children a chance for some extra financial help in college!

OBAMA ENERGY GOALS REMAIN UNCHANGED

In his State Of The Union speech on Tuesday, President Obama called on Congress to pass a controversial climate cap-and-trade bill which died in 2010. It's very unlikely Congress will follow through with the President's request, however, it is likely that federal agencies will pursue CO2 emissions' reduction policies over the next several years. Unfortunately, the President made no mention of the Keystone XL pipeline which has bipartisan support in both the House and Senate and is crucial for U.S. energy independence. It's unclear when the President will decide on Keystone, but many political pundits expect a decision before this summer. The President also mentioned the idea of creating an "Energy Security Trust," which would be funded by oil and gas production revenues on existing federal lands that would pay for energy research and development.

NATIONAL MARKETER NETWORKING OPPORTUNITY IN NAPA – TRIP DETAILS FINALIZED

If you are considering attending the April 8-9, 2013 Napa Valley fundraiser, please see the registration form/brochure below which lists the two winery tours. Selection of the tour legs will be on a first-come, first-served basis – so get your confirmation in NOW! PMAA Small Business Committee (SBC) PAC Co-Chairs Gerry Ramm and Michael Fields invite you to attend the event which will include a reception and "Wine Tasting 101", a full day of winery tours and a picnic lunch, and a dinner at the historic Inglenook Chateau. This is a tremendous opportunity for you to support the industry and develop and strengthen your business relationships.

Over twenty marketers have signed up for the tour which will be limited to 45 people. The hotel cut-off date for the discounted PMAA rate is February 20. Cost is \$500 per primary registrant and \$400 per secondary (spouse/guest). Our generous sponsors (Federated Insurance and Washington Oil Marketers Association) are providing funding for much of the expenses.

To participate, go to http://pmaa.org/pdfs/PAC_NAPA_Registration_2013.pdf to fill out the registration form. To become a sponsor of the event, please contact [Sherri Stone](mailto:sstone@pmaa.org) [ssstone@pmaa.org](mailto:sstone@pmaa.org).

HIGHWAY SUBCOMMITTEE OVERSIGHT PLAN INCLUDES CSA AND HOS

Late January, the House Transportation Subcommittee on Highways and Transit adopted an oversight plan for this Congress which includes the Compliance, Safety, Accountability (CSA) program, and the new Hours of Service (HOS) rule for truck drivers.

Chairman Tom Petri (R-WI) plans for his committee to continue to monitor developments in the Federal Motor Carrier Safety Administration's (FMCSA) management of CSA which was launched in 2010. In September 2012, the Subcommittee held a hearing on CSA that led committee members to ask the DOT Inspector General to audit the program and asked for completion of the audit by the end of this year.

According to FMCSA, CSA's data is used by the agency when they need to visit a carrier with a compliance problem rather than issuing an overall safety fitness determination (SFD) which is a more serious violation. FMCSA doesn't use the CSA program to issue a SFD to determine whether carriers are safe to hit the roads. FMCSA issues a SFD when determining what course of action the agency will take against the carrier/driver, based on the carrier/driver's score, when compared to predetermined thresholds. Shippers are concerned that, even though carriers might receive a satisfactory or conditional SFD, it doesn't mean the carrier is safe and could leave shippers liable in accident lawsuits.

CSA uses two years of data to analyze carriers and drivers in several areas including inspection violations and crashes. Small carriers believe CSA program's facts are unreliable, and, in many cases, not factual, which unfairly labels them as unfit to haul goods and services. Shippers and carriers agree FMCSA needs to return to the drawing board and submit shipper guidance to the federal rulemaking process to establish a fair and transparent record.

Further evidence of the unreliability of the CSA program ratings was reported by an accident reconstruction expert at a Federal Motor Carrier Safety Administration's (FMCSA) advisory panel meeting this month. The expert, former Georgia state trooper Jeffrey Kidd, told participants that FMCSA cannot determine fault, in many instances, based solely on information from police reports. The reliability depends on the extent of the investigators training, experience and whether evidence from the scene is too quickly disturbed to allow for proper analysis. Most officers are not fully aware of the role of braking components or the use of electronic logging devices and control module data in collecting evidence. Last March FMCSA delayed plans to use police reports as the basis of the fault determination process.

Chairman Petri's subcommittee will also focus on the latest changes to the HOS rule which are set to take effect July 1, 2013. American Trucking Associations and its allies have sued to stop the HOS changes.

A federal court will hear arguments from both sides on March 15.

HOUSE ENERGY COMMITTEE PRESSURES OBAMA ON KEYSTONE

This week, House Energy and Commerce Committee members announced a new addition to their website called the [Keystone Clock](#). The Keystone Clock counts the days since TransCanada filed its 2008 application to the U.S. State Department. Pipeline proponents argue that the President should have approved the pipeline several months ago which would bring millions of barrels of Canadian oil sands to Gulf Coast refineries. Recently, Nebraska Governor Dave Heineman (R) signed off on TransCanada's revised Keystone XL pipeline route, marking an important step forward for pipeline supporters.

Ultimately, President Obama has the final say on whether to approve the pipeline. A final decision isn't expected until later this year.

SENATE BILL INTRODUCED TO PROHIBIT E15 SALES

This week, Senator Roger Wicker (R-MS) and David Vitter (R-LA) introduced legislation which would nullify EPA's decision under the Clean Air Act to allow E15 to be sold in 2001 and newer cars and light trucks. The bill is the first Senate bill introduced which attempts to ban E15 from the marketplace. Last year, EPA gave the final green light for retailers to sell E15, however, E15 market penetration has been very weak due to a plethora of regulatory, legal and retail marketplace issues.

PMAA believes E15 sales will remain weak until more legal and regulatory certainty is achieved. Last year, Senators John Hoeven (R-ND), Roy Blunt (R-MO) and Amy Klobuchar (D-MN) introduced the "Domestic Fuels Act of 2012," which would provide a legal and regulatory pathway for retailers to sell EPA-approved fuels including E15. Representatives John Shimkus (R-IL) and Collin Peterson (D-MN) introduced companion legislation in the House. The legislation would give the EPA Administrator the authority to issue guidelines to determine whether new and existing underground storage tanks and dispensing equipment are compatible with EPA-approved fuels as well as misfueling protection.

PMAA supports this legislation.

BILL INTRODUCED TO COLLECT ON-LINE STATE SALES TAXES

Yesterday, bipartisan House and Senate legislation known as the "Marketplace Fairness Act of 2013," (S. 336) (H.R. 684) was introduced to ensure that online retailers collect applicable state sales taxes. Senators Mike Enzi (R-WY) and Lamar Alexander (R-TN) along with as Reps. Steve Womack (R-AR), Jackie Speier (D-CA) and John Conyers (D-MI), are the lead cosponsors of the legislation. States lose billions of dollars every year due to online retailers not collecting state sales taxes while small businesses are placed at a competitive disadvantage as consumers increasingly shop online. Internet businesses with gross annual receipts of less than one million dollars are exempted under the legislation.

2013 WESTERN PETROLEUM MARKETERS CONVENTION & CONVENIENCE STORE EXPO LAS VEGAS, NEVADA



Start planning now to attend the 2013 WPMA Convention and Convenience Store Expo. It will be held at the Mirage in Las Vegas, Nevada. Mark your calendars for February 19-21, 2013.

Access the WPMA National Convention page by scanning the QR code on the left with your smart device.

MARK YOUR CALENDARS FOR UPCOMING EVENTS IN 2013

May 9-10, 2013 – NPM&CSA Big Dogs' Shootout – Red Rock Hotel & Casino – Las Vegas, Nevada

June 4-6, 2013 - Montana (MPMCSA) Convention - Holiday Inn Grand - Billings, Montana

June 17-20, 2013 - Washington (WOMA) Convention - Suncadia Lodge - Cle Elum, Washington

July 31-August 2, 2013 - Idaho (IPM&CSA) Convention - Sun Valley Resort - Sun Valley, Idaho

August 27-28, 2013 – New Mexico (NMPMA) Convention – Albuquerque Marriott Pyramid North, Albuquerque, NM

September 12-13, 2013 - Utah (UPMRA) Convention - Zermatt Resort - Midway, UT

Petro Pete: "Sometimes I wrap myself in bows and call myself "Gifted"."

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If you do not wish to receive information via fax or e-mail, please contact WPMA at: (801) 263-9762, Fax: (801) 262-9413, or e-mail: janr@wpma.com. Thanks.

Classified Ads

EMPLOYMENT OPPORTUNITY



Dealer Sales Representative

Thomas Petroleum is looking for a Dealer Sales Representative for the Northern Utah and Southern Idaho area. Must have experience with branding stations, dealer contracts and dealer relations. Great pay and benefits.

Interested candidates should send their resume to

ahansen@clthomas.com