

March 13, 2015

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JUDITH WHITE TO RETIRE



After 20 years of service, Judith White, WPMA Trade Show Coordinator and Executive Assistant, has announced March 20, 2015 as her retirement date.

Judith first worked many years for WPMA as a part-time assistant at the WPMA state conventions. She officially joined the WPMA full-time staff in August, 1995. Judith has been a friend to all, and a wonderful, energetic member of the WPMA staff. Her trade show exhibitors all love Judith's warmth and friendliness, and many commented on how they missed her at the recent WPMA convention.

A special open house to honor Judith has been scheduled for Friday, March 20th, from 11:00 a.m. to 2:00 p.m. at the WPMA office, 4393 S Riverboat Rd, Suite 380, Taylorsville, Utah. WPMA members and friends are invited to come and visit with Judith on that day. A buffet lunch will be served. We would appreciate an RSVP with how many will be attending from anyone wishing to come and join us at the open house. Please contact Jamie Wood at 801-263-9762, or e-mail jamiew@wpma.com if you are planning to attend.

FEDERATED EMPLOYMENT PRACTICES NETWORK WEBINAR INVITATION

As you are aware, the Federated Employment Practices NetworkSM (FEPN) provides human resources-related support to our clients. Our newest service will be a quarterly webinar series designed around common concerns that business owners have regarding employment-related practices liability issues. These **FREE** webinars are meant to be another educational tool you can promote to all of your members.

Our **upcoming webinar** [FEPN Webinar Invitation](#) is titled *Anatomy of a Breach: Actions for Employers*. Learning objectives for attendees include:

- Data breach trends
- Internal risks
- Actions to take now

The FREE session will take place Tuesday, March 24th at 1:00-2:00 p.m. EDT. The attachments provide more information, including a link to the registration form.

We will ask you to use your experience to decide how and when to best promote this webinar to your members. Members unable to attend the live session can view the recording, which will be posted on Federated's website at a later date. For more information on Federated's FEPN benefits and another link to this webinar, please go to <https://www.federatedinsurance.com/ws/fi/InsuranceResources/index.htm>

Our hope is that you will help us promote these education opportunities as a value-added benefit of Federated's partnership with your association. If you have any questions or suggestions on how we can improve our FEPN webinar support for your organization, please do not hesitate to let us know.

Federated Insurance looks forward to continuing to work with you to provide your members with the very best insurance and risk management services.

SPIRIT® PETROLEUM RETURNS TO OKLAHOMA NEW HOPE, PA

Spirit® Petroleum announces its continued expansion through the American Southwest with the opening of the newest Spirit® station in Oklahoma, company president Vera Haskins announced today. The retail fuel site, known locally as Freddy's One Stop, is owned and supplied by Spirit® licensee Littlefield Oil Company, a three---generation family---owned business based in Fort Smith, AR. The new Spirit® station began operating under its new flag on February 8, 2015.

"There's so much about the Spirit® brand that appealed to us when we were in the market for a new flag for this site," said Aaron Littlefield, president and CEO of Littlefield Oil. "The image is just as strong as those of some of the major oil brands, and we'd been struggling to find the value in some of the ones we looked at for this location. Spirit® was the obvious best choice. We just got the image up and it looks great."

"We're so glad to welcome Littlefield Oil and Freddy's One Stop to the Spirit® family," said Spirit® president Vera Haskins. "Helping marketers succeed is our sole purpose, and we anticipate bringing Spirit®'s unique combination of business solutions to other sites in the state of Oklahoma."

Spirit® is a nationally recognized petroleum brand managed by marketers and owned by the non---profit Petroleum Marketers Association of America (PMAA). Spirit® is committed to redefining independence for the American petroleum marketer. Spirit®'s minimal requirements, affordable fees and flexible business solutions give businesses of all sizes the control they need to compete aggressively in today's tough environment. Spirit® offers a sophisticated, patriotic brand image that inspires loyalty and confidence in consumers nationwide. For more information, visit www.spiritpetroleum.com or call (215) 345---4119.

GOP SENATORS AGAIN QUESTION EPA OZONE PROPOSAL

This week, Senate Republicans on the Environment and Public Works (EPW) Committee reiterated their concerns over EPA's proposed ozone standards arguing that there are "significant reasons to believe" EPA underestimates the real costs of the proposal. In a [letter](#)

(http://www.epw.senate.gov/public/index.cfm?FuseAction=Majority.PressReleases&ContentRecord_id=300bf751-ccd-1614-fe30-5c910abf0367) to EPA, Senators cited the National Association of Manufacturers (NAM) study that suggests lowering the standard to 65ppb from the current 75 ppb could cost \$1.7 trillion in GDP from 2017 to 2040 compared to EPA's estimate of a range of \$3.9 billion to nearly \$39 billion in 2025. As more counties comply with the current standard, significant ozone reductions will be achieved yet the EPA does not take these reductions into account, they argue.

The letter follows last month's letter sent by Senators Jim Inhofe (R-OK) and John Thune (R-SD) who questioned EPA's preliminary analysis in proposing a lower federal ozone standard. The Senators assert that EPA's regulatory impact analysis on the proposed rule doesn't tell the whole story and "may overestimate the singular benefits of ozone reduction and conceal the true cost of compliance." They cite President Obama's decision to abandon a similar proposed rule in 2011 after it came under harsh criticism from manufacturers who had concerns that it would destroy jobs. To suggest that the environment has changed since then and a lower standard is needed does not make sense, they argue. Inhofe and Thune also argued that EPA's analysis incorporates the effects of other proposed regulations such as limiting emissions for existing power plants. Therefore, they requested "an impact analysis that does not include any calculation of cost or benefits estimated to result from any other proposed regulation, as well as an explanation of the EPA's methodology used in its analysis."

EPA normally reviews the standards for ozone every five years. The George W. Bush Administration set the primary standard at 75 ppb in March 2008 which has yet to be fully implemented.

BILL TO ENSURE ACCESS FOR DISABLED AND PROTECTION FOR BUSINESSES

Congressmen Ken Calvert (R-CA) and Duncan Hunter (R-CA) have reintroduced the ACCESS (ADA Compliance for Customer Entry to Stores and Services) Act. H.R. 241 would help small businesses comply with the Americans with Disabilities Act (ADA), and stop the frivolous ADA lawsuits that have hurt so many businesses.

When reintroducing the bill, Rep. Calvert pointed out that the ADA was not created as a tool for abusive trial lawyers to take money from small businesses. The legislation would require that written notice be provided to the retailer prior to filing an ADA violation lawsuit. Within 60 days of receipt of the notice, the retailer would have to provide the plaintiff a description outlining the improvements that would be made to address the barrier, and then have 120 days to make the corrections.

PMAA strongly supports the ACCESS Act.

BROAD PROPOSALS IN THE WORKS TO PAY FOR HIGHWAY FUNDING

A new proposal by the American Road and Transportation Builders Association (ARTBA) urges Congress to increase the federal gasoline tax by 15 cents per gallon, and then offset the tax with a federal tax rebate for middle America.

For example, a single filer with an adjusted gross income of \$100,000 or less would receive a rebate of \$90 per year to offset the 15 cent-per-gallon increase. Therefore, 94 percent of Americans would receive the rebate. ARTBA leaves it to Congress to figure out how to pay for the rebate. Senators Chris Murphy (D-CT) and Bob Corker (R-TN) floated a similar proposal last year with a 12 cent increase phased in over two years and a middle class tax cut.

Meanwhile, Congressional Republicans have another reason to change the 1975 law that prohibits the export of U.S. crude oil. They propose to raise an estimated \$1.3 billion in funds from Federal land revenue and ending the ban on oil exports to pay into the Highway Trust Fund (HTF). The proposals will be raised during a March 19 Senate Energy and Natural Resources Committee hearing on crude oil exports.

Sens. John Hoeven (R-ND) and John Thune (R-SD) believe the idea has some support. The Highway Trust Fund authorization expires May 31 and members of Congress are scrambling to find ways to fund the program without raising the Federal gas tax. Sen. Dean Heller (R-NV) has said that the Senate Finance Committee has a funding mechanism in the works that will be released by the end of May.

SENATOR INHOFE PLANS BILL TO ADDRESS FEDERAL WATER JURISDICTION

Senate Environment and Public Works Committee Chairman James Inhofe (R-OK) plans to introduce a bill that will direct the EPA and the U.S. Army Corps of Engineers to rewrite the rule clarifying Clean Water Act jurisdiction over waters and to direct the agencies to coordinate with the states in rewriting the rule. The bill will require an agency analysis of the impact on small businesses, and an analysis on the impact on the overall economy.

The bill will address other concerns with the April 2014 proposed rule including the breadth of connectivity among waters that has translated into federal jurisdiction.

PMAA reported recently that Sen. Joni Ernst (R-IA) invited EPA Administrator Gina McCarthy to Iowa to talk about the proposed Clean Water Act jurisdictional rule and the impacts the regulation would have on her state. The Senator wants the EPA Administrator to see who might be impacted by redefining the rule, in particular the industries such as biofuel producers who would be damaged.

Last year, PMAA joined with a coalition representing a broad range of businesses, industries, and commercial interests to voice strong opposition to the revised definition of "Waters of the United States" (WOTUS) proposed by EPA and the U.S. Army Corps of Engineers (COE). Many petroleum marketers with bulk storage will be adversely affected by the revised definition. At the most fundamental level, the proposal as written represents an unjustified expansion of Clean Water Act jurisdiction far beyond the limits of federal regulation explicitly established by Congress and affirmed by the courts. The proposal would, for the first time, give federal agencies direct authority over land use decisions that Congress has intentionally preserved to the States. It would intrude so far into traditional State and local land use authority that it is difficult to imagine that Congress intended this outcome.

PMAA supports the efforts of Senators Inhofe and Ernst as well as H.R. 594, the "United States Regulatory Overreach Protection Act" which would prevent the EPA and Corps of Engineers from improperly expanding the Clean Water Act (CWA) and seizing jurisdiction over water that is currently under control of states and private ownership. The EPA and Corps of Engineers plan to submit a final rule this Summer.

VISA DATA BREACH FINDINGS FOR SMALL MERCHANTS WEBINAR ON MARCH 25 FROM 1:00PM-2:00PM ET

Visa is presenting a webinar that will explore common security vulnerabilities impacting small merchants and mitigation strategies to help strengthen payment card environments. By employing a combination of secure technology, tools and strategies, small merchants can achieve a fortified payment environment and secure security posture.

Visa is committed to protecting the payment system. As part of this commitment, Visa regularly posts data security communications and other Visa data security webinars under the Training tab. You can also keep your organization informed by accessing alerts, bulletins, and webinars by subscribing to RSS feeds. All of this can be found [here](http://www.visa.com/cisp) (<http://www.visa.com/cisp>).

Visa Global Payment System Risk will be hosting this FREE covering common vulnerabilities identified in small merchant breaches and the strategies and secure technology options that can be used to mitigate those risks. Please click [here](http://visa.adobeconnect.com/riskmar2015/event/event_info.html) (http://visa.adobeconnect.com/riskmar2015/event/event_info.html) to register.

Should you have any additional questions on these webinars or any other petroleum solutions, please contact PMAA's [Worldpay](#) Executive Client Manager, Glenda Preen at 972.325.1801.

MARK YOUR CALENDARS FOR UPCOMING EVENTS

February 16 – 18, 2016 - WPMA Convention & Expo – Mirage Hotel, Las Vegas, Nevada

May 14 – 15, 2015 - Nevada (NPM&CSA) BIG DOGS – JW Marriott Las Vegas Resort & Spa, Nevada

June 2 – 4, 2015 - Montana (MPMCSA) Convention – Northern Hotel, Billings, Montana

June 22 – 25, 2015 - Washington (WOMA) Convention – Suncadia Resort, Cle Elum, Washington

August 5 – 7, 2015 - Idaho (IPM&CSA) Convention - Sun Valley Lodge - Sun Valley, Idaho

August 17-19, 2015 – New Mexico (NMPMA) - Marriott Pyramid North – Albuquerque, New Mexico

September 15-17, 2015 - Utah (UPMRA) Convention - Park City Marriott - Park City, Utah

August 3 – 5, 2016 - Idaho (IPM&CSA) Convention - Coeur d'Alene Resort - Coeur d'Alene, Idaho

NPP WPMA Member Service

WPMA has partnered with NPP to provide members discounts on many products and services. NPP negotiates the rates, and makes them available to WPMA members. Membership with NPP is free, and there is no obligation to purchase. Discounts through Verizon, Expedia, Fastenal, Cradlepoint, and more.

Register Now: <https://associations.mynpp.com/myNPP/memberSavings.xhtml?guid=RB3WUOFG>

WPMA MEMBER SERVICES



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Petro Pete: “Apparently, my daily diet is known in athletic circles as “carb loading”.”

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