



Gerry Ramm "Rambo" named as EMA Distinguished Service Award Recipient

Energy Marketers of America (EMA) honors Gerry Ramm with the prestigious 2024 Distinguished Service Award for his extraordinary contributions to the fuel marketing industry. From transforming his family's Inland Oil Company into a major regional player to leading influential industry associations and testifying before Congress, Ramm's legacy is one of growth, advocacy, and community service. Discover the inspiring journey of this industry titan and the remarkable milestones of his career.

[CLICK HERE TO READ THE FULL EMA ARTICLE](#)

WPMA POLL QUESTION



WHICH AIRLINE DO YOU FLY THE MOST?

SOUTHWEST

DELTA

ALASKAN

AMERICAN

UNITED



HAPPY FOURTH OF JULY!

We hope you have a fantastic holiday filled with joy and celebration.

Please note that our offices will be closed on July 4th to allow our team to enjoy the festivities with their loved ones. We will resume normal business hours on July 5th.

Have a safe and wonderful Independence Day!

WPMA July Office Closures

July 4 - Closed

July 24 Closed (Utah State Holiday)

The following information provided by:
EMA-Energy Marketers of America



Inside the Beltway Update

With November elections drawing near, the Biden Administration is racing to cement its domestic policy achievements, notably key provisions of the Inflation Reduction Act (IRA). Industry is eager for the Administration to release expected program guidance while Congressional Republicans threaten to rollback numerous IRA funding and programs. When asked about the future of the IRA, former Speaker of the U.S. House of Representatives John Boehner (R-OH) said:

Both parties have turned to the budget reconciliation process over the past decade or so to enact major policy changes without buy-in from the opposition party. One of the side effects of using that approach is that there's usually some uncertainty that comes after the law takes effect about whether the law is here to stay. You're seeing that play out now with respect to the IRA, with many people with a stake in the implementation of the law looking ahead to 2025 and trying to figure out what the future might hold if there's a shift in the balance of power.

Interested in learning more about the IRA? Squire Patton Boggs published an analysis this week titled "Eyes on the Inflation Reduction Act Biden Administration Races to Implement Historic Clean Energy and Environmental Programs." The Report is available [here](#).

Federal Judge Rejects Proposed Visa/MasterCard Settlement

A federal judge in the massive Visa/MasterCard swipe fee litigation denied preliminary approval of a proposed settlement of the injunctive relief component of the case, which would have lowered interchange fees by at least four basis points for three years, and for five years thereafter, would have required rates to stay at least seven basis points below the average of 2.26 percent of the transaction amount. Visa and MasterCard also agreed to remove provisions prohibiting retailers from steering customers to less expensive cards and to give them more discretion to offer discounts and to impose surcharges.

Critics of the proposed settlement, including EMA, objected on a number of grounds, stating that the future fee reductions would provide only small and temporary relief and would not affect the rule that retailers must accept all cards or none. After five years, Visa and MasterCard would be free to raise rates and more than make up for the \$30 billion in savings the companies claim retailers would realize as a result of the temporary rate reductions. Although the court's decision is sealed, it is widely believed that Judge Brodie's rejection of the proposed settlement at a preliminary stage indicates her view that it fails to provide any meaningful relief to the merchant class.

The court's denial of the proposal to settle the injunctive relief component of the case should not be confused with the court's earlier decision to approve the damages component, which was settled for over 5.6 billion dollars. That sum, which represents reimbursements for fees paid between 2004 and 2019, will be distributed to retailers who file claims before the August 30, 2024 deadline. The reimbursements for past payments will not be affected by the court's June 25 decision.

Merchants Payments Coalition Urges Senate to Reject Bill Delaying Fed Action on Debit Card Swipe Fees

This week, more than 200 state and national organizations, including EMA, representing consumers and retailers called on the Senate to reject legislation that would delay the Federal Reserve's proposal to reduce how much big banks are allowed to charge to process debit card transactions. "Action is needed because debit card swipe fees have stayed the same for over a dozen years despite banks' falling costs and "impose enormous costs upon American retailers and inflate retail prices paid by American consumers," the groups said.

[Click here](#) to read the letter.

EMA Again Urges FDA to Prioritize Enforcement Against Illegal E-Vape Products

This week, the Energy Marketers of America (EMA), along with the National Association of Tobacco Outlets (NATO), New England Convenience Store & Energy Marketers Association, Inc. (NECSEMA), Altria, Reynolds, NACS, NATSO and SIGMA sent a letter to the Food and Drug Administration (FDA) to implore them to prioritize enforcement against illegal e-vapor products. The letter reemphasized the industry's effort to build a genuine two-way dialogue in which the regulated industry members can collaborate with the Agency and the new Federal Task Force to restore order to the marketplace.

[CLICK HERE](#) to read the letter.

Special EMA Members Code for NACS Show 2024 Registration

The NACS Show is returning to Las Vegas this October, and it's time to start planning.

[Click Here for EMA's Fall Meeting Information and NACS Show Registration:](#)
Use the EMA Promocode: **EMANS2024**

Using this code provides EMA with \$100 for every retailer or jobber paid registration at any rate. EMA encourages EMA state execs to promote and share with your state association's member companies. Please see attached [flyer](#).

***Please note that EMA State Execs are comped for NACS Show registration, and this link will be sent directly to them in the near future from NACS. Additionally, the NACS Show registration is separate from EMA's Fall Meeting registration.*

Again, the EMA NACS Show Registration Code is: **EMANS2024** and [CLICK HERE](#) for Full Instructions to register.

Questions registering? Contact NACS Show registration customer service at nacs@maritz.com or 469-513-9489, Monday-Friday, 9:00 a.m. – 5:00 p.m

Weekend Reads

[Support for renewables, EVs falling among Americans, Pew finds | PoliticoPro](#)
[Buttigieg gets heat from GOP on EVs](#)

[EV Mandates: A Disproportionate Burden on Minority Communities | Real Clear Energy](#)

[FDA gives green light to menthol flavored e-cigarettes for first time | CBS News](#)

[The U.S. and Europe Can't Agree on What Counts as Sustainable Aviation Fuel. That's Leaving Investors in a Bind. | Wall Street Journal](#)

[New ad 'Rearview' shows POTUS, members of Congress backseat driving to impose gas car bans. | AFPM](#)



Safety Data Sheets

Thursday, July 18, 2024 (1:00 PM CST)

30 minutes | **Complimentary** | Advance registration required

Hazard communication Safety Data Sheets (SDSs) are essential in helping workers understand the chemicals they may be exposed to in the workplace. They are also often required by OSHA to have on-hand, and you may need to maintain and provide your employees access to SDSs if there are chemicals present in your workplace. This webinar covers the basics of the Hazard Communications Standard with a focus on SDSs.



The **WPMA NEWS** currently serves EIGHT independent petroleum and convenience store associations.

CLICK HERE FOR THE CURRENT ISSUE OF THE WPMA NEWS MAGAZINE

Interested in a previous *WPMA News* issue? Click [HERE](#).



EMA JOURNAL - The Official Publication of the Energy Marketers of America

Check out the EMA Journal anytime online by clicking [here](#).

The EMA Journal **SPRING** issue is now available.

Feature article, "Meet the New EMA Chair, Brad Bell"

SIGN UP NOW FOR THESE STATE EVENTS!



Oregon Conference

July 14-16, 2024

Sun River Resort - Sun River, OR

[REGISTER HERE!](#)



Idaho Convention

August 7-9, 2024

Coeur d'Alene Resort - CdA, ID

[REGISTER HERE!](#)



New Mexico Convention

August 20-22, 2024

Sandia Resort, Albuquerque, NM

[REGISTER HERE!](#)



Utah Convention

October 1-3, 2024

Hilton Garden Inn - St George, UT

[REGISTER HERE!](#)

PLEASE NOTE UPCOMING DATES FOR WPMA EVENTS

July 14-16, 2024 - Oregon (OFA) Conference - Sunriver Resort - Sunriver, OR

August 7-9, 2024 - Idaho (IPM&CSA) Convention - Coeur d'Alene Resort, Coeur d'Alene, ID

August 20-22, 2024 - New Mexico (NMPMA) Convention - Sandia Resort - Albuquerque, NM

October 1-3, 2024 - Utah (UPMRA) Convention - Hilton Garden Inn - St. George, UT

February 18-20, 2025 - WPMAEXPO, MGM Grand Resort, Las Vegas, NV

Hawaii, Idaho, Montana, Nevada, New Mexico, Oregon, Utah, Washington
and Associate scholarship applications are *NOW* in process ...



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SCHOLARSHIP

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the *WPMA News Scholarship Magazine* coming this

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IN OUR BACKYARD



HUMAN TRAFFICKING
IN OUR BACKYARD

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WE CARD



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more info.

Petro Pete: What did the dirt say to the rain? You'd better cut it out, or my name will be mud!

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