

August 28, 2026

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WP-08-28-26



When you stop at a convenience store, what are you most likely to buy?

Make your choice below:

[Coffee](#)

[Fountain Drink](#)

[Energy Drink](#)

[Salty Snack](#)

[Sweet Snack](#)

[Something for lunch](#)

What's Your C-Store Personality?

We spend a lot of time talking about the business of convenience, but today we have a very important question: What kind of convenience store customer are you?

Take our quick poll and let's see what the Weekly Update crowd reaches for first.

The following information provided by:

EMA-Energy Marketers of America



EMA's Fall Meeting at the NACS Show 2026: October 5-6: Website and Registration Open!

Get ready for an exciting and productive EMA Fall Meeting, held alongside the NACS Show! Connect with industry leaders, gain valuable insights, and celebrate excellence at the Wynn Las Vegas!

Event Highlights:

- Oct 5, Afternoon: Kick off with a New Attendee Orientation & Federal Legislative Update to get up to speed on key issues.
- Oct 5, Evening: Join the EMA/NACS Reception Salute to State Association Executives at the Wynn/Encore Chopin Patio sponsored by Altria and PMI.
- Oct 6 Morning: Start your day with a Buffet Breakfast, followed by Region and Committee Meetings to collaborate and strategize.
- Oct 6, Afternoon: Celebrate at the Distinguished Service Award Luncheon, honoring former Kentucky/Ohio Marketer and EMA Past Chair Jeff Lykins, proudly sponsored by Federated Insurance. The EMA Board of Directors Meeting will follow.

Register now in the link below and be part of the EMA Fall Meeting at the NACS Show. We look forward to seeing you in Las Vegas! For more details, [visit the website](#).

An invitation was sent to your inbox on July 16. Responding to the links on the invitation email is the recommended way to register. Sunday, October 4, 4 rooms are available, for Monday, October 5, 21 rooms are available, for Tuesday, October 6, 21 rooms are available and for Wednesday, October 7, 21 rooms are available so please do not delay in making plans click the link below! Members have access to all other hotels with availability in the block. If the general block has rooms, you will continue to see those options.

[Click Here for EMA's Fall Meeting at the NACS Show Information!](#)

Remember, the NACS Show registration is separate from EMA's Fall Meeting registration.

Special EMA Members Code for NACS Show 2026 Registration

Using the **EMANS2026** code provides EMA with \$100 for every retailer or marketer paid registration at any rate. **EMA encourages EMA state execs to promote and share with your state association's member companies.** [Click here](#) for the flyer.

****Please note that EMA State Execs are comped for NACS Show registration. Additionally, the NACS Show registration is separate from EMA's Fall Meeting registration.**

Questions registering for NACS Show? Contact NACS Show registration customer service at nacs@maritz.com or 469-513-9489, Monday-Friday, 9:00 a.m. - 5:00 p.m. EST, for assistance.

[Click Here to Register for the NACS Show](#)

[Federated Insurance Employment Practices Network HR Question of the Month](#)

Federated Insurance's HR Question of the Month focuses on employment-related practices liability issues. This month's question



is: Children in the Workplace. Summer camps are coming to a close, and school is starting soon. We have employees requesting to bring their children to work during the school year when they have random days off from school. Is this a bad idea? What are some risks of having children in the workplace?

As a general matter, the presence of children in the workplace may not be conducive to a productive and safe work environment. Some risks of having children in the workplace may include, but are not limited to:

- Injury from a physical aspect in the workplace (e.g., paper shredders, boxes falling or standing on swivel chairs);
- Injury to an employee who trips over objects a child places on the floor, or even from tripping over the child;
- Distractions that prevent an employee's full concentration on the job, thus affecting productivity or service; and
- Additional responsibilities during emergency evacuations or other actions.

That said, employers may wish to allow children in the workplace under limited circumstances, such as for approved events like a "Take Your Child to Work Day" or during emergency situations. Whether employers wish to allow children in the workplace or not, they are strongly encouraged to consult with local counsel to draft a clear policy outlining if and when children are allowed in the workplace, along with any applicable notice or other procedural requirements. Legal consultation may help ensure compliance with all applicable laws while minimizing any risks posed to children, employees, and the workplace in general.

For additional information or to discuss this in further detail, please contact your [Federated](#) regional representative or EMA's National Account Executive [Jack West](#) at [507.455.5175](tel:507.455.5175) for any additional information or risk management questions. Federated is a Partner in EMA's Board of Directors Council.

At Federated Insurance, It's Our Business to Protect Yours®

The HR Question of the Month is provided by Zywave®, a company wholly independent from Federated Insurance. Federated provides its clients access to this information through the Federated Employment Practices Network with the understanding that neither Federated nor its employees provide legal or employment advice. As such, Federated does not warrant the accuracy, adequacy, or completeness of the information herein. This information may be subject to restrictions and regulation in your state. Consult with your own qualified legal counsel regarding your specific facts and circumstances.

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WPMAEXPO Ladies Luncheon Speaker

Sarah Wells doesn't just talk about overcoming adversity, she hurdled it on the world's biggest stage. She even raced across deserts, mountains, and international airports on *The Amazing Race* -- proving once again that grit, adaptability, and a little bit of laughter go a long way.

Renowned for her practical strategies and compelling storytelling, Sarah empowers audiences to find their own excellence, transform challenges into opportunities for growth, and achieve lasting success.

Attendee Registration for the 2027 WPMAEXPO will open in September.

The Ladies Luncheon is a ticketed event.



The **WPMA NEWS** currently serves EIGHT independent petroleum and convenience store associations.

[WPMA NEWS MAGAZINE CURRENT ISSUE](#)

Click [HERE](#) for a previous WPMA News issue



EMA JOURNAL - The Official Publication of the Energy Marketers of America

[EMA JOURNAL CURRENT ISSUE](#)

REGISTRATION OPEN

Click on the event below to register



ECAN Little Dogs [Registration](#)

HEMA Golf Tournament [Registration](#)



UPMRA Convention [Registration](#)

PLEASE NOTE UPCOMING DATES FOR EVENTS

September 24-26, 2026 ECAN (Nevada) Little Dogs Event, The Incline Lodge, Tahoe, NV

October 15, 2026 HEMA (Hawaii) Golf Tournament, Poipu Bay, Koloa, HI

October 27-29, 2026 UPMRA (Utah) Convention, Hilton Garden Inn, St. George, UT

February 16-18, 2027 WPMAEXPO, MGM Grand, Las Vegas, NV

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***Petro Pete:* It's hard to explain puns to kleptomaniacs because they always take things literally.**

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